

## **Independent Software Vender (ISV) Market Forecast to 2032**

Market Report | 2024-02-20 | 136 pages | Market Research Future

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- Single User Price \$4950.00
- Enterprisewide Price \$7250.00

### **Report description:**

Independent Software Vender (ISV) Market Forecast to 2032

#### **Market Overview**

Independent Software Vendor Market is projected to register an incredible CAGR of 24.3% during the review period. An independent software vendor (ISV) is a business or person that forms, creates, and offers undertaking or customer software to its end clients. These software items run on more than one working framework (operating system) or PC equipment stages. Even though ISV-if software is consumed by end clients, it is considered as the property of the vendors. As indicated by MRFR examination, the market is supposed to enlist high development during the conjecture time frame. Expanded interest for esteem added administrations and OEM support for ISVs arrangement improvement and the board are a portion of the variables liable for the development of the market during the estimate time frame.

The presentation of cloud advances comprised a significant defining moment in software improvement history. Distributed computing alludes to the stock of different processing administrations like servers, stockpiling, data sets, organizing, examination, and more that are open by means of the web, demonstrating a change in outlook in how innovation assets are gotten to and used. This change from on-premises foundation to cloud-based administrations brought about a few progressive movements.

#### **Market Segmentation**

Based on Type, the Independent Software Vendor Market is divided into Cloud-based, On-premises.

Based on the Application, the Independent Software Vendor Market segmentation is E-Commerce, Logistics, Retail, Healthcare, Financial, Educational, Others.

#### **Regional Insights**

The North America Independent Software Vendor market represented ~23.4% in 2022. It is normal to show a critical CAGR development during the review time frame. North America is one of the most basic regions for the ISV market. North America comprises of nations like the US, Canada, and Mexico. These nations have numerous ISV suppliers. For example, in the US, a portion of the key ISVs are Ipswitch, Salesforce.com, Intuit Inc., Alpha Software. In Canada, a portion of the key ISVs incorporate Undertaking, CRG Arrangements, and Media Valet Inc. Every one of these ISVs contend in view of significant worth added elements and administrations that they offer.

The independent software vendors market in North America is chiefly determined by the developing utilization of different endeavor arrangements like human resources the executives (HCM), cost administration, financials, office suites, and cooperative

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arrangements (principally web conferencing innovation) because of an exceptionally conveyed labor force. Europe region comprises of nations including Germany, France, Italy, the UK, and rest of Europe. The DACH region that incorporate the accompanying nations - Austria, Germany, and Switzerland, that have a critical number of ISVs. As per TECH COM compuBase, there were in excess of 6,938 organizations in their data set, offering software arrangements in the nations referenced. Over 40% of these ISVs offer administration and creation related software arrangements and almost 30% of these ISVs offer industry-explicit software arrangements. Following the DACH region, France is one of the conspicuous nations where numerous ISVs work. These ISV suppliers give office mechanization and DBMS arrangements, the board and creation arrangements, and industry-explicit arrangements. A portion of the vital ISVs in the region incorporate I transition, Dassault Framework, Sopra Steria, MUREX S.A.S, and Cegid Gathering.

#### Major Players

The key players in the market are Hewlett Packard Enterprise Development LP (HPE), IBM Corporation, Micro Focus., Dell Inc., Google Inc, Apple, Inc, Salesforce, Microsoft, IBM Corporation, Oracle Corporation, SAP SE ServiceNow (US), Mocana (US), and Compuware Corporation.

