

Indian Exotic Flowers Market Report and Forecast 2024-2032

Market Report | 2024-02-08 | 190 pages | EMR Inc.

AVAILABLE LICENSES:

- Single User License \$2999.00
- Five User License \$3999.00
- Corporate License \$4999.00

Report description:

Indian Exotic Flowers Market Report and Forecast 2024-2032

Market Outlook

According to the report by Expert Market Research (EMR), the Indian exotic flowers market was supported by the growth of the Indian floriculture market, which reached a value of INR 320.14 billion in 2023. Aided by rise of online shopping specialising in selling a wide variety of local and exotic flowers and growing consumption of exotic flowers for various occasions, the floriculture industry is further expected to grow at a CAGR of around 19.50% in the forecast period of 2024-2032 to reach a value of around INR 1,591.17 billion by 2032.

Exotic flowers, typically native to foreign lands, have found a nurturing ground in India, owing to the country's diverse climatic conditions, which are conducive for the growth of various global species. These flowers, ranging from orchids, lilies, and anthuriums to the rarer breeds like heliconias and bird of paradise, have become pivotal elements in opulent arrangements, making them an intrinsic part of luxury weddings, corporate events, and celebrations.

One of the Indian exotic flowers market trends is the growing popularity of these blooms, arising from an increased disposable income and rising inclination towards luxurious products among the burgeoning middle class and affluent sections of the society. Their alluring aesthetics, combined with their fragrance, makes them a favoured choice for gifting, thereby driving their demand in the Indian scenario.

Further boosting the Indian exotic flowers market growth is their commercial utilisation in hotels, resorts, and other hospitality segments. These venues, aiming to offer a grandeur experience to their customers, leverage these exotic blooms to craft enticing ambiances that leave a mark on their client. Additionally, with India emerging as a popular wedding destination, the demand for these exotic flowers for thematic setups and decor has seen a remarkable rise.

The Indian exotic flowers market demand is supported by the rising preference for sustainably and organically grown flowers. Eco-conscious consumers, along with event managers and florists, are showing an inclination for flowers grown without the use of harmful pesticides or practices, even if it means a slightly elevated cost. This sustainable approach, combined with the ethereal beauty of the flowers, makes them an ideal choice for various occasions.

The Indian exotic flowers market analysis highlights the evolution of the distribution channel, especially the online segment. With digitalisation penetrating in every sector, online florists and e-commerce platforms dedicated to these premium flowers have also

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

flourished. Offering convenience, a wide variety, and the promise of fresh deliveries, these platforms are further enhancing the market's scope, making these once-rare flowers more accessible to the Indian population.

Market Segmentation

The market can be divided based on type, variety, sector, distribution channel, and producing states.

Market Breakup by Type

- Loose Flowers

- Cut Flowers

Market Breakup by Variety

- Lotus

- Hibiscus

- Tulips

- Lavender

- Orchids

- Carnations

- Lily

- Daffodils

- Others

Market Breakup by Sector

- Organised Sector

- Unorganised Sector

Market Breakup by Distribution Channel

- Unorganized Retail

- Florist

- Supermarket/Hypermarket

- Online

- Others

Market Breakup by Producing States

- Indian Cut Flowers by Producing States

- o□ West Bengal

- o□ Karnataka

- o□ Orissa

- o□ Uttar Pradesh

- o□ Maharashtra

- o□ Others

- Indian Loose Flowers by Producing States

- o□ Tamil Nadu

- o□ Karnataka

- o□ Madhya Pradesh

- o□ Mizoram

- o□ Gujarat

- o□ Others

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the Indian exotic flowers market. Some of the major players explored in the report by Expert Market Research are as follows:

- Ferns N Petals

- Phoolwala

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- ArenaFlowers
- May Flower
- Elegant Floriculture & Agrotech (I) Limited
- Soex Flora
- Others

About Us

Acquire unparalleled access to critical industry insights with our comprehensive market research reports, meticulously prepared by a team of seasoned experts. These reports are designed to equip decision-makers with an in-depth understanding of prevailing market trends, competitive landscapes, and growth opportunities.

Our high-quality, data-driven analysis provides the essential framework for organisations seeking to make informed and strategic decisions in an increasingly complex and rapidly evolving business environment. By investing in our market research reports, you can ensure your organisation remains agile, proactive, and poised for success in today's competitive market.

Don't miss the opportunity to elevate your business intelligence and strengthen your strategic planning. Secure your organisation's future success by acquiring one of our Expert Market Research reports today.

*We at Expert Market Research always strive to provide you with the latest information. The numbers in the article are only indicative and may be different from the actual report.

