

Air Care in Slovenia

Market Direction | 2024-02-23 | 15 pages | Euromonitor

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Report description:

Inflation is a driving force behind the growth of air care products in value terms in Slovenia. With rising unit prices, consumers are adopting a more cautious approach to their spending habits, leading to a decline in volume sales. Although consumers still appreciate the wellness benefits and pleasant fragrances of air care products, they are now making purchases more judiciously. The decline in volume sales can also be attributed to the previous year's surge in purchases, as many consumers eng...

Euromonitor International's Air Care in Slovenia market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Candle Air Fresheners, Car Air Fresheners, Electric Air Fresheners, Gel Air Fresheners, Liquid Air Fresheners, Other Air Care, Spray/Aerosol Air Fresheners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Air Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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