

United States Office Furniture - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2020 - 2029

Market Report | 2024-02-17 | 150 pages | Mordor Intelligence

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Report description:

The United States Office Furniture Market size is estimated at USD 15.42 billion in 2024, and is expected to reach USD 20.51 billion by 2029, growing at a CAGR of 5.88% during the forecast period (2024-2029).

The United States office furniture market is expected to witness strong growth in the forecast period owing to factors such as strong economic growth, and improving commercial construction activities in the country. The expanding US economy and the rising urbanization have positively influenced the commercial office furniture market in the US. Furthermore, an increase in office improvement activity in the region is increasing as companies are looking towards remodeling workspaces to include modern design features, such as open floor plans and collaborative work areas.

E-commerce is also becoming an increasingly popular channel for purchasing furniture online in the country. However, brick-and-mortar stores still remain the format choice of the majority of US customers for the purchase of furniture products.

There is an increased interest in eco-friendly office furniture in the country. To reduce the environmental impact, furniture manufacturers are coming up with products made with recycled materials or more sustainable woods such as acacia, bamboo, or reclaimed wood.

US Office Furniture Market Trends

Increase in Office Construction Activity

Office construction, in the US, accounts for an estimated 15% of all non-residential construction and 6% of the total construction.

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The office construction activity is increasing rapidly in the country especially in areas like Seattle, Texas, and Silicon Valley. The development of privately-owned companies, institutions, and also start-ups is positively influencing the demand for commercial office furniture in the US as furniture will be needed to outfit these new workspaces.

The country is also witnessing a rise in the number of start-ups due to increased government funding from the American government regarding capital expansions and bridging mentors and entrepreneurs. This, in turn, is increasing the demand for offices which is further fueling the demand for office furniture products.

Seating Segment Emerges to be the Dominant Category

Seating segment is one of the most important categories of office furniture as employees spend a major portion of their time on office chairs. The seating segment is observing several product innovations and companies are coming up with various product offerings such as ergonomic chairs, and swivel and stacking chairs. The expansion of office spaces and the increase in the employment activity in the country is expected to further fuel the demand for office seating furniture.

US Office Furniture Industry Overview

The office furniture market in the US is fragmented and highly competitive. Some of the major players in the market include HNI Corp., Kimball International Inc., Knoll Inc., Steelcase Inc., and Teknion Corp. The players are coming up with product and service extensions such as furniture installations, extended warranty and guarantee, and introduction of innovative, collaborative, and multifunctional products to sustain in this highly competitive market. Although foreign players may be more competitive on price, the local players offer advantages such as shorter lead times and product customizations to retain their position in the market.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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