

Consumer Foodservice in Colombia

Market Direction | 2024-02-15 | 90 pages | Euromonitor

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Report description:

In spite of continuing rising prices in 2023, consumer foodservice registered an increase in constant value sales and there was also further opening of new outlets. However, profit margins were under strain, as costs also continued to rise and several operators were forced to undergo financial restructuring. Consumers also felt the financial pinch, and while they continued to dine out, they looked to economise by selecting cheaper menu options or eating in cheaper outlets, such as limited-servic...

Euromonitor International's Consumer Foodservice in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Fulfillment, Consumer Foodservice by Location, Consumer Foodservice by Ordering Platform, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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