

## **Bleach in Algeria**

Market Direction | 2024-02-21 | 13 pages | Euromonitor

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### **Report description:**

Bleach is a very popular home care product in Algeria. Despite its potent odour and potentially hazardous qualities, consumers prefer to use bleach because of its great reputation for eliminating all microorganisms. In Algeria, bleach is a particularly well-known disinfectant that was once seen as being vital for homecare. In addition to its very low unit price, which makes it popular with price-sensitive consumers, bleach is also considered a multipurpose product that can be used for various ap...

Euromonitor International's Bleach in Algeria market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Bleach market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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