

Public Cloud Market Research Report Forecast to 2032

Market Report | 2024-02-20 | 212 pages | Market Research Future

AVAILABLE LICENSES:

- Single User Price \$4950.00
- Enterprisewide Price \$7250.00

Report description:

Public Cloud Market Research Report Forecast to 2032

Market Overview

Public Cloud Market is anticipated to register a significant CAGR of 12.8% during the review period. With the developing utilization of web and flooding information stockpiling issues because of restricted stockpiling limits in gadgets, cloud assumes an essential part in taking care of information really. Public cloud is a stage presented by outsiders like AWS, IBM, Google, and others which empower web clients to transfer documents on cloud for nothing or according to plans presented by the singular accomplices. This not just backings the public authority and people to store information successfully yet in addition ties down it and empower people to get to information from anyplace. This cycle additionally upholds the possibility of supportability, and it is harmless to the ecosystem, as it diminishes administrative work and the necessity of various gadgets to deal with it like hard drives, pen drives, and others.

IoT and man-made reasoning (man-made intelligence) are instances of cutting-edge figuring advances that are generally utilized in business areas and enterprises. The expanded reception of IoT arrangements creates enormous measures of information, and cloud figuring assumes a fundamental part in putting away and dealing with the information. Numerous youthful businesspeople are working their tasks by blending computer-based intelligence and the cloud. Veritone, for example, has fostered a man-made intelligence put together working framework based with respect to a mental figuring stage that is local to the cloud for assessing the colossal measures of data gathered from different sources. Another organization, Quantifi, breaks down huge measures of data utilizing cloud-based artificial intelligence to streamline the situation of computerized commercials for various organizations. Essentially, all significant artificial intelligence and IoT-based applications are cloud-controlled in the backend, and their rising entrance in shifted industry verticals is giving various likely possibilities for the public cloud market.

Market Segmentation

Infrastructure-as-a-service (IaaS), platform-as-a-service (PaaS), and software-as-a-service (SaaS) are included in the Public Cloud Market segmentation based on Service Model.

The Market is segmented into Small and Medium Enterprises and Large Enterprises based on Organization Size. The market is divided into categories according to industry, including manufacturing, BFSI, retail, healthcare, government, aerospace and defense, and others.

Regional Insights

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

North America overwhelms the market, development in the region is ascribed to further developed web access, higher reception of cloud innovation for expanded robotization and deftness, extending government drives to assemble IoT associations, and the requirement for endeavors to offer work from home choices for representatives in the region. Public cloud registering reception in the region due to the steadily expanding request to further develop the client experience drives the market development in the region. Besides, the region is the area of an assortment of cloud innovation firms that are helping out telecom suppliers, industry pioneers, and others to give cloud answers for associations.

As per the MRFR research, the US held the biggest market share in 2022, and this pattern is anticipated to go on till 2032, trailed by Canada and Mexico. Besides, the US has deep rooted end-client areas and providers that are continually adjusting to current advancements to support corporate efficiency and work productivity.

Moreover, cloud capacity is the top IT/functional need for 64% of American foundation in the impending year. Overseen specialist organizations and worldwide help integrators help organizations in the US with cloud relocation projects.

Major Players

These include Amazon.com Inc, Adobe Inc, Alibaba Group Holding Limited, Google LLC, Oracle Corporation, Salesforce.com Inc, IBM Corporation, SAP SE, Cisco Systems Inc, VMware Inc, Hewlett-Packard Enterprise, Microsoft Corporation, Fujitsu Limited, Tencent Cloud, OVH Cloud, LUMEN, Rackspace Cloud.