Table of Contents:

- 1 Preface
- 2 Report Coverage - Key Segmentation and Scope
- 3 Report Description
 - 3.1 Market Definition and Outlook
 - 3.2 Properties and Applications
 - 3.3 Market Analysis
 - 3.4 Key Players
- 4 Key Assumptions
- 5 Executive Summary
 - 5.1 Overview

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 5.2 Key Drivers
- 5.3 Key Developments
- 5.4 Competitive Structure
- 5.5 Key Industrial Trends
- 6 Snapshot
 - 6.1 India
- 7 Opportunities and Challenges in the Market
- 8 Global Exotic Flowers Market
 - 8.1 Global Exotic Flowers Historical Market (2018-2023)
 - 8.2 Global Exotic Flowers Market Forecast (2024-2032)
- 9 Indian Exotic Flowers Market Analysis
 - 9.1 Key Industry Highlights
 - 9.2 Indian Exotic Flowers Historical Market (2018-2023)
 - 9.3 Indian Exotic Flowers Market Forecast (2024-2032)
 - 9.4 Indian Exotic Flowers Market by Type
 - 9.4.1 Loose Flowers
 - 9.4.1.1 Historical Trend (2018-2023)
 - 9.4.1.2 Forecast Trend (2024-2032)
 - 9.4.2 Cut Flowers
 - 9.4.2.1 Historical Trend (2018-2023)
 - 9.4.2.2 Forecast Trend (2024-2032)
 - 9.5 Indian Exotic Flowers Market by Variety
 - 9.5.1 Lotus
 - 9.5.1.1 Historical Trend (2018-2023)
 - 9.5.1.2 Forecast Trend (2024-2032)
 - 9.5.2 Hibiscus
 - 9.5.2.1 Historical Trend (2018-2023)
 - 9.5.2.2 Forecast Trend (2024-2032)
 - 9.5.3 Tulips
 - 9.5.3.1 Historical Trend (2018-2023)
 - 9.5.3.2 Forecast Trend (2024-2032)
 - 9.5.4 Lavender
 - 9.5.4.1 Historical Trend (2018-2023)
 - 9.5.4.2 Forecast Trend (2024-2032)
 - 9.5.5 Orchids
 - 9.5.5.1 Historical Trend (2018-2023)
 - 9.5.5.2 Forecast Trend (2024-2032)
 - 9.5.6 Carnations
 - 9.5.6.1 Historical Trend (2018-2023)
 - 9.5.6.2 Forecast Trend (2024-2032)
 - 9.5.7 Lily
 - 9.5.7.1 Historical Trend (2018-2023)
 - 9.5.7.2 Forecast Trend (2024-2032)
 - 9.5.8 Daffodils
 - 9.5.8.1 Historical Trend (2018-2023)
 - 9.5.8.2 Forecast Trend (2024-2032)
 - 9.5.9 Others

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 9.6 Indian Exotic Flowers Market by Sector
 - 9.6.1 Organized Sector
 - 9.6.1.1 Historical Trend (2018-2023)
 - 9.6.1.2 Forecast Trend (2024-2032)
 - 9.6.2 Unorganized Sector
 - 9.6.2.1 Historical Trend (2018-2023)
 - 9.6.2.2 Forecast Trend (2024-2032)
- 9.7 Indian Exotic Flowers Market by Distribution Channel
 - 9.7.1 Unorganized Retail
 - 9.7.1.1 Historical Trend (2018-2023)
 - 9.7.1.2 Forecast Trend (2024-2032)
 - 9.7.2 Florist
 - 9.7.2.1 Historical Trend (2018-2023)
 - 9.7.2.2 Forecast Trend (2024-2032)
 - 9.7.3 Supermarket/Hypermarket
 - 9.7.3.1 Historical Trend (2018-2023)
 - 9.7.3.2 Forecast Trend (2024-2032)
 - 9.7.4 Online
 - 9.7.4.1 Historical Trend (2018-2023)
 - 9.7.4.2 Forecast Trend (2024-2032)
 - 9.7.5 Others
- 9.8 Indian Exotic Flowers Market by Producing States
 - 9.8.1 Indian Cut Flowers by Producing States
 - 9.8.1.1 West Bengal
 - 9.8.1.1.1 Historical Trend (2018-2023)
 - 9.8.1.1.2 Forecast Trend (2024-2032)
 - 9.8.1.2 Karnataka
 - 9.8.1.2.1 Historical Trend (2018-2023)
 - 9.8.1.2.2 Forecast Trend (2024-2032)
 - 9.8.1.3 Orissa
 - 9.8.1.3.1 Historical Trend (2018-2023)
 - 9.8.1.3.2 Forecast Trend (2024-2032)
 - 9.8.1.4 Uttar Pradesh
 - 9.8.1.4.1 Historical Trend (2018-2023)
 - 9.8.1.4.2 Forecast Trend (2024-2032)
 - 9.8.1.5 Maharashtra
 - 9.8.1.5.1 Historical Trend (2018-2023)
 - 9.8.1.5.2 Forecast Trend (2024-2032)
 - 9.8.1.6 Others
 - 9.8.2 Indian Loose Flowers by Producing States
 - 9.8.2.1 Tamil Nadu
 - 9.8.2.1.1 Historical Trend (2018-2023)
 - 9.8.2.1.2 Forecast Trend (2024-2032)
 - 9.8.2.2 Karnataka
 - 9.8.2.2.1 Historical Trend (2018-2023)
 - 9.8.2.2.2 Forecast Trend (2024-2032)
 - 9.8.2.3 Madhya Pradesh

