

## **Global Education Technology Market Report and Forecast 2024-2032**

Market Report | 2024-02-13 | 190 pages | EMR Inc.

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### **Report description:**

Global Education Technology Market Report and Forecast 2024-2032

Market Outlook

According to the report by Expert Market Research (EMR), the global education technology market reached a value of USD 230.62 billion in 2023. Aided by the rapid advancements in digital technology and the burgeoning demand for personalised learning experiences, the market is projected to further grow at a CAGR of 9.5% between 2024 and 2032 to reach a value of USD 542.43 billion by 2032.

The EdTech industry encapsulates a broad spectrum of tools and platforms, ranging from Learning Management Systems (LMS) and online courses to virtual reality (VR) environments and artificial intelligence (AI)-powered educational solutions. These technologies have revolutionised traditional educational paradigms, facilitating a more interactive, engaging, and customised learning experience. AI, in particular, has emerged as a cornerstone of innovation in education, enabling adaptive learning systems that tailor content to meet the individual needs and learning pace of each student.

Several factors contribute to the burgeoning education technology market growth. Firstly, the global shift towards digital transformation has significantly influenced educational institutions to integrate technology into their teaching methodologies. This transition is further accelerated by the increasing accessibility of the internet and mobile devices, making digital learning tools more accessible to a wider audience.

As per the education technology market analysis, the growing recognition of lifelong learning and continuous professional development has spurred demand for online education and skill development platforms. Individuals seeking to enhance their knowledge and competencies in various domains increasingly turn to EdTech solutions, thereby fuelling market growth.

As the EdTech market continues to evolve, emerging technologies such as blockchain, augmented reality (AR), and the Internet of Things (IoT) are expected to introduce new dimensions to educational technology, thereby, influencing the education technology market outlook. These technologies hold the promise of further enhancing the interactivity, authenticity, and security of digital learning environments.

Moreover, the integration of EdTech in lifelong learning and corporate training programs is anticipated to expand, addressing the skills gap in various industries and fostering a culture of continuous learning and innovation.

The education sector stands at the cusp of a technological revolution, with EdTech playing a pivotal role in shaping the future of

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learning and teaching. As the market continues to grow, driven by technological advancements and the increasing demand for personalised and accessible education, the potential for transformative impact on learners, educators, and the broader society is immense. However, realising this potential requires navigating the challenges and leveraging the opportunities that lie ahead, ensuring that the benefits of educational technology are accessible to all.

#### Market Segmentation

The market can be divided based on component, deployment mode, end use, and region.

##### Market Breakup by Component

- Hardware
- Software
- Services

##### Market Breakup by Deployment Mode

- Cloud
- On-Premises

##### Market Breakup by End Use

- Government Organisation
- Academic Institution

o□Pre School

o□K-12

o□Higher Education

o□Others

- Enterprise
- Others

##### Market Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

#### Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the global education technology market. Some of the major players explored in the report by Expert Market Research are as follows:

- Chegg Inc.
- Microsoft Corp.
- Alphabet Inc.
- 2U Inc.
- Instructure Holdings Inc.
- Coursera, Inc.
- Think & Learn Private Limited (Byju's)
- SMART Technologies ULC
- UpGrad Education Private Limited
- Udacity, Inc.
- Others

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