Table of Contents:

TABLE OF CONTENTS

1 EXECUTIVE SUMMARY 28

1.1 MARKET ATTRACTIVENESS ANALYSIS 30

2 MARKET INTRODUCTION 31

2.1 DEFINITION 31

2.2 SCOPE OF THE STUDY 31

2.3 RESEARCH OBJECTIVE 31

2.4 MARKET STRUCTURE 32

3 RESEARCH METHODOLOGY 33

4 MARKET DYNAMICS 40

4.1 INTRODUCTION 40

4.2 DRIVERS 41

4.2.1 INCREASING PENETRATION OF CLOUD SERVICES AMONG SMES 41

4.2.2 INCREASING DEMAND FOR AI, MACHINE LEARNING, AND THE INTERNET OF THINGS 41

4.2.3 DRIVERS IMPACT ANALYSIS 42

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

4.3 RESTRAINTS	42
4.3.1 DATA SECURITY AND DATA COMPLIANCE ISSUES.	42
4.4 OPPORTUNITY	43
4.4.1 INCREASING ADOPTION OF INTERNET-OF-THINGS	43
5 COVID IMPACT	44
5.1 THE IMPACT ON THE PUBLIC CLOUD ADOPTION	44
5.2 THE IMPACT ON THE PUBLIC CLOUD SECURITY DURING PANDEMIC	44
5.3 THE IMPACT ON THE SERVICE MODEL	45
5.4 THE IMPACT ON THE INDUSTRY VERTICALS	45
5.5 THE IMPACT ON IT SPENDING	46
5.6 THE IMPACT ON THE MARKET PLAYERS	46
5.7 YOY GROWTH, SEGMENTAL & REGIONAL	47
5.8 POST-PANDEMIC SCENARIO	47
6 MARKET FACTOR ANALYSIS	48
6.1 VALUE CHAIN ANALYSIS	48
6.1.1 WAFERS	50
6.1.2 MATERIAL AND SUPPLIES	51
6.1.3 SEMICONDUCTOR CAPITAL EQUIPMENT	52
6.1.4 FABLESS COMPANIES	53
6.1.5 IDMS	54
6.1.6 PURE-PLAY FOUNDERIES	55
6.1.7 OSATS	56
6.1.8 OPTICAL INTERCONNECT FIRMS	57

6.1.9 IT INFRASTRUCTURE PROVIDERS	58
6.1.9.1 ODMS	59
6.1.9.2 OEMS	59
6.1.10 PUBLIC CLOUD PROVIDER/DATA CENTER INFRASTRUCTURE	60
6.1.11 CLOUD SERVICES	62
6.1.11.1 IAAS	62
6.1.11.2 PAAS	63
6.1.11.3 SAAS	63
6.1.12 SYSTEM INFRASTRUCTURE SOFTWARE	64
6.1.13 APPLICATION DEVELOPMENT/DEPLOYMENT	65
6.1.14 APPLICATION	65
6.1.15 END-USER (ENTERPRISES)	66
6.1.15.1 IT AND TELECOMMUNICATIONS	66
6.1.15.2 MANUFACTURING	66
6.1.15.3 BFSI (BANKING, FINANCIAL SERVICES, AND INSURANCE)	66
6.1.15.4 RETAIL	66
6.1.15.5 HEALTHCARE	67
6.1.15.6 GOVERNMENT	67
6.1.15.7 AEROSPACE AND DEFENSE	67
6.2 PORTER'S FIVE FORCES MODEL	68
6.2.1 THREAT OF NEW ENTRANTS	68
6.2.2 BARGAINING POWER OF SUPPLIERS	69
6.2.3 THREAT OF SUBSTITUTES	69
6.2.4 BARGAINING POWER OF BUYERS	69

