

Air Care in Switzerland

Market Direction | 2024-02-22 | 17 pages | Euromonitor

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Report description:

With consumers spending more time at home during the COVID-19 crisis, demand for air care increased. People looked to improve the ambience of their home, removing bad smells and replacing them with ones that could enhance the home environment and their mood. Even in the post-pandemic period, Swiss consumers continued to turn to air care products to improve the indoor environment. At the same time, while many consumers returned to the workplace as COVID-19 fears subsided, a large number of office...

Euromonitor International's Air Care in Switzerland market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Candle Air Fresheners, Car Air Fresheners, Electric Air Fresheners, Gel Air Fresheners, Liquid Air Fresheners, Other Air Care, Spray/Aerosol Air Fresheners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Air Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Air Care in Switzerland
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List Of Contents And Tables

AIR CARE IN SWITZERLAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Continued desire for appealing domestic environment

Spray/aerosol air fresheners sees positive growth

Consumers look for environmentally friendly options

PROSPECTS AND OPPORTUNITIES

Further innovation expected

Positive outlook for liquid and electric products

Home-made options to become more prominent

CATEGORY DATA

Table 1 Sales of Air Care by Category: Value 2018-2023

Table 2 Sales of Air Care by Category: % Value Growth 2018-2023

Table 3 Sales of Air Care by Fragrance: Value Ranking 2021-2023

Table 4 NBO Company Shares of Air Care: % Value 2019-2023

Table 5 LBN Brand Shares of Air Care: % Value 2020-2023

Table 6 Forecast Sales of Air Care by Category: Value 2023-2028

Table 7 Forecast Sales of Air Care by Category: % Value Growth 2023-2028

HOME CARE IN SWITZERLAND

EXECUTIVE SUMMARY

Home care in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for home care?

MARKET INDICATORS

Table 8 Households 2018-2023

MARKET DATA

Table 9 Sales of Home Care by Category: Value 2018-2023

Table 10 Sales of Home Care by Category: % Value Growth 2018-2023

Table 11 NBO Company Shares of Home Care: % Value 2019-2023

Table 12 LBN Brand Shares of Home Care: % Value 2020-2023

Table 13 Penetration of Private Label in Home Care by Category: % Value 2018-2023

Table 14 Distribution of Home Care by Format: % Value 2018-2023

Table 15 Distribution of Home Care by Format and Category: % Value 2023

Table 16 Forecast Sales of Home Care by Category: Value 2023-2028

Table 17 □Forecast Sales of Home Care by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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