

Cafes/Bars in the United Kingdom

Market Direction | 2024-02-19 | 31 pages | Euromonitor

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Report description:

2023 proved to be another challenging year for cafes/bars in the UK. While overall value growth was evident, this was predominantly due to consumers paying higher prices rather than due to a sizeable number of outlets opening or a significant increase in transaction numbers. The high rate of inflation and cost-of-living had a significant impact on the channel during the year; it led to price rises by both chained and independent players and a desire to reduce discretionary spending on the part o...

Euromonitor International's Cafes/Bars in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bars/Pubs, Cafes, Chained Cafes/Bars, Independent Cafes/Bars, Juice/Smoothie Bars, Specialist Coffee and Tea Shops.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cafes/Bars market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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