

Vietnam Vegetable Seed - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2016 - 2030

Market Report | 2024-02-17 | 90 pages | Mordor Intelligence

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Report description:

The Vietnam Vegetable Seed Market size is estimated at USD 73.46 million in 2024, and is expected to reach USD 109.71 million by 2030, growing at a CAGR of 6.91% during the forecast period (2024-2030).

Key Highlights

- Cucurbits is the Largest Crop Family: Cucurbits are among the major vegetable crops cultivated in Vietnam. The largest share is because they are important ingredients for the salad and increase in profitability.
- Hybrids is the Largest Breeding Technology: The high share of hybrids is associated with the increasing area under hybrids, the comparatively higher seed replacement, high yielding, and disease resistance.
- Cucurbits is the Fastest-growing Crop Family: The fastest growth is due to an increase in the consumption demand, short duration of cucurbit crops, suitable for protected cultivation, and high export demand.
- Hybrids is the Fastest-growing Breeding Technology: Due to the inherent characteristics such as high vigor, resistance to biotic and abiotic stresses, high yielding, and early bearing, the hybrid segment is growing fastest.

Vietnam Vegetable Seed Market Trends

Hybrids is the largest Breeding Technology

- In Vietnam, hybrid vegetable seeds dominated the market, holding 67.5% of the share value in the vegetable seed market of the country in 2021. This is mainly due to the high adaption and availability of hybrid seeds compared to open-pollinated varieties and

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hybrid derivatives, where the adaptability is low.?

- The cucurbits hybrid seed segment held a major share value in the vegetable seed market with 36.1% in 2021, followed by brassicas seeds in the country. Among vegetables, cabbage is largely cultivated, and increased consumption of cabbage will increase the demand for seeds.?
- Farmers can grow healthier, more nutrient crops with hybrid vegetable seeds that are also climate-resistant, need less irrigation, protection, and fertilizer, and have shorter production cycles.
- Open-pollinated varieties and hybrid derivatives held a market share of 32.5% in 2021. The low share is mainly due to a preference for high-yielding and disease-resistant hybrids.?
- Cucurbit crops dominated the open-pollinated varieties and hybrid derivatives seed market by accounting for 34.1% of the market value, followed by brassicas at 32.8%, roots and bulbs at 18.2%, Solanaceae at 8.2%, and unclassified vegetables at 6.7%.???
- More than 80% of the hybrid seeds are imported from other countries, especially Thailand, China, Japan, and South Korea. It is mainly due to the high cost of production, which is difficult to compete with imports.?
- Thus, the rising population, increasing demand for food, and high demand for high-yielding hybrid varieties are expected to drive the growth of the hybrid seeds market during the forecast period.?

Vietnam Vegetable Seed Industry Overview

The Vietnam Vegetable Seed Market is moderately consolidated, with the top five companies occupying 57.57%. The major players in this market are Bayer AG, Bejo Zaden B.V., Enza Zaden, Groupe Limagrain and Syngenta Group (sorted alphabetically).

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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