

Bulgaria in 2040: The Future Demographic

Market Direction | 2024-02-20 | 18 pages | Euromonitor

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Report description:

Depopulation in Bulgaria in 2021-2040 will be driven by natural decrease, but negative net migration in most years will also contribute. Ageing is set to accelerate with Bulgaria remaining among the top three oldest regional countries, thus impacting consumer trends and putting more pressure on public services. The country will remain one of the most urbanised regionally with over 80% living in an urban areas by 2040.

Euromonitor's Bulgaria in 2040: The Future Demographic report analyses factors influencing national consumer expenditure. Consumer lifestyles reports include coverage of: population, urban development, home ownership, household profiles, labour, income, consumer and family expenditure, health, education, eating habits, drinking habits, shopping habits, personal grooming, clothing, leisure habits, savings and investments, media, communication, transport and travel and tourism. Use this report to understand the factors influencing a nation's lifestyle choices.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Lifestyles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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