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 9.8.2.3.1 Historical Trend (2018-2023)
 - 9.8.2.3.2 Forecast Trend (2024-2032)
 - 9.8.2.4 Mizoram
 - 9.8.2.4.1 Historical Trend (2018-2023)
 - 9.8.2.4.2 Forecast Trend (2024-2032)
 - 9.8.2.5 Gujarat
 - 9.8.2.5.1 Historical Trend (2018-2023)
 - 9.8.2.5.2 Forecast Trend (2024-2032)
 - 9.8.2.6 Others
- 10 Market Dynamics
 - 10.1 SWOT Analysis
 - 10.1.1 Strengths
 - 10.1.2 Weaknesses
 - 10.1.3 Opportunities
 - 10.1.4 Threats
 - 10.2 Porter's Five Forces Analysis
 - 10.2.1 Supplier's Power
 - 10.2.2 Buyer's Power
 - 10.2.3 Threat of New Entrants
 - 10.2.4 Degree of Rivalry
 - 10.2.5 Threat of Substitutes
 - 10.3 Key Indicators for Demand
 - 10.4 Key Indicators for Price
- 11 Value Chain Analysis
- 12 Competitive Landscape
 - 12.1 Market Structure
 - 12.2 Company Profiles
 - 12.2.1 Ferns N Petals
 - 12.2.1.1 Company Overview
 - 12.2.1.2 Product Portfolio
 - 12.2.1.3 Demographic Reach and Achievements
 - 12.2.1.4 Certifications
 - 12.2.2 Phoolwala
 - 12.2.2.1 Company Overview
 - 12.2.2.2 Product Portfolio
 - 12.2.2.3 Demographic Reach and Achievements
 - 12.2.2.4 Certifications
 - 12.2.3 ArenaFlowers
 - 12.2.3.1 Company Overview
 - 12.2.3.2 Product Portfolio
 - 12.2.3.3 Demographic Reach and Achievements
 - 12.2.3.4 Certifications
 - 12.2.4 May Flower
 - 12.2.4.1 Company Overview
 - 12.2.4.2 Product Portfolio
 - 12.2.4.3 Demographic Reach and Achievements
 - 12.2.4.4 Certifications

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

12.2.5 Elegant Floriculture & Agrotech (I) Limited

12.2.5.1 Company Overview

12.2.5.2 Product Portfolio

12.2.5.3 Demographic Reach and Achievements

12.2.5.4 Certifications

12.2.6 Soex Flora

12.2.6.1 Company Overview

12.2.6.2 Product Portfolio

12.2.6.3 Demographic Reach and Achievements

12.2.6.4 Certifications

12.2.7 Others

13 Key Trends and Developments in the Market

List of Key Figures and Tables

1. Indian Exotic Flowers Market: Key Industry Highlights, 2018 and 2032
2. Indian Exotic Flowers Historical Market: Breakup by Type (INR Billion), 2018-2023
3. Indian Exotic Flowers Market Forecast: Breakup by Type (INR Billion), 2024-2032
4. Indian Exotic Flowers Historical Market: Breakup by Variety (INR Billion), 2018-2023
5. Indian Exotic Flowers Market Forecast: Breakup by Variety (INR Billion), 2024-2032
6. Indian Exotic Flowers Historical Market: Breakup by Sector (INR Billion), 2018-2023
7. Indian Exotic Flowers Market Forecast: Breakup by Sector (INR Billion), 2024-2032
8. Indian Exotic Flowers Historical Market: Breakup by Distribution Channel (INR Billion), 2018-2023
9. Indian Exotic Flowers Market Forecast: Breakup by Distribution Channel (INR Billion), 2024-2032
10. Indian Exotic Flowers Historical Market: Breakup by Producing States (INR Billion), 2018-2023
11. Indian Exotic Flowers Market Forecast: Breakup by Producing States (INR Billion), 2024-2032
12. Indian Exotic Flowers Market Structure

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Indian Exotic Flowers Market Report and Forecast 2024-2032

Market Report | 2024-02-08 | 190 pages | EMR Inc.

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$2999.00
	Five User License	\$3999.00
	Corporate License	\$4999.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-19"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com