

Cafes/Bars in the Czech Republic

Market Direction | 2024-02-15 | 23 pages | Euromonitor

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Report description:

Bars/pubs in the Czech Republic saw growth in transactions and current value sales slow sharply in 2023 as inflationary pressures continued to drive up alcoholic drinks prices and weaken purchasing power among consumers. Because it is much cheaper to buy alcohol in off-trade channels, the rising cost of living further reinforced the tendency of people to drink with friends and family at home instead of going out to these types of establishments, which had already become more pronounced earlier i...

Euromonitor International's Cafes/Bars in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bars/Pubs, Cafes, Chained Cafes/Bars, Independent Cafes/Bars, Juice/Smoothie Bars, Specialist Coffee and Tea Shops.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cafes/Bars market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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