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

6.2.5 INTENSITY OF RIVALRY 69

6.3 MARKET STRUCTURE ANALYSIS FOR SYSTEM INTEGRATOR & RESELLERS, BY TIRE 70

7 GLOBAL PUBLIC CLOUD MARKET, BY SERVICE MODEL 72

7.1 OVERVIEW 72

7.1.1 GLOBAL PUBLIC CLOUD MARKET, BY SERVICE MODEL, 2019-2032 (USD BILLION) 73

7.2 IAAS 73

7.3 SAAS 73

7.4 PAAS 73

8 GLOBAL PUBLIC CLOUD MARKET, BY ORGANIZATION SIZE 74

8.1 OVERVIEW 74

8.1.1 GLOBAL PUBLIC CLOUD MARKET, BY ORGANIZATION SIZE, 2019-2032 (USD BILLION) 75

8.2 SMALL AND MEDIUM ENTERPRISES 75

8.3 LARGE ENTERPRISES 75

9 GLOBAL PUBLIC CLOUD MARKET, BY INDUSTRY 76

9.1 OVERVIEW 76

9.1.1 GLOBAL PUBLIC CLOUD MARKET, BY INDUSTRY, 2019-2032 (USD BILLION) 77

9.2 IT & TELECOMMUNICATION 77

9.3 MANUFACTURING 77

9.4 BFSI 77

9.5 RETAIL 77

9.6 HEALTHCARE 78

9.7 GOVERNMENT 78

9.8 AEROSPACE AND DEFENSE 78

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

9.9 OTHERS 78

10 GLOBAL PUBLIC CLOUD MARKET, BY ORGANIZATION SIZE VS INDUSTRY 79

10.1.1 GLOBAL PUBLIC CLOUD MARKET, BY ORGANIZATION SIZE VS INDUSTRY, 2019-2032 (USD BILLION) 79

11 GLOBAL PUBLIC CLOUD MARKET, BY REGION 80

11.1 OVERVIEW 80

11.1.1 GLOBAL PUBLIC CLOUD MARKET, BY REGION, 2022 VS 2032 (USD BILLION) 81

11.1.2 GLOBAL PUBLIC CLOUD MARKET, BY REGION, 2019-2032 (USD BILLION) 81

12 NORTH AMERICA PUBLIC CLOUD MARKET 82

12.1 NORTH AMERICA 82

12.1.1 NORTH AMERICA: PUBLIC CLOUD MARKET, BY COUNTRY, 2019-2032 (USD BILLION) 83

12.1.2 NORTH AMERICA PUBLIC CLOUD MARKET, BY SERVICE MODEL, 2019-2032 (USD BILLION) 83

12.1.3 NORTH AMERICA PUBLIC CLOUD MARKET, BY ORGANIZATION SIZE, 2019-2032 (USD BILLION) 84

12.1.4 NORTH AMERICA PUBLIC CLOUD MARKET, BY INDUSTRY, 2019-2032 (USD BILLION) 84

12.1.5 NORTH AMERICA PUBLIC CLOUD MARKET, BY ORGANIZATION SIZE VS INDUSTRY, 2019-2032 (USD BILLION) 85

12.1.6 US 85

12.1.7 US PUBLIC CLOUD MARKET, BY SERVICE MODEL, 2019-2032 (USD BILLION) 85

12.1.8 US PUBLIC CLOUD MARKET, BY ORGANIZATION SIZE, 2019-2032 (USD BILLION) 86

12.1.9 US PUBLIC CLOUD MARKET, BY INDUSTRY, 2019-2032 (USD BILLION) 86

12.1.10 US PUBLIC CLOUD MARKET, BY ORGANIZATION SIZE VS INDUSTRY, 2019-2032 (USD BILLION) 87

12.1.11 CANADA 87

12.1.12 CANADA PUBLIC CLOUD MARKET, BY SERVICE MODEL, 2019-2032 (USD BILLION) 87

12.1.13 CANADA PUBLIC CLOUD MARKET, BY ORGANIZATION SIZE, 2019-2032 (USD BILLION) 88

12.1.14 CANADA PUBLIC CLOUD MARKET, BY INDUSTRY, 2019-2032 (USD BILLION) 88

12.1.15 CANADA PUBLIC CLOUD MARKET, BY ORGANIZATION SIZE VS INDUSTRY, 2019-2032 (USD BILLION) 89

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

12.1.16 MEXICO	89
12.1.17 MEXICO PUBLIC CLOUD MARKET, BY SERVICE MODEL, 2019-2032 (USD BILLION)	89
12.1.18 MEXICO PUBLIC CLOUD MARKET, BY ORGANIZATION SIZE, 2019-2032 (USD BILLION)	90
12.1.19 MEXICO PUBLIC CLOUD MARKET, BY INDUSTRY, 2019-2032 (USD BILLION)	90
12.1.20 MEXICO PUBLIC CLOUD MARKET, BY ORGANIZATION SIZE VS INDUSTRY, 2019-2032 (USD BILLION)	91
