

Apparel and Footwear Specialists in Japan

Market Direction | 2024-02-13 | 36 pages | Euromonitor

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Report description:

The leading player in apparel and footwear specialists, Fast Retailing, has been focusing on experiences in its stores. Having both an offline and online presence, the retailer aims to differentiate its physical stores by providing customers with experiences. For instance, in November 2023, Fast Retailing opened Uniqlo Shinsaibashi, which includes various different concepts and experiences, such as localisation (Osaka prefecture limited-edition goods, special theme song by a local composer, in-s...

Euromonitor International's Apparel and Footwear Specialists in Japan report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel and Footwear Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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