

US Ceramic Tiles - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2020 - 2029

Market Report | 2024-02-17 | 130 pages | Mordor Intelligence

AVAILABLE LICENSES:

- Single User License \$4750.00
- Team License (1-7 Users) \$5250.00
- Site License \$6500.00
- Corporate License \$8750.00

Report description:

The US Ceramic Tiles Market size is estimated at USD 5.54 billion in 2024, and is expected to reach USD 6.40 billion by 2029, growing at a CAGR of 2.97% during the forecast period (2024-2029).

COVID-19 kept commercial flooring demand weak due to company projects being postponed or canceled, putting an impact on the office, hospitality, retail, and aviation industries. As a result, manufacturers increased the manufacturing of household items while retaining most of their commercial infrastructure in anticipation of a recovery. Because the United States was reliant on imports of ceramic tiles from other nations, trade could be harmed if supply lines were disrupted. Though the ceramic tile market in the United States had a terrible year in 2020, impacted by the COVID-19 health problem and declining for the second year in a row, the current scenario is changing.

In the United States, the demand for ceramic tiles is anticipated to accelerate over the projected period owing to increasing demand from single-family house construction and strengthening residential replacement in the country. Ceramic tiles are durable, rigid, and environment-friendly materials that comply with green building standards and thus are gaining traction in flooring and walling applications. The factors boosting the market growth are the expanding infrastructure projects and the flourishing architectural industry, along with rising exports of designer tiles. The United States market is projected to witness increasing utilization due to the availability of kaolin for the manufacturing of ceramic tiles. In the United States, the adoption of inkjet technology and the thriving flooring market are the main drivers of market growth. The United States market also has the presence of major market players, and they have been investing substantially to strengthen their hold in the market.

Innovation is helping the ceramics industry soar to new heights. Domestic manufacturers, as well as those abroad, continue to tap new technologies and design trends to bring unique and in-demand solutions to the market. New technologies have allowed for

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

a new level of realism in flooring design, in addition to sliding tile up the wall and onto worktops. With new graphics, innovation is widening the flooring tile sector, allowing homeowners and designers to achieve any look they want without worrying about performance.

US Ceramic Tiles Market Trends

Increasing Consumption of Ceramic Tiles is Driving the Market

Ceramic tiles are commercially available in a wide range of colors, sizes, and textures, thus gaining consumer attraction for high-end flooring applications. The growth of the United States ceramic tiles market can be attributed to the growing consumption of ceramic tiles in residential buildings, hospitals, and laboratories, among others, owing to their durability and low price. Ceramic tiles with stain and germ-resistant features are likely to enhance market demand for the product. The majority consumption of United States ceramic tiles is mainly imported from abroad. The largest importers of ceramic tile to the United States are Italy, China, Mexico, Spain, etc.

Increasing Construction Activities Driving the Market

The ceramic tiles market for new construction activities shall witness maximum gains over the forecast period. Over the past few years, there has been a significant increase in residential construction spending, owing to which there has been a rise in the demand for ceramic tiles across the country. The increasing options regarding wall decoration in residential buildings and changing consumer preferences are estimated to push the growth of wall tiles. The growing construction industry, where ceramic tiles find applications for flooring and wall decoration, is expected to boost the ceramic tiles market during the forecast period.

US Ceramic Tiles Industry Overview

The report covers major domestic and international players operating in the United States Ceramic Tiles Market. In terms of market share, some of the major players currently dominate the market. However, with technological advancement and product innovation, mid-size to smaller companies are increasing their market presence by securing new contracts and tapping new markets. Some of the most important players in the United States Ceramic Tiles market are Mohawk Industries, Shaw Industries, Florida Tile Inc., Crossville Inc., Marazzi, American Olean Tile Company, Emser Tile, Daltile Corporation, Porcelanosa Group, Jeffrey Court, Roca Tile, and Other Prominent Players.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

Table of Contents:

1 INTRODUCTION

1.1 Study Assumptions and Market Definition

1.2 Scope of the Study

2 RESEARCH METHODOLOGY

3 EXECUTIVE SUMMARY

4 MARKET INSIGHTS AND DYNAMICS

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 4.1 Market Overview
- 4.2 Market Drivers
 - 4.2.1 Growing Construction and Renovation Activities
 - 4.2.2 Rising Preference for Sustainable and Eco-Friendly Materials
- 4.3 Market Restraints/Challenges
 - 4.3.1 Price and Installation Costs
 - 4.3.2 Competition from Alternative Materials
- 4.4 Industry Attractiveness - Porter's Five Forces Analysis
 - 4.4.1 Threat of New Entrants
 - 4.4.2 Bargaining Power of Buyers
 - 4.4.3 Bargaining Power of Suppliers
 - 4.4.4 Threat of Substitutes
 - 4.4.5 Intensity of Competitive Rivalry
- 4.5 Insights on Current Trends and Innovations in the Market
- 4.6 Insights on Recent Developments in the Market
- 4.7 Impact of COVID-19 on the Market

5 MARKET SEGMENTATION

- 5.1 By Product
 - 5.1.1 Glazed
 - 5.1.2 Porcelain
 - 5.1.3 Scratch Free
 - 5.1.4 Other Products
- 5.2 By Application
 - 5.2.1 Floor Tiles
 - 5.2.2 Wall Tiles
 - 5.2.3 Other Tiles
- 5.3 By Construction Type
 - 5.3.1 New Construction
 - 5.3.2 Replacement & Renovation
- 5.4 By End-User
 - 5.4.1 Residential
 - 5.4.2 Commercial
- 5.5 By Distribution Channel
 - 5.5.1 Home Centers
 - 5.5.2 Specialty Stores
 - 5.5.3 Online
 - 5.5.4 Distributors
 - 5.5.5 Other Distribution Channels

6 COMPETITIVE LANDSCAPE

- 6.1 Market Concentration Overview
- 6.2 Company Profiles
 - 6.2.1 Mohawk Industries
 - 6.2.2 Shaw Industries
 - 6.2.3 Florida Tile Inc.
 - 6.2.4 Crossville Inc.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 6.2.5 Marazzi
- 6.2.6 American Olean Tile Company
- 6.2.7 Emser Tile
- 6.2.8 Daltile Corporation
- 6.2.9 Porcelanosa Group
- 6.2.10 Jeffrey Court
- 6.2.11 Roca Tile
- 6.2.12 Other Prominent Players*

7 FUTURE OF THE MARKET

8 DISCLAIMER

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

US Ceramic Tiles - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2020 - 2029

Market Report | 2024-02-17 | 130 pages | Mordor Intelligence

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$4750.00
	Team License (1-7 Users)	\$5250.00
	Site License	\$6500.00
	Corporate License	\$8750.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-05"/>
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