13 EUROPE PUBLIC CLOUD MARKET	92
13.1 EUROPE	92
13.1.1 EUROPE: PUBLIC CLOUD MARKET, BY COUNTRY, 2019-2032 (USD BILLION)	93
13.1.2 EUROPE PUBLIC CLOUD MARKET, BY SERVICE MODEL, 2019-2032 (USD BILLION)	93
13.1.3 EUROPE PUBLIC CLOUD MARKET, BY ORGANIZATION SIZE, 2019-2032 (USD BILLION)	94
13.1.4 EUROPE PUBLIC CLOUD MARKET, BY INDUSTRY, 2019-2032 (USD BILLION)	94
13.1.5 EUROPE PUBLIC CLOUD MARKET, BY ORGANIZATION SIZE VS INDUSTRY, 2019-2032 (USD BILLION)	95
13.1.6 UK	96
13.1.7 UK PUBLIC CLOUD MARKET, BY SERVICE MODEL, 2019-2032 (USD BILLION)	96
13.1.8 UK PUBLIC CLOUD MARKET, BY ORGANIZATION SIZE, 2019-2032 (USD BILLION)	96
13.1.9 UK PUBLIC CLOUD MARKET, BY INDUSTRY, 2019-2032 (USD BILLION)	96
13.1.10 UK PUBLIC CLOUD MARKET, BY ORGANIZATION SIZE VS INDUSTRY, 2019-2032 (USD BILLION)	97
13.1.11 GERMANY	98
13.1.12 GERMANY PUBLIC CLOUD MARKET, BY SERVICE MODEL, 2019-2032 (USD BILLION)	98
13.1.13 GERMANY PUBLIC CLOUD MARKET, BY ORGANIZATION SIZE, 2019-2032 (USD BILLION)	98
13.1.14 GERMANY PUBLIC CLOUD MARKET, BY INDUSTRY, 2019-2032 (USD BILLION)	98
13.1.15 GERMANY PUBLIC CLOUD MARKET, BY ORGANIZATION SIZE VS INDUSTRY, 2019-2032 (USD BILLION)	99
13.1.16 FRANCE	99

13.1.17 FRANCE PUBLIC CLOUD MARKET, BY SERVICE MODEL, 2019-2032 (USD BILLION)	99
13.1.18 FRANCE PUBLIC CLOUD MARKET, BY ORGANIZATION SIZE, 2019-2032 (USD BILLION)	100
13.1.19 FRANCE PUBLIC CLOUD MARKET, BY INDUSTRY, 2019-2032 (USD BILLION)	100
13.1.20 FRANCE PUBLIC CLOUD MARKET, BY ORGANIZATION SIZE VS INDUSTRY, 2019-2032 (USD BILLION)	101
13.1.21 REST OF EUROPE	101
13.1.22 REST OF EUROPE PUBLIC CLOUD MARKET, BY SERVICE MODEL, 2019-2032 (USD BILLION)	101
13.1.23 REST OF EUROPE PUBLIC CLOUD MARKET, BY ORGANIZATION SIZE, 2019-2032 (USD BILLION)	102
13.1.24 REST OF EUROPE PUBLIC CLOUD MARKET, BY INDUSTRY, 2019-2032 (USD BILLION)	102
13.1.25 REST OF EUROPE PUBLIC CLOUD MARKET, BY ORGANIZATION SIZE VS INDUSTRY, 2019-2032 (USD BILLION)	103
14 ASIA PACIFIC PUBLIC CLOUD MARKET	104
14.1 ASIA-PACIFIC	104
14.1.1 ASIA-PACIFIC: PUBLIC CLOUD MARKET, BY COUNTRY, 2019-2032 (USD BILLION)	105
14.1.2 ASIA PACIFIC PUBLIC CLOUD MARKET, BY SERVICE MODEL, 2019-2032 (USD BILLION)	106
14.1.3 ASIA PACIFIC PUBLIC CLOUD MARKET, BY ORGANIZATION SIZE, 2019-2032 (USD BILLION)	106
14.1.4 ASIA PACIFIC PUBLIC CLOUD MARKET, BY INDUSTRY, 2019-2032 (USD BILLION)	106
14.1.5 ASIA PACIFIC PUBLIC CLOUD MARKET, BY ORGANIZATION SIZE VS INDUSTRY, 2019-2032 (USD BILLION)	107
14.1.6 CHINA	107
14.1.7 CHINA PUBLIC CLOUD MARKET, BY SERVICE MODEL, 2019-2032 (USD BILLION)	107
14.1.8 CHINA PUBLIC CLOUD MARKET, BY ORGANIZATION SIZE, 2019-2032 (USD BILLION)	108
14.1.9 CHINA PUBLIC CLOUD MARKET, BY INDUSTRY, 2019-2032 (USD BILLION)	108
14.1.10 CHINA PUBLIC CLOUD MARKET, BY ORGANIZATION SIZE VS INDUSTRY, 2019-2032 (USD BILLION)	109
14.1.11 JAPAN	109
14.1.12 JAPAN PUBLIC CLOUD MARKET, BY SERVICE MODEL, 2019-2032 (USD BILLION)	109
14.1.13 JAPAN PUBLIC CLOUD MARKET, BY ORGANIZATION SIZE, 2019-2032 (USD BILLION)	110

