

Air Care in Ukraine

Market Direction | 2024-02-23 | 18 pages | Euromonitor

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Report description:

Car air fresheners showed the highest (and only positive) volume sales growth within the overall category of air care in 2023, with the rise primarily linked to the surge in the number of cars in Ukraine. The imposition of martial law has prompted people to prioritise the use of their vehicles for safety reasons, contributing to an increased demand for car-related products, including air fresheners. As individuals seek to maintain a pleasant and comfortable environment within their cars, the mar...

Euromonitor International's Air Care in Ukraine market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Candle Air Fresheners, Car Air Fresheners, Electric Air Fresheners, Gel Air Fresheners, Liquid Air Fresheners, Other Air Care, Spray/Aerosol Air Fresheners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Air Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

Table of Contents:

Air Care in Ukraine
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List Of Contents And Tables

AIR CARE IN UKRAINE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Category growth driven by car air fresheners

Candle air fresheners falls further

SC Johnson continues to lead air care

PROSPECTS AND OPPORTUNITIES

Electric air fresheners set to lead growth

Liquid air fresheners enjoy expanding portfolio of new scents

Gel air fresheners to benefit from affordability and efficacy

CATEGORY DATA

Table 1 Sales of Air Care by Category: Value 2018-2023

Table 2 Sales of Air Care by Category: % Value Growth 2018-2023

Table 3 Sales of Air Care by Fragrance: Value Ranking 2021-2023

Table 4 NBO Company Shares of Air Care: % Value 2019-2023

Table 5 LBN Brand Shares of Air Care: % Value 2020-2023

Table 6 Forecast Sales of Air Care by Category: Value 2023-2028

Table 7 Forecast Sales of Air Care by Category: % Value Growth 2023-2028

HOME CARE IN UKRAINE

EXECUTIVE SUMMARY

Home care in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for home care?

MARKET INDICATORS

Table 8 Households 2018-2023

MARKET DATA

Table 9 Sales of Home Care by Category: Value 2018-2023

Table 10 Sales of Home Care by Category: % Value Growth 2018-2023

Table 11 NBO Company Shares of Home Care: % Value 2019-2023

Table 12 LBN Brand Shares of Home Care: % Value 2020-2023

Table 13 Penetration of Private Label in Home Care by Category: % Value 2018-2023

Table 14 Distribution of Home Care by Format: % Value 2018-2023

Table 15 Distribution of Home Care by Format and Category: % Value 2023

Table 16 Forecast Sales of Home Care by Category: Value 2023-2028

Table 17 Forecast Sales of Home Care by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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