

Appliances and Electronics Specialists in Japan

Market Direction | 2024-02-13 | 35 pages | Euromonitor

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Report description:

Yodobashi partnered with Fortress Investment Group in the acquisition of the department store brands Seibu and Sogo from Seven & i Holdings Co Ltd, and is hoping to establish a new store in Ikebukuro. Ikebukuro is one of the largest towns in Japan, but while Bic Camera and Yamada Denki are strong in the town, Yodobashi does not have a store. Yodobashi plans to establish a store in Seibu Ikebukuro, one of the flagship stores of Seibu Department Store. Luxury brands are against this, claiming that...

Euromonitor International's Appliances and Electronics Specialists in Japan report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Appliances and Electronics Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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