

United States Home Textile - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2019 - 2029

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Report description:

The United States Home Textile Market size is estimated at USD 23.78 billion in 2024, and is expected to reach USD 30.96 billion by 2029, growing at a CAGR of 5.42% during the forecast period (2024-2029).

The outbreak of the COVID-19 pandemic had a significant impact on the United States home textile market. With many people working from home and spending less time outside, the demand for home textiles like bedding, curtains, and towels decreased. Consumers were also cutting back on non-essential purchases due to economic uncertainty. Many home textile manufacturers and suppliers relied on materials and products from overseas, particularly from China. The pandemic disrupted supply chains, leading to delays and shortages in some cases. To meet the increased demand for essential products like masks and personal protective equipment, some home textile manufacturers have pivoted to produce these items. This has led to changes in manufacturing and distribution processes.

Home Textile is a flexible woven material consisting of a network of natural or artificial fibers often referred to as thread or yarn. The United States is the biggest consumer of home textiles imports, with countries like India, China, and Pakistan being the key suppliers. The growing real estate market and consumer spending on home renovation are expected to drive market growth. The industry is witnessing steady growth driven by rising consumer spending on home renovation and fashion sensitivity toward household furnishing. Other factors influencing the market's growth are the rise in disposable incomes and the improving lifestyle of people. With the rising number of individuals owning homes, the home decor market is rising in the United States.

US Home Textile Market Trends

Increasing Sector of Real Estate is Driving the Market

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Home textiles are fabrics that are used for home furnishings. The growing real estate market and improving living standards have resulted in increased spending on home decoration and interior. In addition, changing trends in home furnishing is expected to boost the market growth further. The real estate industry has witnessed significant market growth owing to increasing disposable income. The increasing growth rate of new constructions is one of the key factors augmenting market growth over the forecast years.

Home Renovation is Driving the Market

Home renovation means creating a new appearance for the home. Growing consumer spending on home renovation and the emergence of e-commerce with several shopping websites are some factors expected to drive the growth of the home textile market. Home textiles have gained a high acceptance among homeowners who want to renovate their home interior and exterior. The impact of this factor would increase during the forecast period, thereby consequentially promoting the demand for home textiles, during the forecast period. The increasing home renovation projects in the country are also impacting the growth of the market by creating opportunities for home textile producers.

US Home Textile Industry Overview

The United States Home Textile Market is fragmented. Many small and medium-sized manufacturers in this market supply products to large retailers and smaller specialty stores. These manufacturers may specialize in specific product categories, such as window treatments or bath mats, and may have their distribution channels or work with third-party distributors. Some major players in this market are Milliken, Mohawk Industries, Welspun Group, WestPoint Home, and Link Shaw Industries.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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