

## **Global Anti-Graffiti Coatings Market Report and Forecast 2024-2032**

Market Report | 2024-02-10 | 189 pages | EMR Inc.

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### **Report description:**

Global Anti-Graffiti Coatings Market Report and Forecast 2024-2032

#### Market Outlook

According to the report by Expert Market Research (EMR), the global anti-graffiti coatings market is projected to grow at a CAGR of 4% between 2024 and 2032. Aided by the rising urbanisation and the need for maintaining public aesthetics, the market is expected to grow significantly by 2032.

Anti-graffiti coatings are specialised finishes applied to surfaces to prevent graffiti paint from adhering, making it easier to clean without leaving residues. These coatings are increasingly being used on public buildings, transport vehicles, and street furniture to combat the widespread issue of graffiti, which often leads to increased maintenance costs and urban blight.

The anti-graffiti coatings market demand is primarily driven by urban municipalities and public transport authorities seeking effective solutions to maintain cleanliness and public order. With urban areas expanding and the emphasis on maintaining attractive cityscapes growing, the need for such protective coatings is on the rise.

Technological advancements have led to the development of more effective and environmentally friendly anti-graffiti coatings. These include water-based and nano-coatings, which are less harmful to the environment compared to traditional solvent-based coatings. As per the anti-graffiti coatings market analysis, the shift towards greener alternatives is a key trend in the market, aligning with global environmental sustainability goals.

Another driving factor is the increased investment in public infrastructure development. Governments worldwide are focusing on enhancing the aesthetics and durability of public properties, which includes protecting surfaces from vandalism and graffiti.

Regionally, North America and Europe occupy a significant share of the anti-graffiti coatings market size, owing to their well-established public infrastructure and stringent regulations against graffiti vandalism. The Asia-Pacific region is also witnessing significant growth, fuelled by rapid urbanisation and increasing public infrastructure investments in emerging economies like China and India.

Key players in the market include Sherwin-Williams Company, Duluxgroup Limited, Axalta Coating Systems Ltd., and Teknos Coatings and Paints Private Limited, among others. These companies are engaging in research and development to enhance the efficacy and environmental compatibility of their products, and further boost the anti-graffiti coatings market growth. Expansion strategies and collaborations with municipal authorities are also part of their efforts to tap into the growing market demand.

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## Market Segmentation □

The market can be divided based type, end use, and region.

### Market Breakup by Type

- Anti-Graffiti Films
- Anti-Graffiti Coatings
- o□Sacrificial
- o□Non-Sacrificial/Permanent

### Market Breakup by End Use

- Construction
- Transportation
- Others

### Market Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

### Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the global anti-graffiti coatings market. Some of the major players explored in the report by Expert Market Research are as follows:

- The Sherwin-Williams Company
- Evonik Industries AG
- Duluxgroup Limited
- Axalta Coating Systems Ltd.
- Teknos Coatings and Paints Private Limited
- Merck KGaA
- Weatherman Products, Inc.
- Others

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