

## **Bleach in Slovenia**

Market Direction | 2024-02-23 | 14 pages | Euromonitor

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### **Report description:**

The growth of bleach in Slovenia is largely driven by inflation. However, the product area is witnessing a decline in volume terms as consumers increasingly prioritise eco-friendly alternatives due to heightened environmental awareness and sustainability concerns. Despite the overall growth in value sales, the volume decline underscores a shift towards more sustainable consumption patterns.

Euromonitor International's Bleach in Slovenia market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Bleach market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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