

US Student Accommodation - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2020 - 2029

Market Report | 2024-02-17 | 160 pages | Mordor Intelligence

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Report description:

The US student accommodation market has generated revenue of USD 3.1 billion in the current year and is poised to register a CAGR of 6.5% for the forecast period.

As the effects of the COVID-19 pandemic subsided, educational facilities and campuses reopened, and students began to return; this increased student accommodation demand and, consequently, an increase in accommodation prices. The confidence of student accommodation providers was reinforced by an increase in pipeline projects, which indicated a level of confidence in the industry for the foreseeable future.

The US is experiencing a steady increase in international and domestic student numbers, which has resulted in a rise in the demand for student accommodation in residential settings. Cities with renowned universities have been particularly responsive to this trend. Student accommodation in the region can be found in the form of traditional dormitories, purpose-built student housing (PBSA), private apartments, homestays, and other forms of accommodation. PBSA is gaining popularity due to its convenient features and services tailored to the needs of students. US student housing has seen an increase in investment from both domestic and international investors, leading to the development of advanced and contemporary student housing complexes.

US Student Accommodation Market Trends

Enrolment of Students in the US

The institutional student housing market in the US has been a steady source of demand for real estate investors, with steady enrollment in four-year public universities throughout the business cycle. However, as the millennial generation ages, the

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college-aged population (aged 18 to 24) has declined, impacting enrollment growth. However, over a longer time frame - from 2020 to 2031 - the US expects enrolment in postsecondary schools to grow by an average of 1.1% annually. Even in a more challenging demographic environment, opportunities for the discerning investor will continue to be there.

Urbanization Boosting the Market

The rapid development of cities has led to the development of higher education institutions like universities and colleges in urban areas. This has led to an increase in student accommodation demand in urban areas. Students are looking for high-quality student accommodation that offers modern amenities, safety, and amenities like a gymnasium, communal areas, study lounges, etc. The promise of stable rental income and high occupancy rate has attracted significant investment in the student accommodation sector by institutional investors and real estate developers.

US Student Accommodation Industry Overview

The report covers major players operating in the US Student Accommodation market. In terms of market share, few major players currently dominate the market. However, with technological advancements and innovations, mid-size to smaller companies are increasing their market presence by securing new contracts and tapping into new markets. Some major players are COAST, EdR, Aspen Heights, Peak Campus, Greystar Advantage, etc.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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