

Appliances and Electronics Specialists in Japan

Market Direction | 2024-02-13 | 35 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Yodobashi partnered with Fortress Investment Group in the acquisition of the department store brands Seibu and Sogo from Seven & i Holdings Co Ltd, and is hoping to establish a new store in Ikebukuro. Ikebukuro is one of the largest towns in Japan, but while Bic Camera and Yamada Denki are strong in the town, Yodobashi does not have a store. Yodobashi plans to establish a store in Seibu Ikebukuro, one of the flagship stores of Seibu Department Store. Luxury brands are against this, claiming that...

Euromonitor International's Appliances and Electronics Specialists in Japan report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Appliances and Electronics Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Appliances and Electronics Specialists in Japan

Euromonitor International

February 2024

List Of Contents And Tables

APPLIANCES AND ELECTRONICS SPECIALISTS IN JAPAN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Yodobashi hopes to open in Ikebukuro

Yamada continues to expand to adjacent areas

Online sales strategy at the diversification/experimentation stage

PROSPECTS AND OPPORTUNITIES

Who dictates the price tag is gradually changing

Different approaches to attracting consumers

Addressing the need for different products through crowdfunding

CHANNEL DATA

Table 1 Appliances and Electronics Specialists: Value Sales, Outlets and Selling Space 2018-2023

Table 2 Appliances and Electronics Specialists: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 3 Appliances and Electronics Specialists GBO Company Shares: % Value 2019-2023

Table 4 Appliances and Electronics Specialists GBN Brand Shares: % Value 2020-2023

Table 5 Appliances and Electronics Specialists LBN Brand Shares: Outlets 2020-2023

Table 6 Appliances and Electronics Specialists LBN Brand Shares: Selling Space 2020-2023

Table 7 Appliances and Electronics Specialists Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 8 Appliances and Electronics Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

RETAIL IN JAPAN

EXECUTIVE SUMMARY

Retail in 2023: The big picture

Private label development key for retailers to stay competitive

New regulation on stealth marketing (Endorsements and Testimonials in Advertising) impacts e-commerce and direct selling

What next for retail?

OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 Standard Opening Hours by Channel Type 2023

Seasonality

Hatsu Uri ("First Sales") at New Year

Valentine's Day

White Day

Mother's Day

Father's Day

Summer bargains

Halloween

Black Friday and Cyber Monday

Christmas and year-end bargains

MARKET DATA

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 9 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2018-2023

Table 10 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2018-2023

Table 11 Sales in Retail Offline by Channel: Value 2018-2023

Table 12 Sales in Retail Offline by Channel: % Value Growth 2018-2023

Table 13 Retail Offline Outlets by Channel: Units 2018-2023

Table 14 Retail Offline Outlets by Channel: % Unit Growth 2018-2023

Table 15 Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023

Table 16 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 17 Sales in Grocery Retailers by Channel: Value 2018-2023

Table 18 Sales in Grocery Retailers by Channel: % Value Growth 2018-2023

Table 19 Grocery Retailers Outlets by Channel: Units 2018-2023

Table 20 Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023

Table 21 Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023

Table 22 Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 23 Sales in Non-Grocery Retailers by Channel: Value 2018-2023

Table 24 Sales in Non-Grocery Retailers by Channel: % Value Growth 2018-2023

Table 25 Non-Grocery Retailers Outlets by Channel: Units 2018-2023

Table 26 Non-Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023

Table 27 Retail GBO Company Shares: % Value 2019-2023

Table 28 Retail GBN Brand Shares: % Value 2020-2023

Table 29 Retail Offline GBO Company Shares: % Value 2019-2023

Table 30 Retail Offline GBN Brand Shares: % Value 2020-2023

Table 31 Retail Offline LBN Brand Shares: Outlets 2020-2023

Table 32 Retail E-Commerce GBO Company Shares: % Value 2019-2023

Table 33 Retail E-Commerce GBN Brand Shares: % Value 2020-2023

Table 34 Grocery Retailers GBO Company Shares: % Value 2019-2023

Table 35 Grocery Retailers GBN Brand Shares: % Value 2020-2023

Table 36 Grocery Retailers LBN Brand Shares: Outlets 2020-2023

Table 37 Grocery Retailers LBN Brand Shares: Selling Space 2020-2023

Table 38 Non-Grocery Retailers GBO Company Shares: % Value 2019-2023

Table 39 Non-Grocery Retailers GBN Brand Shares: % Value 2020-2023

Table 40 Non-Grocery Retailers LBN Brand Shares: Outlets 2020-2023

Table 41 Non-Grocery Retailers LBN Brand Shares: Selling Space 2020-2023

Table 42 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2023-2028

Table 43 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2023-2028

Table 44 Forecast Sales in Retail Offline by Channel: Value 2023-2028

Table 45 Forecast Sales in Retail Offline by Channel: % Value Growth 2023-2028

Table 46 Forecast Retail Offline Outlets by Channel: Units 2023-2028

Table 47 Forecast Retail Offline Outlets by Channel: % Unit Growth 2023-2028

Table 48 Forecast Sales in Retail E-Commerce by Channel: Value 2023-2028

Table 49 Forecast Sales in Retail E-Commerce by Channel: % Value Growth 2023-2028

Table 50 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 51 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

Table 52 Forecast Sales in Grocery Retailers by Channel: Value 2023-2028

Table 53 Forecast Sales in Grocery Retailers by Channel: % Value Growth 2023-2028

Table 54 Forecast Grocery Retailers Outlets by Channel: Units 2023-2028

Table 55 Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 56 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 57 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

Table 58 □Forecast Sales in Non-Grocery Retailers by Channel: Value 2023-2028

Table 59 □Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2023-2028

Table 60 □Forecast Non-Grocery Retailers Outlets by Channel: Units 2023-2028

Table 61 □Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028

DISCLAIMER

SOURCES

Summary 2 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Appliances and Electronics Specialists in Japan

Market Direction | 2024-02-13 | 35 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-03"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com