

United States Frozen Pizza Market Report and Forecast 2024-2032

Market Report | 2024-02-12 | 180 pages | EMR Inc.

AVAILABLE LICENSES:

- Single User License \$2999.00
- Five User License \$3999.00
- Corporate License \$4999.00

Report description:

United States Frozen Pizza Market Report and Forecast 2024-2032

Market Outlook

According to the report by Expert Market Research (EMR), the United States frozen pizza market reached a value of USD 6.80 billion in 2023. Aided by the demands of fast-paced lifestyles, innovations in flavour, and the quest for high-quality ingredients, the market is projected to further grow at a CAGR of 6.1% between 2024 and 2032 to reach a value of USD 11.67 billion by 2032. Frozen pizza has evolved from a mere convenience food to a gourmet experience, with offerings that cater to a wide array of tastes and dietary preferences. The segment's growth reflects broader trends in the food industry, where convenience, quality, and variety converge to meet the dynamic needs of today's consumers.

Several key factors fuel the United States frozen pizza market growth. The increasing pace of life and the desire for quick and easy meal solutions have bolstered the demand for frozen pizzas, which promise both convenience and taste. Additionally, the shift towards premiumisation, with consumers willing to pay more for superior quality and authentic flavours, has led to the introduction of high-end frozen pizzas featuring artisanal toppings and specialty crusts.

The rise of health-conscious eating has not bypassed the frozen pizza aisle. Manufacturers have responded with offerings that include organic ingredients, gluten-free options, and vegetable-based crusts, catering to the dietary needs and preferences of a diverse consumer base. The innovation in product development, coupled with effective marketing strategies that highlight the quality and convenience of frozen pizzas, continues to attract new customers.

Regulatory considerations, particularly those related to food safety and labelling, play a crucial role in influencing the United States frozen pizza market outlook. Manufacturers must navigate a complex landscape of federal and state regulations, ensuring their products meet stringent standards for quality, safety, and consumer information. The push for clearer labelling, including nutritional information and allergen warnings, reflects the broader industry trend towards transparency and consumer empowerment.

Looking ahead, the U.S. frozen pizza market is poised for continued innovation and growth. Emerging trends include the integration of plant-based toppings, the exploration of global flavours, and the development of environmentally friendly packaging solutions. The growing interest in fusion cuisines and bold, spicy flavours opens new avenues for product development, catering to the adventurous palates of younger consumers.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

The potential for technological advancements in freezing and packaging technologies offers opportunities to enhance product quality and extend shelf life, further escalating the United States frozen pizza market demand. Additionally, the expansion of online grocery shopping and direct-to-consumer delivery models presents new channels for market penetration and customer engagement.

Market Segmentation

The market can be divided based on crust, toppings, distribution channel, and region.

Market Breakup by Crust

- Thin
- Regular/Restaurant Style
- Gluten-free

Market Breakup by Toppings

- Margherita
- Chicken
- Pepperoni
- Bacon
- Others

Market Breakup by Distribution Channel

- Supermarkets and Hypermarkets
- Convenience Stores
- Speciality Stores
- Online
- Others

Market Breakup by Region

- New England
- Mideast
- Great Lakes
- Plains
- Southeast
- Southwest
- Rocky Mountain
- Far West

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the United States frozen pizza market. Some of the major players explored in the report by Expert Market Research are as follows:

- Nestle SA
- Schwan's Shared Services, LLC
- Hansen Foods, LLC
- Amy's Kitchen, Inc.
- Palermo Villa, Inc.
- Newman's Own, Inc.
- Home Run Inn, Inc.
- Frozen Specialties Inc.
- Champion Foods LLC
- Wegmans Food Markets
- Others

About Us

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Acquire unparalleled access to critical industry insights with our comprehensive market research reports, meticulously prepared by a team of seasoned experts. These reports are designed to equip decision-makers with an in-depth understanding of prevailing market trends, competitive landscapes, and growth opportunities.

Our high-quality, data-driven analysis provides the essential framework for organisations seeking to make informed and strategic decisions in an increasingly complex and rapidly evolving business environment. By investing in our market research reports, you can ensure your organisation remains agile, proactive, and poised for success in today's competitive market.

Don't miss the opportunity to elevate your business intelligence and strengthen your strategic planning. Secure your organisation's future success by acquiring one of our Expert Market Research reports today.

*We at Expert Market Research always strive to provide you with the latest information. The numbers in the article are only indicative and may be different from the actual report.

