

United States Feed Probiotics - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2017 - 2029

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Report description:

The United States Feed Probiotics Market size is estimated at USD 565.86 million in 2024, and is expected to reach USD 756.89 million by 2029, growing at a CAGR of 5.99% during the forecast period (2024-2029).

- Probiotics have emerged as an essential element in the field of preventive healthcare due to their ability to boost the immune system and prevent diseases. The growing awareness of preventive healthcare and increasing demand for meat consumption in the United States are expected to propel the market's growth for probiotics during the forecast period.
- In 2019, the US feed additive market witnessed a significant upsurge of 11.5% from the previous year, primarily due to the higher production of feed, especially beef cattle. The rising demand for beef meat was also a key driver for the growth of the US feed additive market.
- Among the different types of probiotics, lactobacilli held the largest share of 33.8% in the US feed probiotics market in 2022. The remarkable growth of this segment can be attributed to the ability of lactobacilli to stimulate the digestive system, resist disease-causing bacteria, and aid in vitamin production, which are crucial in preventing diseases in animals.
- Bifidobacteria, with a share of 32.4% in the US feed probiotics market in 2022, witnessed high demand due to its increased efficiency, improved gut health, and ease of digestion in animals.
- In 2022, enterococcus held a share of 11.7% in the US probiotic feed market, primarily driven by the poultry segment. Enterococcus was widely adopted in the poultry industry due to its ability to improve the resistance of poultry birds to pathogenic bacteria.
- The growing health consciousness among consumers, the increased probiotic awareness, and the increasing prevalence of

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gut-related disorders are expected to drive the US feed probiotics market's growth during the forecast period.

United States Feed Probiotics Market Trends

The United States poultry industry is one of the largest commercial food industry and increased consumption of meats and eggs is increasing the poultry production

- The US poultry industry is thriving due to the increasing demand for eggs and poultry meat in the commercial food industry and rising exports. The country is one of the largest egg producers and exporters globally, with the total egg exports in 2020 increasing by 9.3% to 3.5 billion eggs from the previous year and the export value growing by 2.4% to USD 189 million.
- The consumption of poultry meat in the United States improved due to favorable prices, rising awareness of a high-protein diet, and increasing demand for poultry meat. As a result, the poultry bird's headcount increased by 17.6 million in 2022 compared to the previous year. Raising chickens in small spaces and different environments makes poultry production more feasible and less expensive than beef and pork, attracting animal farmers with limited rearing areas to invest in poultry farms.
- However, the share of the US market is expected to decrease from 26% in 2021 to 24% in 2031 in terms of imports, which may affect the growth of the poultry feed market. The swine flu and trade disputes with China between 2018 and 2019 also contributed to the steady decrease in the poultry population during the historical period, as animal farmers were reluctant to increase rearing.
- Despite these challenges, the increasing consumption of meat and eggs, rising exports, and the growing poultry population are expected to drive the US feed additives market during the forecast period.

Presence of a large number of fish farms and feed mills is contributing to increasing feed production for aquaculture

- Aquaculture feed production in the United States increased by 4.1% in 2022 compared to 2017 due to a large number of feed mills, totaling 6,232 in the United States alone. The per capita seafood consumption increased from 21.88 kg in 2018 to 22.26 kg in 2022.
- Among the various aquaculture feed, fish held a major share, accounting for 83.2% in 2022, due to the increasing awareness of the benefits of fish, high demand in the international market, expansion of the retail sector, and the presence of a large number of fish farms in the country. Most fish farms are located in Ohio, and catfish is the most consumed fish as it can help convert pellet feed into pounds of fish.
- Shrimp accounted for 7.5% of the US aquaculture feed market in 2022, as it is the most consumed aquatic animal due to the rising demand for seafood and its high protein content. However, the country depends on other countries for shrimp, which affected its growth during the study period. On the other hand, other aquatic species have witnessed high growth as the demand for bivalves from restaurants increased after the COVID-19 pandemic due to their popularity as a main cuisine. The high number of feed mills and rising demand for fish and seafood with increasing aquaculture feed production are expected to drive the US feed additives market during the forecast period.

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United States Feed Probiotics Industry Overview

The United States Feed Probiotics Market is moderately consolidated, with the top five companies occupying 58.38%. The major players in this market are Cargill Inc., DSM Nutritional Products AG, Evonik Industries AG, IFF(Danisco Animal Nutrition) and Kerry Group PLC (sorted alphabetically).

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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