

US Handheld Vacuum Cleaners - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2020 - 2029

Market Report | 2024-02-17 | 145 pages | Mordor Intelligence

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Report description:

The United States handheld vacuum cleaners market is valued at about 1.11 billion USD in the current year. It is expected to register a CAGR of more than 7% during the forecast period.

Key Highlights

- The United States handheld vacuum cleaner market has seen a consistent increase in recent years, driven by the popularity of compact, portable, and versatile vacuums. These vacuums are ideal for quick and easy cleaning, particularly in areas where conventional upright vacuums are used. Consumers are seeking quick and efficient solutions to clean small areas, upholstered furniture, car interior surfaces, and other difficult-to-access areas, which has contributed to the growth of the handheld vacuum cleaner market.
- Cordless handheld vacuums have gained significant popularity in the United States market. Advancements in battery technology have led to longer battery life and faster charging times, making cordless models more practical and user-friendly. Handheld vacuums are known for their compact size and lightweight design, making them easy to carry around and use in various locations. They offer greater flexibility for spot cleaning and handling quick messes without the need for lugging a larger, traditional vacuum.
- Growing demand for handheld vacuum cleaners with various attachments and accessories to cater to specific cleaning needs. Some higher-end handheld vacuum models offer smart features like Wi-Fi connectivity and mobile app integration, allowing users to control and monitor their cleaning tasks remotely. Consumers are increasingly interested in eco-friendly products, and many handheld vacuum cleaners now feature energy-efficient designs and eco-conscious materials.
- The COVID-19 pandemic brought about heightened awareness of cleanliness and hygiene, leading to an increased demand for cleaning appliances, including handheld vacuum cleaners. With more people spending time at home and focusing on maintaining clean and sanitized living spaces, the demand for cleaning tools surged. Handheld vacuum cleaners became more desirable as

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they offered quick and convenient cleaning solutions for daily messes and maintaining clean environments.

US Handheld Vacuum Cleaners Market Trends

Rise in E-commerce Sales of Handheld Vacuum Cleaners

- The rapid expansion of the e-commerce sector in the region has led to an increase in the demand for home appliances. As a result, customers are increasingly utilizing online platforms to purchase these items, resulting in a high demand for e-commerce products.
- Additionally, the number of residents in the area is on the rise as they juggle their day-to-day responsibilities, such as childcare and socializing, making residential vacuum cleaners an essential aid for them.
- They have become more dependent on modern house cleaning appliances. People have increased disposable income as well as awareness about the benefits of this device. Therefore, people are willing to pay more for vacuum cleaners in order to maintain their hygiene.

Rising Demand for Portable Car Vacuum Cleaner in the Market

- The portable car vacuum market in the United States is growing rapidly as the service sector continues to grow, consumer living conditions continue to improve, and the need to maintain a healthy environment continues to grow.
- The portable car vacuum market is growing due to more people using car vacuum cleaners in taxis, cabs, pool cars, etc., to keep hygiene and remove dirt from the car interior, dashboard, seats, and other surfaces. Automotive manufacturing companies are improving their standards by introducing new technologies and innovations in their vehicles.
- The car vacuum cleaner is one of the innovations in the automotive sector. The advantages offered by portable car vacuums in terms of ease, time efficiency, and benefits are likely to contribute to the overall growth of this market. As the population in the United States is adopting portable car vacuums as daily necessary equipment for cleaning, the market is growing rapidly.

US Handheld Vacuum Cleaners Industry Overview

The competitive landscape of the handheld vacuum cleaners market in the United States was highly competitive, with several established brands and newer players. This competition drives innovation, leading to the introduction of new features and technologies. Manufacturers and brands in the United States handheld vacuum cleaners market include Dyson, Shark, Black+Decker, Hoover, Bissell, and many others. These companies are continually introducing new models with improved features to meet consumer demands.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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