

## **Air Care in Canada**

Market Direction | 2024-02-22 | 18 pages | Euromonitor

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### **Report description:**

Air care retail value and volume sales decreased in 2023, losing momentum after recording positive growth during the outbreak of COVID-19. Consumers spent more time at home during the pandemic, and used air care products to create a more pleasant living environment. However, as consumers have returned to workplaces and out-of-home activities in 2023, demand for air care softened. The high inflation rate and price increases in air care products led consumers to cut back on non-essential spending...

Euromonitor International's Air Care in Canada market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Candle Air Fresheners, Car Air Fresheners, Electric Air Fresheners, Gel Air Fresheners, Liquid Air Fresheners, Other Air Care, Spray/Aerosol Air Fresheners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Air Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

**Table of Contents:**

Air Care in Canada  
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List Of Contents And Tables

AIR CARE IN CANADA

KEY DATA FINDINGS

2023 DEVELOPMENTS

A return to the workplace and out-of-home activities leads sales to decline

Players focus on appealing scent innovation to stand out on shelves

Smart electric fresheners disrupt the air care landscape

PROSPECTS AND OPPORTUNITIES

Interest in air purifiers and smart functionality rises over the forecast period

Private label remains limited as consumers appreciate quality air care choices

Canadian players focus on natural products and eco-friendly positionings

CATEGORY DATA

Table 1 Sales of Air Care by Category: Value 2018-2023

Table 2 Sales of Air Care by Category: % Value Growth 2018-2023

Table 3 Sales of Air Care by Fragrance: Value Ranking 2021-2023

Table 4 NBO Company Shares of Air Care: % Value 2019-2023

Table 5 LBN Brand Shares of Air Care: % Value 2020-2023

Table 6 Forecast Sales of Air Care by Category: Value 2023-2028

Table 7 Forecast Sales of Air Care by Category: % Value Growth 2023-2028

HOME CARE IN CANADA

EXECUTIVE SUMMARY

Home care in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for home care?

MARKET INDICATORS

Table 8 Households 2018-2023

MARKET DATA

Table 9 Sales of Home Care by Category: Value 2018-2023

Table 10 Sales of Home Care by Category: % Value Growth 2018-2023

Table 11 NBO Company Shares of Home Care: % Value 2019-2023

Table 12 LBN Brand Shares of Home Care: % Value 2020-2023

Table 13 Penetration of Private Label in Home Care by Category: % Value 2018-2023

Table 14 Distribution of Home Care by Format: % Value 2018-2023

Table 15 Distribution of Home Care by Format and Category: % Value 2023

Table 16 Forecast Sales of Home Care by Category: Value 2023-2028

Table 17 □Forecast Sales of Home Care by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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