

Bleach in the Czech Republic

Market Direction | 2024-02-21 | 15 pages | Euromonitor

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Report description:

Retail value sales recorded a double-digit increase in 2023, linked to rising inflation and high price points. However, the price increases caused consumers to adjust their budgets, having less disposable income to spend on products. As such, while retail value was positive, retail volume sales declined. However, some consumers used bleach products for laundry care, looking for cheaper products in times of lower economic growth in the country. Therefore, bleach recorded a smaller volume decline...

Euromonitor International's Bleach in Czech Republic market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bleach market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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