## Table of Contents:

### TABLE OF CONTENTS

1 EXECUTIVE SUMMARY	17
1.1 MARKET ATTRACTIVENESS ANALYSIS	18
2 GLOBAL INDEPENDENT SOFTWARE VENDORS (ISVS) MARKET OVERVIEW	19
2.1 DEFINITION	19
2.2 SCOPE OF THE STUDY	19
2.3 RESEARCH OBJECTIVE	19
2.4 MARKET STRUCUTURE	19
3 RESEARCH METHODOLOGY	20
4 MARKET DYNAMICS	27
4.1 INTRODUCTION	27
4.2 DRIVERS	28
4.2.1 INCREASED DEMAND FOR VALUE ADDED SERVICES	28
4.2.2 OEM SUPPORT FOR ISVS SOLUTION DEVELOPMENT AND MANAGEMENT	28
4.3 RESTRAINT	29
4.3.1 FAST-CHANGING TECHNOLOGICAL LANDSCAPE	29
4.3.2 INTEGRATING THIRD-PARTY PROVIDER PRODUCTS	29
4.3.3 SECURITY AND SCALABILITY	30
4.3.4 RESTRAINTS IMPACT ANALYSIS	30
4.4 OPPORTUNITY	31
4.4.1 RISING DEMAND FOR CLOUD-BASED SOLUTIONS	31
4.4.2 GROWING TECHNOLOGICAL TRANSFORMATION	31
4.5 TRENDS	32
4.5.1 INTRODUCTION	32
4.5.2 CYBERSECURITY AND 5G	32
4.5.3 LOW-CODE SOFTWARE DEVELOPMENT TRENDS	32
4.5.4 ALIGNING WITH THE AI TRENDS - DECISION INTELLIGENCE	32
4.5.5 HYPERAUTOMATION	33
4.5.6 FINANCIAL SERVICES-READY PUBLIC CLOUD COMPUTING	33
4.5.7 BLOCKCHAIN	33
4.5.8 THE CONTINUOUS DELIVERY TREND IN SOFTWARE DEVELOPMENT	33

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4.5.9 ADOPTION OF CLOUD COMPUTING	34
4.5.10 SURGE IN AUTOMATION AND VIRTUALIZATION FOR BUSINESS PROCESS	34
4.6 IMPACT OF COVID-19 ON ISV MARKET	34
5 MARKET FACTOR ANALYSIS	36
5.1 VALUE CHAIN ANALYSIS	36
5.1.1 RESEARCH AND DEVELOPMENT	37
5.1.2 SOFTWARE DEVELOPERS	37
5.1.3 TESTING	37
5.1.4 END-USER	37
5.2 PORTER'S FIVE FORCES MODEL	38
5.2.1 THREAT OF NEW ENTRANTS	39
5.2.2 BARGAINING POWER OF SUPPLIERS	39
5.2.3 BARGAINING POWER OF BUYERS	39
5.2.4 THREAT OF SUBSTITUTES	39
5.2.5 INTENSITY OF RIVALRY	39
6 GLOBAL INDEPENDENT SOFTWARE VENDORS (ISVS) MARKET, BY TYPE	40
6.1 OVERVIEW	40
6.1.1 GLOBAL INDEPENDENT SOFTWARE VENDORS (ISVS)MARKET, BY TYPE, 2019-2032 (USD MILLION)	41
6.2 CLOUD	41
6.3 ON-PREMISES	41
7 GLOBAL INDEPENDENT SOFTWARE VENDORS (ISVS) MARKET, BY APPLICATION	42
7.1 OVERVIEW	42
7.1.1 GLOBAL INDEPENDENT SOFTWARE VENDORS (ISVS)MARKET, BY APPLICATION, 2019-2032 (USD MILLION)	43
7.2 E-COMMERCE	44
7.2.1 CASE STUDY:	44
7.2.1.1 OVERVIEW	44
7.2.1.2 CHALLENGE	44
7.2.1.3 SOLUTION	44
7.2.1.4 BENEFITS	44
7.3 LOGISTICS	45
7.3.1 CASE STUDY:	45
7.3.1.1 OVERVIEW	45
7.3.1.2 CHALLENGE	45
7.3.1.3 SOLUTION	45
7.3.1.4 BENEFITS	45
7.4 RETAIL	46
7.4.1 CASE STUDY:	46
7.4.1.1 OVERVIEW	46
7.4.1.2 CHALLENGE	46
7.4.1.3 SOLUTION	46
7.4.1.4 BENEFITS	46
7.5 HEALTHCARE	47
7.5.1 CASE STUDY:	47
7.5.1.1 OVERVIEW	47
7.5.1.2 CHALLENGE	47
7.5.1.3 SOLUTION	47
7.5.1.4 BENEFITS	47