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

14.1.14 JAPAN PUBLIC CLOUD MARKET, BY INDUSTRY, 2019-2032 (USD BILLION)	110
14.1.15 JAPAN PUBLIC CLOUD MARKET, BY ORGANIZATION SIZE VS INDUSTRY, 2019-2032 (USD BILLION)	111
14.1.16 INDIA	111
14.1.17 INDIA PUBLIC CLOUD MARKET, BY SERVICE MODEL, 2019-2032 (USD BILLION)	111
14.1.18 INDIA PUBLIC CLOUD MARKET, BY ORGANIZATION SIZE, 2019-2032 (USD BILLION)	112
14.1.19 INDIA PUBLIC CLOUD MARKET, BY INDUSTRY, 2019-2032 (USD BILLION)	112
14.1.20 INDIA PUBLIC CLOUD MARKET, BY ORGANIZATION SIZE VS INDUSTRY, 2019-2032 (USD BILLION)	113
14.1.21 SOUTH KOREA	113
14.1.22 SOUTH KOREA PUBLIC CLOUD MARKET, BY SERVICE MODEL, 2019-2032 (USD BILLION)	113
14.1.23 SOUTH KOREA PUBLIC CLOUD MARKET, BY ORGANIZATION SIZE, 2019-2032 (USD BILLION)	114
14.1.24 SOUTH KOREA PUBLIC CLOUD MARKET, BY INDUSTRY, 2019-2032 (USD BILLION)	114
14.1.25 SOUTH KOREA PUBLIC CLOUD MARKET, BY ORGANIZATION SIZE VS INDUSTRY, 2019-2032 (USD BILLION)	115
14.1.26 SINGAPORE	115
14.1.27 SINGAPORE PUBLIC CLOUD MARKET, BY SERVICE MODEL, 2019-2032 (USD BILLION)	115
14.1.28 SINGAPORE PUBLIC CLOUD MARKET, BY ORGANIZATION SIZE, 2019-2032 (USD BILLION)	116
14.1.29 SINGAPORE PUBLIC CLOUD MARKET, BY INDUSTRY, 2019-2032 (USD BILLION)	116
14.1.30 SINGAPORE PUBLIC CLOUD MARKET, BY ORGANIZATION SIZE VS INDUSTRY, 2019-2032 (USD BILLION)	117
14.1.31 MALAYSIA	117
14.1.32 MALAYSIA PUBLIC CLOUD MARKET, BY SERVICE MODEL, 2019-2032 (USD BILLION)	117
14.1.33 MALAYSIA PUBLIC CLOUD MARKET, BY ORGANIZATION SIZE, 2019-2032 (USD BILLION)	118
14.1.34 MALAYSIA PUBLIC CLOUD MARKET, BY INDUSTRY, 2019-2032 (USD BILLION)	118
14.1.35 MALAYSIA PUBLIC CLOUD MARKET, BY ORGANIZATION SIZE VS INDUSTRY, 2019-2032 (USD BILLION)	119
14.1.36 THAILAND	119