Table of Contents:

- 1 Preface
- 2 Report Coverage - Key Segmentation and Scope
- 3 Report Description
 - 3.1 Market Definition and Outlook
 - 3.2 Properties and Applications
 - 3.3 Market Analysis
 - 3.4 Key Players
- 4 Key Assumptions
- 5 Executive Summary
 - 5.1 Overview
 - 5.2 Key Drivers
 - 5.3 Key Developments
 - 5.4 Competitive Structure
 - 5.5 Key Industrial Trends
- 6 Market Snapshot
- 7 Opportunities and Challenges in the Market
- 8 North America Frozen Pizza Market Overview
 - 8.1 Key Industry Highlights
 - 8.2 North America Frozen Pizza Historical Market (2018-2023)
 - 8.3 North America Frozen Pizza Market Forecast (2024-2032)
 - 8.4 North America Frozen Pizza Market Breakup by Country
 - 8.4.1 United States
 - 8.4.2 Canada
- 9 United States Frozen Pizza Market Overview
 - 9.1 Key Industry Highlights
 - 9.2 United States Frozen Pizza Historical Market (2018-2023)
 - 9.3 United States Frozen Pizza Market Forecast (2024-2032)
- 10 United States Frozen Pizza Market by Crust
 - 10.1 Thin
 - 10.1.1 Historical Trend (2018-2023)
 - 10.1.2 Forecast Trend (2024-2032)
 - 10.2 Regular/Restaurant Style
 - 10.2.1 Historical Trend (2018-2023)
 - 10.2.2 Forecast Trend (2024-2032)

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 10.3 Gluten-free
 - 10.3.1 Historical Trend (2018-2023)
 - 10.3.2 Forecast Trend (2024-2032)
- 11 United States Frozen Pizza Market by Toppings
 - 11.1 Margherita
 - 11.1.1 Historical Trend (2018-2023)
 - 11.1.2 Forecast Trend (2024-2032)
 - 11.2 Chicken
 - 11.2.1 Historical Trend (2018-2023)
 - 11.2.2 Forecast Trend (2024-2032)
 - 11.3 Pepperoni
 - 11.3.1 Historical Trend (2018-2023)
 - 11.3.2 Forecast Trend (2024-2032)
 - 11.4 Bacon
 - 11.4.1 Historical Trend (2018-2023)
 - 11.4.2 Forecast Trend (2024-2032)
 - 11.5 Others
- 12 United States Frozen Pizza Market by Distribution Channel
 - 12.1 Supermarkets and Hypermarkets
 - 12.1.1 Historical Trend (2018-2023)
 - 12.1.2 Forecast Trend (2024-2032)
 - 12.2 Convenience Stores
 - 12.2.1 Historical Trend (2018-2023)
 - 12.2.2 Forecast Trend (2024-2032)
 - 12.3 Speciality Stores
 - 12.3.1 Historical Trend (2018-2023)
 - 12.3.2 Forecast Trend (2024-2032)
 - 12.4 Online
 - 12.4.1 Historical Trend (2018-2023)
 - 12.4.2 Forecast Trend (2024-2032)
 - 12.5 Others
- 13 United States Frozen Pizza Market by Region
 - 13.1 New England
 - 13.1.1 Historical Trend (2018-2023)
 - 13.1.2 Forecast Trend (2024-2032)
 - 13.2 Mideast
 - 13.2.1 Historical Trend (2018-2023)
 - 13.2.2 Forecast Trend (2024-2032)
 - 13.3 Great Lakes
 - 13.3.1 Historical Trend (2018-2023)
 - 13.3.2 Forecast Trend (2024-2032)
 - 13.4 Plains
 - 13.4.1 Historical Trend (2018-2023)
 - 13.4.2 Forecast Trend (2024-2032)
 - 13.5 Southeast
 - 13.5.1 Historical Trend (2018-2023)
 - 13.5.2 Forecast Trend (2024-2032)