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7.6 FINANCIAL	48
7.6.1 CASE STUDY:	48
7.6.1.1 OVERVIEW	48
7.6.1.2 CHALLENGE	48
7.6.1.3 SOLUTION	48
7.6.1.4 BENEFITS	48
7.7 EDUCATIONAL	49
7.7.1 CASE STUDY:	49
7.7.1.1 OVERVIEW	49
7.7.1.2 CHALLENGE	49
7.7.1.3 SOLUTION	49
7.7.1.4 BENEFITS	49
7.8 OTHERS	49
8 GLOBAL INDEPENDENT SOFTWARE VENDORS (ISVS)MARKET, BY REGION	50
8.1 OVERVIEW	50
8.1.1 GLOBAL INDEPENDENT SOFTWARE VENDORS (ISVS)MARKET, BY REGION, 2022 VS 2032 (USD MILLION)	50
8.1.2 GLOBAL INDEPENDENT SOFTWARE VENDORS (ISVS)MARKET, BY REGION, 2019-2032 (USD MILLION)	51
8.2 NORTH AMERICA	51
8.2.1 NORTH AMERICA: INDEPENDENT SOFTWARE VENDORS (ISVS) REVENUE COMPARISON BY TYPE (2019-2032)	52
8.2.2 NORTH AMERICA: INDEPENDENT SOFTWARE VENDORS (ISVS) MARKET SIZE BY APPLICATION (2019-2032)	53
8.2.3 NORTH AMERICA: INDEPENDENT SOFTWARE VENDORS (ISVS) MARKET SIZE BY APPLICATION (2019-2032)	53
8.3 EUROPE	54
8.3.1 EUROPE: INDEPENDENT SOFTWARE VENDORS (ISVS) REVENUE COMPARISON BY TYPE (2019-2032)	54
8.3.2 EUROPE: INDEPENDENT SOFTWARE VENDORS (ISVS) MARKET SIZE BY APPLICATION (2019-2032)	55
8.4 CHINA	56
8.4.1 CHINA INDEPENDENT SOFTWARE VENDORS, BY TYPE (2019-2032)	56
8.4.2 CHINA: INDEPENDENT SOFTWARE VENDORS (ISVS) REVENUE COMPARISON BY TYPE (2019-2032)	56
8.4.3 CHINA: INDEPENDENT SOFTWARE VENDORS (ISVS) MARKET SIZE BY APPLICATION (2019-2032)	57
8.4.4 CHINA: INDEPENDENT SOFTWARE VENDORS (ISVS) REVENUE COMPARISON BY APPLICATION (2019-2032)	57
8.5 JAPAN	58
8.5.1 JAPAN INDEPENDENT SOFTWARE VENDORS, BY TYPE (2019-2032)	58
8.5.2 JAPAN: INDEPENDENT SOFTWARE VENDORS (ISVS) REVENUE COMPARISON BY TYPE (2019-2032)	58
8.5.3 JAPAN: INDEPENDENT SOFTWARE VENDORS (ISVS) MARKET SIZE BY APPLICATION (2019-2032)	59
8.5.4 JAPAN: INDEPENDENT SOFTWARE VENDORS (ISVS) MARKET SIZE BY APPLICATION (2019-2032)	59
8.6 INDIA	60
8.6.1 INDIA INDEPENDENT SOFTWARE VENDORS, BY TYPE (2019-2032)	60
8.6.2 INDIA: INDEPENDENT SOFTWARE VENDORS (ISVS) REVENUE COMPARISON BY TYPE (2019-2032)	60
8.6.3 INDIA: INDEPENDENT SOFTWARE VENDORS (ISVS) MARKET SIZE BY APPLICATION (2019-2032)	61
8.6.4 INDIA: INDEPENDENT SOFTWARE VENDORS (ISVS) MARKET SIZE BY APPLICATION (2019-2032)	61
8.7 SOUTHEAST ASIA	62
8.7.1 SOUTHEAST ASIA INDEPENDENT SOFTWARE VENDORS, BY TYPE (2019-2032)	62
8.7.2 SOUTHEAST ASIA: INDEPENDENT SOFTWARE VENDORS (ISVS) REVENUE COMPARISON BY TYPE (2019-2032)	62
8.7.3 SOUTHEAST ASIA: INDEPENDENT SOFTWARE VENDORS (ISVS) MARKET SIZE BY APPLICATION (2019-2032)	63
8.7.4 SOUTHEAST ASIA: INDEPENDENT SOFTWARE VENDORS (ISVS) MARKET SIZE BY APPLICATION (2019-2032)	63
8.8 MIDDLE EAST AND AFRICA	64
8.8.1 MIDDLE EAST AND AFRICA INDEPENDENT SOFTWARE VENDORS, BY TYPE (2019-2032)	64
8.8.2 MIDDLE EAST AND AFRICA: INDEPENDENT SOFTWARE VENDORS (ISVS) REVENUE COMPARISON BY TYPE	