14.1.37 THAILAND PUBLIC CLOUD MARKET, BY SERVICE MODEL, 2019-2032 (USD BILLION)	119
14.1.38 THAILAND PUBLIC CLOUD MARKET, BY ORGANIZATION SIZE, 2019-2032 (USD BILLION)	120
14.1.39 THAILAND PUBLIC CLOUD MARKET, BY INDUSTRY, 2019-2032 (USD BILLION)	120
14.1.40 THAILAND PUBLIC CLOUD MARKET, BY ORGANIZATION SIZE VS INDUSTRY, 2019-2032 (USD BILLION)	121
14.1.41 INDONESIA	121
14.1.42 INDONESIA PUBLIC CLOUD MARKET, BY SERVICE MODEL, 2019-2032 (USD BILLION)	121
14.1.43 INDONESIA PUBLIC CLOUD MARKET, BY ORGANIZATION SIZE, 2019-2032 (USD BILLION)	122
14.1.44 INDONESIA PUBLIC CLOUD MARKET, BY INDUSTRY, 2019-2032 (USD BILLION)	122
14.1.45 INDONESIA PUBLIC CLOUD MARKET, BY ORGANIZATION SIZE VS INDUSTRY, 2019-2032 (USD BILLION)	123
14.1.46 VIETNAM	123
14.1.47 VIETNAM PUBLIC CLOUD MARKET, BY SERVICE MODEL, 2019-2032 (USD BILLION)	123
14.1.48 VIETNAM PUBLIC CLOUD MARKET, BY ORGANIZATION SIZE, 2019-2032 (USD BILLION)	124
14.1.49 VIETNAM PUBLIC CLOUD MARKET, BY INDUSTRY, 2019-2032 (USD BILLION)	124
14.1.50 VIETNAM PUBLIC CLOUD MARKET, BY ORGANIZATION SIZE VS INDUSTRY, 2019-2032 (USD BILLION)	125
14.1.51 TAIWAN	125
14.1.52 TAIWAN PUBLIC CLOUD MARKET, BY SERVICE MODEL, 2019-2032 (USD BILLION)	125
14.1.53 TAIWAN PUBLIC CLOUD MARKET, BY ORGANIZATION SIZE, 2019-2032 (USD BILLION)	126
14.1.54 TAIWAN PUBLIC CLOUD MARKET, BY INDUSTRY, 2019-2032 (USD BILLION)	126
14.1.55 TAIWAN PUBLIC CLOUD MARKET, BY ORGANIZATION SIZE VS INDUSTRY, 2019-2032 (USD BILLION)	127
14.1.56 REST OF ASIA-PACIFIC	127
14.1.57 REST OF ASIA PACIFIC PUBLIC CLOUD MARKET, BY SERVICE MODEL, 2019-2032 (USD BILLION)	127
14.1.58 REST OF ASIA PACIFIC PUBLIC CLOUD MARKET, BY ORGANIZATION SIZE, 2019-2032 (USD BILLION)	128
14.1.59 REST OF ASIA PACIFIC PUBLIC CLOUD MARKET, BY INDUSTRY, 2019-2032 (USD BILLION)	128
14.1.60 REST OF ASIA PACIFIC PUBLIC CLOUD MARKET, BY ORGANIZATION SIZE VS INDUSTRY, 2019-2032	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

