

Saudi Arabia Rigid Plastic Packaging Market Report and Forecast 2024-2032

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Report description:

Saudi Arabia Rigid Plastic Packaging Market Report and Forecast 2024-2032

Market Outlook

According to the report by Expert Market Research (EMR), the Saudi Arabia rigid plastic packaging market reached a value of USD 7.32 billion in 2023. Aided by the expanding food and beverage, pharmaceutical, and personal care industries, the market is projected to further grow at a CAGR of 5.6% between 2024 and 2032 to reach a value of USD 11.98 billion by 2032.

Rigid plastic packaging, known for its durability, lightweight nature, and versatility, is increasingly becoming a staple in various sectors. Its application ranges from bottles and containers to caps and closures, providing essential solutions that meet the stringent requirements of product safety, longevity, and consumer convenience. This form of packaging plays a crucial role in extending the shelf life of perishable goods, enhancing the user experience, and ensuring product integrity during transportation and storage.

The burgeoning Saudi Arabia rigid plastic packaging market demand is driven by several key factors. The rapid expansion of the retail sector, coupled with the growing consumer preference for packaged goods, has significantly propelled the market forward. Furthermore, the kingdom's strategic focus on reducing food wastage aligns with the adoption of effective packaging solutions, ensuring product preservation from production to consumption.

The pharmaceutical industry's evolution, marked by advancements in healthcare services and increased investment, has underscored the need for reliable packaging solutions. Rigid plastic packaging, with its ability to maintain sterility and protect sensitive products, has emerged as an indispensable choice for pharmaceutical applications.

According to the Saudi Arabia rigid plastic packaging market analysis, the increasing awareness and regulatory push towards environmental sustainability have led to a shift in the industry's approach. The adoption of recyclable and biodegradable plastics is gaining momentum, reflecting a commitment to eco-friendly practices and alignment with Saudi Vision 2030's sustainability goals.

The market is characterised by a competitive landscape, with key players focusing on technological innovation, product diversification, and strategic partnerships. The market's growth is also influenced by global trends in packaging design, such as minimalism and convenience, which are being adapted to meet local preferences and regulatory requirements.

The Saudi Arabia rigid plastic packaging market outlook is being influenced by the sustainability and technology at its core. The

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emergence of smart packaging solutions, incorporating QR codes and RFID technology, offers new possibilities for consumer engagement, brand protection, and supply chain optimisation.

Market Segmentation

The market can be divided based on material, product type, and end use.

Market Breakup by Material

- Polyethylene Terephthalate (PET)
- Polyethylene (PE)
- Polystyrene (PS)
- Polypropylene (PP)
- Polyvinyl Chloride (PVC)
- Expanded Polystyrene (EPS)
- Others

Market Breakup by Product Type

- Trays and Containers
- Bottles and Jars
- Cups and Closures
- Blister and Clamshell Packs
- Others

Market Breakup by End Use

- Food
- Beverages
- Healthcare and Pharmaceuticals
- Cosmetics and Personal Care
- Others

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the Saudi Arabia rigid plastic packaging market. Some of the major players explored in the report by Expert Market Research are as follows:

- Obeikan Investment Group
- OCTAL Holding SAOC
- National Plastic Factory
- Zamil Plastic Corporation
- 3P Gulf Group
- Takween Advanced Industries Co.
- Napco National
- Arabian Plastics Industrial Company Limited
- Others

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