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(2019-2032)	64
8.8.3 MIDDLE EAST AND AFRICA: INDEPENDENT SOFTWARE VENDORS (ISVS) MARKET SIZE BY APPLICATION (2019-2032)	65
8.8.4 MIDDLE EAST AND AFRICA: INDEPENDENT SOFTWARE VENDORS (ISVS) MARKET SIZE BY APPLICATION (2019-2032)	65
8.9 CENTRAL AND SOUTH AMERICA	66
8.9.1 CENTRAL AND SOUTH AMERICA INDEPENDENT SOFTWARE VENDORS, BY TYPE (2019-2032)	66
8.9.2 CENTRAL AND SOUTH AMERICA: INDEPENDENT SOFTWARE VENDORS (ISVS) REVENUE COMPARISON BY TYPE (2019-2032)	66
8.9.3 CENTRAL AND SOUTH AMERICA: INDEPENDENT SOFTWARE VENDORS (ISVS) MARKET SIZE BY APPLICATION (2019-2032)	67
8.9.4 CENTRAL AND SOUTH AMERICA: INDEPENDENT SOFTWARE VENDORS (ISVS) REVENUE COMPARISON BY TYPE (2019-2032)	67
9 COMPETITIVE LANDSCAPE	68
9.1 COMPETITIVE BENCHMARKING	69
9.2 VENDOR SHARE ANALYSIS	70
9.3 RECENT DEVELOPMENTS	70
9.3.1 PRODUCT DEVELOPMENT/EXPANSION/ANNOUNCEMENT	70
9.3.2 PARTNERSHIPS/AGREEMENTS/CONTRACTS/COLLABORATIONS/FUND RAISING	72
9.3.3 MERGER/ACQUISTION	73
10 COMPANY PROFILES	75
10.1 MICRO FOCUS	75
10.1.1 COMPANY OVERVIEW	75
10.1.2 FINANCIAL OVERVIEW	76
10.1.3 PRODUCTS/SOLUTIONS/SERVICES OFFERED	76
10.1.4 KEY DEVELOPMENTS	77
10.1.5 SWOT ANALYSIS	77
10.1.6 KEY STRATEGIES	77
10.2 SERVICENOW INC.	78
10.2.1 COMPANY OVERVIEW	78
10.2.2 FINANCIAL OVERVIEW	79
10.2.3 PRODUCTS/SOLUTIONS/SERVICES OFFERED	79
10.2.4 KEY DEVELOPMENTS	80
10.2.5 SWOT ANALYSIS	80
10.2.6 KEY STRATEGIES	80
10.3 COMPUWARE (BMC SOFWTARE)	81
10.3.1 COMPANY OVERVIEW	81
10.3.2 FINANCIAL OVERVIEW	81
10.3.3 PRODUCTS/SOLUTIONS/SERVICES OFFERED	81
10.3.4 KEY DEVELOPMENTS	82
10.3.5 SWOT ANALYSIS	82
10.3.6 KEY STRATEGIES	82
10.4 SYMANTEC CORPORATION(BROADCOM)	83
10.4.1 COMPANY OVERVIEW	83
10.4.2 FINANCIAL OVERVIEW	84
10.4.3 PRODUCTS/SOLUTIONS/SERVICES OFFERED	84
10.4.4 KEY DEVELOPMENTS	85
10.4.5 SWOT ANALYSIS	85