(USD BILLION) 129

15 MIDDLE EAST & AFRICA PUBLIC CLOUD MARKET 130

15.1 MIDDLE EAST & AFRICA 130

15.1.1 MIDDLE EAST & AFRICA PUBLIC CLOUD MARKET, BY SERVICE MODEL, 2019-2032 (USD BILLION) 130

15.1.2 MIDDLE EAST & AFRICA PUBLIC CLOUD MARKET, BY ORGANIZATION SIZE, 2019-2032 (USD BILLION) 131

15.1.3 MIDDLE EAST & AFRICA PUBLIC CLOUD MARKET, BY INDUSTRY, 2019-2032 (USD BILLION) 131

15.1.4 MIDDLE EAST & AFRICA PUBLIC CLOUD MARKET, BY ORGANIZATION SIZE VS INDUSTRY, 2019-2032

(USD BILLION) 132

16 SOUTH AMERICA PUBLIC CLOUD MARKET 133

16.1 SOUTH AMERICA 133

16.1.1 SOUTH AMERICA PUBLIC CLOUD MARKET, BY SERVICE MODEL, 2019-2032 (USD BILLION) 133

16.1.2 SOUTH AMERICA PUBLIC CLOUD MARKET, BY ORGANIZATION SIZE, 2019-2032 (USD BILLION) 134

16.1.3 SOUTH AMERICA PUBLIC CLOUD MARKET, BY INDUSTRY, 2019-2032 (USD BILLION) 134

16.1.4 SOUTH AMERICA PUBLIC CLOUD MARKET, BY ORGANIZATION SIZE VS INDUSTRY, 2019-2032 (USD BILLION) 135

17 COMPETITIVE LANDSCAPE 136

17.1 COMPETITIVE BENCHMARKING 137

17.2 VENDOR SHARE ANALYSIS 138

17.3 RECENT DEVELOPMENTS 142

17.3.1 COLLABORATION, AGREEMENT AND PARTNERSHIP 142

17.3.2 PRODUCT LAUNCH 144

17.3.3 OTHERS 146

17.3.4 EXPANSION 148

17.3.5 RECOGNITION 149

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

18 COMPANY PROFILES 150

18.1 ALIBABA GROUP HOLDING LIMITED 150

18.1.1 COMPANY OVERVIEW 150

18.1.2 FINANCIAL OVERVIEW 151

18.1.3 PRODUCTS OFFERED 151

18.1.4 KEY DEVELOPMENTS 152

18.1.5 SWOT ANALYSIS 153

18.1.6 KEY STRATEGIES 153

18.2 AMAZON.COM INC. 154

18.2.1 COMPANY OVERVIEW 154

18.2.2 FINANCIAL OVERVIEW 155

18.2.3 KEY DEVELOPMENTS 156

18.2.4 SWOT ANALYSIS 157

18.2.5 KEY STRATEGIES 157

18.3 ADOBE INC 158

18.3.1 COMPANY OVERVIEW 158

18.3.2 FINANCIAL OVERVIEW 159

18.3.3 PRODUCTS OFFERED 159

18.3.4 KEY DEVELOPMENTS 160

18.3.5 SWOT ANALYSIS 161

18.3.6 KEY STRATEGIES 161

18.4 GOOGLE LLC 162

18.4.1 COMPANY OVERVIEW 162

18.4.2 FINANCIAL OVERVIEW 163

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

18.4.3 PRODUCTS OFFERED	163
18.4.4 KEY DEVELOPMENTS	163
18.4.5 SWOT ANALYSIS	164
18.4.6 KEY STRATEGIES	164
18.5 IBM CORPORATION	165
18.5.1 COMPANY OVERVIEW	165
18.5.2 FINANCIAL OVERVIEW	166
18.5.3 PRODUCTS OFFERED	166
18.5.4 KEY DEVELOPMENTS	167
18.5.5 SWOT ANALYSIS	168
18.5.6 KEY STRATEGIES	168
18.6 MICROSOFT CORPORATION	169
18.6.1 COMPANY OVERVIEW	169
18.6.2 FINANCIAL OVERVIEW	170
18.6.3 PRODUCTS OFFERED	171
18.6.4 KEY DEVELOPMENTS	171
18.6.5 SWOT ANALYSIS	172
18.6.6 KEY STRATEGIES	172
18.7 ORACLE CORPORATION	173
18.7.1 COMPANY OVERVIEW	173
18.7.2 FINANCIAL OVERVIEW	174
18.7.3 SOLUTIONS OFFERED	175
18.7.4 KEY DEVELOPMENTS	175