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 13.6 Southwest
 - 13.6.1 Historical Trend (2018-2023)
 - 13.6.2 Forecast Trend (2024-2032)
- 13.7 Rocky Mountain
 - 13.7.1 Historical Trend (2018-2023)
 - 13.7.2 Forecast Trend (2024-2032)
- 13.8 Far West
 - 13.8.1 Historical Trend (2018-2023)
 - 13.8.2 Forecast Trend (2024-2032)
- 14 Market Dynamics
 - 14.1 SWOT Analysis
 - 14.1.1 Strengths
 - 14.1.2 Weaknesses
 - 14.1.3 Opportunities
 - 14.1.4 Threats
 - 14.2 Porter's Five Forces Analysis
 - 14.2.1 Supplier's Power
 - 14.2.2 Buyer's Power
 - 14.2.3 Threat of New Entrants
 - 14.2.4 Degree of Rivalry
 - 14.2.5 Threat of Substitutes
 - 14.3 Key Indicators for Demand
 - 14.4 Key Indicators for Price
- 15 Competitive Landscape
 - 15.1 Market Structure
 - 15.2 Company Profiles
 - 15.2.1 Nestle SA
 - 15.2.1.1 Company Overview
 - 15.2.1.2 Product Portfolio
 - 15.2.1.3 Demographic Reach and Achievements
 - 15.2.1.4 Certifications
 - 15.2.2 Schwan's Shared Services, LLC
 - 15.2.2.1 Company Overview
 - 15.2.2.2 Product Portfolio
 - 15.2.2.3 Demographic Reach and Achievements
 - 15.2.2.4 Certifications
 - 15.2.3 Hansen Foods, LLC
 - 15.2.3.1 Company Overview
 - 15.2.3.2 Product Portfolio
 - 15.2.3.3 Demographic Reach and Achievements
 - 15.2.3.4 Certifications
 - 15.2.4 Amy's Kitchen, Inc.
 - 15.2.4.1 Company Overview
 - 15.2.4.2 Product Portfolio
 - 15.2.4.3 Demographic Reach and Achievements
 - 15.2.4.4 Certifications
 - 15.2.5 Palermo Villa, Inc.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 15.2.5.1 Company Overview
- 15.2.5.2 Product Portfolio
- 15.2.5.3 Demographic Reach and Achievements
- 15.2.5.4 Certifications
- 15.2.6 Newman's Own, Inc.
 - 15.2.6.1 Company Overview
 - 15.2.6.2 Product Portfolio
 - 15.2.6.3 Demographic Reach and Achievements
 - 15.2.6.4 Certifications
- 15.2.7 Home Run Inn, Inc.
 - 15.2.7.1 Company Overview
 - 15.2.7.2 Product Portfolio
 - 15.2.7.3 Demographic Reach and Achievements
 - 15.2.7.4 Certifications
- 15.2.8 Frozen Specialties Inc.
 - 15.2.8.1 Company Overview
 - 15.2.8.2 Product Portfolio
 - 15.2.8.3 Demographic Reach and Achievements
 - 15.2.8.4 Certifications
- 15.2.9 Champion Foods LLC
 - 15.2.9.1 Company Overview
 - 15.2.9.2 Product Portfolio
 - 15.2.9.3 Demographic Reach and Achievements
 - 15.2.9.4 Certifications
- 15.2.10 Wegmans Food Markets
 - 15.2.10.1 Company Overview
 - 15.2.10.2 Product Portfolio
 - 15.2.10.3 Demographic Reach and Achievements
 - 15.2.10.4 Certifications
- 15.2.11 Others

16 Key Trends and Developments in the Market

List of Key Figures and Tables

1. North America Frozen Pizza Market: Key Industry Highlights, 2018 and 2032
2. United States Frozen Pizza Market: Key Industry Highlights, 2018 and 2032
3. United States Frozen Pizza Historical Market: Breakup by Crust (USD Billion), 2018-2023
4. United States Frozen Pizza Market Forecast: Breakup by Crust (USD Billion), 2024-2032
5. United States Frozen Pizza Historical Market: Breakup by Toppings (USD Billion), 2018-2023
6. United States Frozen Pizza Market Forecast: Breakup by Toppings (USD Billion), 2024-2032
7. United States Frozen Pizza Historical Market: Breakup by Distribution Channel (USD Billion), 2018-2023
8. United States Frozen Pizza Market Forecast: Breakup by Distribution Channel (USD Billion), 2024-2032
9. United States Frozen Pizza Historical Market: Breakup by Region (USD Billion), 2018-2023
10. United States Frozen Pizza Market Forecast: Breakup by Region (USD Billion), 2024-2032
11. United States Frozen Pizza Market Structure

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

United States Frozen Pizza Market Report and Forecast 2024-2032

Market Report | 2024-02-12 | 180 pages | EMR Inc.

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott's-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$2999.00
	Five User License	\$3999.00
	Corporate License	\$4999.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-07"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com