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10.4.6 KEY STRATEGIES	85
10.5 MOCANA (DIGICERT)	86
10.5.1 COMPANY OVERVIEW	86
10.5.2 FINANCIAL OVERVIEW	86
10.5.3 PRODUCTS/SOLUTIONS/SERVICES OFFERED	86
10.5.4 KEY DEVELOPMENTS	87
10.5.5 SWOT ANALYSIS	87
10.6 HEWLETT PACKARD ENTERPRISE DEVELOPMENT LP	88
10.6.1 COMPANY OVERVIEW	88
10.6.2 FINANCIAL OVERVIEW	89
10.6.3 PRODUCTS/SOLUTIONS/SERVICES OFFERED	89
10.6.4 KEY DEVELOPMENTS	90
10.6.5 SWOT ANALYSIS	90
10.6.6 KEY STRATEGIES	91
10.7 IBM CORPORATION	92
10.7.1 COMPANY OVERVIEW	92
10.7.2 FINANCIAL OVERVIEW	93
10.7.3 PRODUCTS/SOLUTIONS/SERVICES OFFERED	93
10.7.4 KEY DEVELOPMENTS	94
10.7.5 SWOT ANALYSIS	95
10.7.6 KEY STRATEGIES	95
10.8 ORACLE CORPORATION	96
10.8.1 COMPANY OVERVIEW	96
10.8.2 FINANCIAL OVERVIEW	97
10.8.3 PRODUCTS/SOLUTIONS/SERVICES OFFERED	97
10.8.4 KEY DEVELOPMENTS	98
10.8.5 SWOT ANALYSIS	99
10.8.6 KEY STRATEGIES	99
10.9 CISCO SYSTEMS, INC.	100
10.9.1 COMPANY OVERVIEW	100
10.9.2 FINANCIAL OVERVIEW	101
10.9.3 PRODUCTS/SOLUTIONS/SERVICES OFFERED	101
10.9.4 KEY DEVELOPMENTS	102
10.9.5 SWOT ANALYSIS	102
10.9.6 KEY STRATEGIES	102
10.10 SALESFORCE, INC.	103
10.10.1 COMPANY OVERVIEW	103
10.10.2 FINANCIAL OVERVIEW	104
10.10.3 PRODUCTS/SOLUTIONS/SERVICES OFFERED	104
10.10.4 KEY DEVELOPMENTS	105
10.10.5 SWOT ANALYSIS	105
10.10.6 KEY STRATEGIES	106
10.11 SAP SE	107
10.11.1 COMPANY OVERVIEW	107
10.11.2 FINANCIAL OVERVIEW	108
10.11.3 PRODUCTS/SOLUTIONS/SERVICES OFFERED	108
10.11.4 KEY DEVELOPMENTS	110

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10.11.5	SWOT ANALYSIS	111
10.11.6	KEY STRATEGIES	111
10.12	CARBONITE, INC. (OPENTEXT)	112
10.12.1	COMPANY OVERVIEW	112
10.12.2	FINANCIAL OVERVIEW	113
10.12.3	PRODUCTS/SOLUTIONS/SERVICES OFFERED	114
10.12.4	KEY DEVELOPMENTS	114
10.12.5	SWOT ANALYSIS	115
10.12.6	KEY STRATEGIES	115
10.13	APPLE INC	116
10.13.1	COMPANY OVERVIEW	116
10.13.2	FINANCIAL OVERVIEW	117
10.13.3	KEY DEVELOPMENTS	118
10.13.4	SWOT ANALYSIS	118
10.13.5	KEY STRATEGIES	118
10.14	GOOGLE LLC	119
10.14.1	COMPANY OVERVIEW	119
10.14.2	FINANCIAL OVERVIEW	120
10.14.3	PRODUCTS OFFERED	120
10.14.4	KEY DEVELOPMENTS	121
10.14.5	SWOT ANALYSIS	121
10.14.6	KEY STRATEGIES	121
10.15	MICROSOFT CORPORATION	122
10.15.1	COMPANY OVERVIEW	122
10.15.2	FINANCIAL OVERVIEW	123
10.15.3	PRODUCTS OFFERED	123
10.15.4	KEY DEVELOPMENTS	124
10.15.5	SWOT ANALYSIS	125
10.15.6	KEY STRATEGIES	125
10.16	DELL INC.	126
10.16.1	COMPANY OVERVIEW	126
10.16.2	FINANCIAL OVERVIEW	127
10.16.3	PRODUCTS/SOLUTIONS/SERVICES OFFERED	127
10.16.4	KEY DEVELOPMENTS	128
10.16.5	SWOT ANALYSIS	129
10.16.6	KEY STRATEGIES	129

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