

Air Care in Estonia

Market Direction | 2024-02-22 | 15 pages | Euromonitor

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Report description:

Overall, air care performed well in terms of volume growth. However, the standout performer in 2023 was liquid air fresheners, which in spite of significant price rises, also registered double-digit percentage volume growth. The strong performance was boosted by an increasing range on offer. The scents also tend to be more premium than other offerings. In addition, the attractive packaging of liquid air fresheners ensures they are not an eyesore within a living space. All these factors supported...

Euromonitor International's Air Care in Estonia market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Candle Air Fresheners, Car Air Fresheners, Electric Air Fresheners, Gel Air Fresheners, Liquid Air Fresheners, Other Air Care, Spray/Aerosol Air Fresheners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Air Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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