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

18.7.5 SWOT ANALYSIS	176
18.7.6 KEY STRATEGIES	176
18.8 SALESFORCE.COM INC	177
18.8.1 COMPANY OVERVIEW	177
18.8.2 FINANCIAL OVERVIEW	178
18.8.3 PRODUCTS OFFERED	179
18.8.4 KEY DEVELOPMENTS	179
18.8.5 KEY STRATEGIES	180
18.9 SAP SE	181
18.9.1 COMPANY OVERVIEW	181
18.9.2 FINANCIAL OVERVIEW	182
18.9.3 PRODUCTS OFFERED	182
18.9.4 KEY DEVELOPMENTS	183
18.9.5 SWOT ANALYSIS	183
18.9.6 KEY STRATEGIES	183
18.10 FUJITSU LTD	184
18.10.1 COMPANY OVERVIEW	184
18.10.2 FINANCIAL OVERVIEW	185
18.10.3 KEY DEVELOPMENTS	186
18.10.4 SWOT ANALYSIS	187
18.10.5 KEY STRATEGIES	187
18.11 CISCO SYSTEMS INC.	188
18.11.1 COMPANY OVERVIEW	188
18.11.2 FINANCIAL OVERVIEW	189

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

18.11.3 PRODUCTS/SOLUTIONS/SERVICES OFFERED 190

18.11.4 KEY DEVELOPMENTS 190

18.11.5 SWOT ANALYSIS 191

18.11.6 KEY STRATEGIES 191

18.12 VMWARE, INC. 192

18.12.1 COMPANY OVERVIEW 192

18.12.2 FINANCIAL OVERVIEW 193

18.12.3 PRODUCTS OFFERED 193

18.12.4 KEY DEVELOPMENTS 194

18.12.5 SWOT ANALYSIS 194

18.12.6 KEY STRATEGIES 195

18.13 HEWLETT-PACKARD ENTERPRISE 196

18.13.1 COMPANY OVERVIEW 196

18.13.2 FINANCIAL OVERVIEW 197

18.13.3 PRODUCTS OFFERED 197

18.13.4 KEY DEVELOPMENTS 198

18.13.5 SWOT ANALYSIS 198

18.13.6 KEY STRATEGIES 199

18.14 TENCENT 200

18.14.1 COMPANY OVERVIEW 200

18.14.2 FINANCIAL OVERVIEW 201

18.14.3 PRODUCTS OFFERED 201

18.14.4 KEY DEVELOPMENTS 202

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

18.14.5 SWOT ANALYSIS	202
18.14.6 KEY STRATEGIES	202
18.15 OVH CLOUD	203
18.15.1 COMPANY OVERVIEW	203
18.15.2 FINANCIAL OVERVIEW	203
18.15.3 PRODUCTS/SOLUTIONS/SERVICES/SOLUTIONS OFFERED	204
18.15.4 KEY DEVELOPMENTS	204
18.15.5 SWOT ANALYSIS	205
18.15.6 KEY STRATEGIES	205
18.16 LUMEN TECHNOLOGIES, INC	206
18.16.1 COMPANY OVERVIEW	206
18.16.2 FINANCIAL OVERVIEW	207
18.16.3 PRODUCTS OFFERED	207
18.16.4 KEY DEVELOPMENTS	208
18.16.5 SWOT ANALYSIS	208
18.16.6 KEY STRATEGIES	208
18.17 RACKSPACE	209
18.17.1 COMPANY OVERVIEW	209
18.17.2 FINANCIAL OVERVIEW	210
18.17.3 PRODUCTS/SOLUTIONS/SERVICES OFFERED	210
18.17.4 KEY DEVELOPMENTS	211
18.17.5 SWOT ANALYSIS	211
18.17.6 KEY STRATEGIES	211

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Public Cloud Market Research Report Forecast to 2032

Market Report | 2024-02-20 | 212 pages | Market Research Future

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Price	\$4950.00
	Enterprisewide Price	\$7250.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-13"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com