

## **North America Below Grade Waterproofing Market Report and Forecast 2024-2032**

Market Report | 2024-02-07 | 190 pages | EMR Inc.

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### **Report description:**

North America Below Grade Waterproofing Market Report and Forecast 2024-2032

#### **Market Outlook**

According to the report by Expert Market Research (EMR), the North America below grade waterproofing market is projected to grow at a CAGR of 4.3% between 2024 and 2032. Aided by the increasing emphasis on sustainable and resilient building practices, the market is expected to grow significantly by 2032.

Below grade waterproofing is crucial in protecting building foundations, basements, and underground structures from water ingress and moisture-related damages. This form of waterproofing plays a vital role in ensuring structural integrity, preventing mould growth, and improving indoor air quality. The North American market, comprising a wide range of products such as membranes, coatings, and sealants, caters to various applications including commercial, residential, and infrastructure projects. Several factors are propelling the North America below grade waterproofing market growth. Firstly, the region's climate variability, with its range of extreme weather conditions, necessitates robust waterproofing solutions. Secondly, the growing construction industry, fuelled by urbanisation and the development of new residential and commercial structures, is directly contributing to the increased demand for waterproofing solutions. Additionally, renovations and repairs of existing buildings, driven by aging infrastructure and increased awareness of building health, further bolster market growth.

According to the North America below grade waterproofing market analysis, technological advancements in waterproofing materials and techniques are significant market drivers. Innovations such as self-healing membranes and eco-friendly waterproofing solutions are gaining traction, as they offer enhanced durability and environmental sustainability. The shift towards green building practices, supported by governmental regulations and policies promoting energy-efficient and eco-friendly construction, is influencing the market dynamics.

The North American market encompasses the United States and Canada, with the United States holding a dominant portion of the North America below grade waterproofing market share. The U.S. market is characterised by high demand in both new construction and refurbishment activities, particularly in urban areas with dense commercial and residential buildings. Canada, with its colder climate and stringent building codes, also presents significant opportunities for the below grade waterproofing market.

Looking forward, the market is set to witness substantial growth. Emerging trends such as the integration of smart technologies in

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construction materials and the increasing popularity of modular and off-site construction methods are expected to open new avenues for the waterproofing industry. Additionally, the ongoing focus on infrastructure development and maintenance in North America will continue to provide impetus to the market growth.

#### Market Segmentation

The market can be divided based on material type, membrane type, end use, and country.

#### Market Breakup by Material Type

- Polymer
- Bitumen
- Bentonite
- Rubberised Asphalt

#### Market Breakup by Membrane Type

- Sheet Based
- Liquid Based

#### Market Breakup by End Use

- Residential
- Commercial
- Public Infrastructure

#### Market Breakup by Country

- United States of America
- Canada

#### Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the North America below grade waterproofing market. Some of the major players explored in the report by Expert Market Research are as follows:

- Carlisle Companies Inc.
- GCP Applied Technologies Inc
- RPM International Inc
- BASF SE
- Dupont de Nemours, Inc.
- Wacker Chemie AG
- Sika AG
- W.R. Grace & Co.
- Others

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