

North America Biocides Market Report and Forecast 2024-2032

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Report description:

North America Biocides Market Report and Forecast 2024-2032

Market Outlook

According to the report by Expert Market Research (EMR), the North America biocides market reached a value of USD 2.97 billion in 2023. Aided by the increasing emphasis on hygiene and sanitation, coupled with stringent regulatory standards across industries, the market is projected to further grow at a CAGR of 4% between 2024 and 2032 to reach a value of USD 4.24 billion by 2032.

Biocides, encompassing a broad range of chemical and biological agents, are designed to inhibit or eradicate harmful organisms. These substances find critical applications across various sectors including water treatment, personal care, wood preservation, food and beverage, and the oil and gas industry, where microbial control is paramount. The versatility and essential nature of biocides underscore their importance in maintaining industrial hygiene, public health, and safety standards.

The North America biocides market growth is propelled by several key drivers. The surge in demand for clean water and the necessity for efficient water treatment solutions have significantly elevated the utilisation of biocides in municipal and industrial water treatment processes. Moreover, the growing consumer awareness regarding health and hygiene, especially in the wake of global health crises, has spurred the demand for biocides in personal care products and household cleaners.

Additionally, the stringent regulatory environment in North America, aimed at ensuring product safety and environmental sustainability, has led to the development of innovative, less toxic biocide formulations. These regulatory pressures, coupled with the industry's commitment to reducing the environmental impact of chemical substances, are shaping the North America biocides market outlook.

Technological advancements in biocide production and application methods have also played a crucial role in market growth. Innovations aimed at enhancing efficacy, reducing toxicity, and improving the environmental profile of biocides are key to meeting the evolving demands of the market.

Looking forward, the North America biocides market demand is poised for significant growth, underpinned by the ongoing demand across various sectors and the increasing emphasis on health, hygiene, and environmental sustainability. As industries continue to seek effective microbial control solutions that align with regulatory requirements and sustainability goals, the market for biocides is expected to expand.

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Market Segmentation

The market can be divided based on type, application, and country.

Market Breakup by Type

- Halogen Compounds
- Metallic Compounds
- Organosulfur
- Organic Acids
- Phenolics
- Others

Market Breakup by Application

- Water Treatment
- Pharmaceutical and Personal Care
- Wood Preservation
- Food and Beverage
- Paints and Coatings
- Others

Market Breakup by Country

- United States of America
- Canada

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the North America biocides market. Some of the major players explored in the report by Expert Market Research are as follows:

- BASF SE
- Solvay SA
- Ecolab, Inc.
- Evonik Industries AG
- Lanxess AG
- Arxada AG
- Baker Hughes Company
- Clariant International Ltd.
- Lenntech B.V.
- Albemarle Corporation
- Others

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