

Consumer Appliances in India

Market Direction | 2024-02-13 | 118 pages | Euromonitor

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Report description:

After a year of healthy growth in 2022, the demand for consumer appliances in India notably slowed in 2023, hindered by inflationary pressures and a cost-of-living crisis. This was one of the key themes that plagued the industry during the year. Several categories reported dampened growth, especially due to lower sales for entry-level products and softened rural demand. Many consumers also chose to divert their share of wallet away from spending on durables to essential goods, further impacting...

Euromonitor International's Consumer Appliances in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Major Appliances, Small Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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