

United States Collagen - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2017 - 2029

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Report description:

The United States Collagen Market size is estimated at USD 177.10 million in 2024, and is expected to reach USD 232.58 million by 2029, growing at a CAGR of 5.60% during the forecast period (2024-2029).

Personal care and cosmetics segment is expected to gain higher sales in forecast period due to growing consumers preferences for natural ingredients beauty products

- The F&B sector held the largest market share, by application, during the study period. Under the segment, snacks and beverages held the major value share of 41.4% and 34.4% by application, respectively, in 2022, which contributed to the growth of the food and beverage sector. Collagen peptides have wide applications in beverages as they are easily dissolvable and can be infused into plain water, soft drinks, juices, and beverages.

- The personal care and cosmetics segment is expected to be the fastest-growing segment in the market, with a CAGR of 7.53% during the forecast period. This growth is due to an increasing preference for natural ingredients, such as collagen, in beauty products in the country. Collagen is a leading functional ingredient of beauty products in the North American region and more so in the United States. In 2021, collagen was ranked second among the 25 best-selling functional ingredients in the natural cosmetics segment.

- Collagen peptides, in particular, have proven skin beauty benefits and contribute to healthier and younger-looking skin and hair. Consumers are now well aware of the benefits of collagen for Nutri-beauty and skincare products are made of collagen products and are purchasing decisions based on a variety of reasons, including what type of animal source and supply chain information the brand provided. In the United States, collagen powder/peptides were most prominent between the ages of 18 and 24 (37%) compared to 25 to 34 at 27% in 2021.

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- The sports nutrition segment is also expected to gain traction, registering a CAGR of 7.20%. Collagen in sports nutrition offers protein fortification and improved athletic performance. Thus, an increasing number of gyms and trainers recommend this product for high protein intake.

United States Collagen Market Trends

As one of the top beef producers, it benefits collagen manufacturers in United States

- Collagen is mainly driven by supply from the meat industry plants, especially from the animal industry, which is dominated by the collagen market, closely followed by gelatin. Demand for products is mainly driven by a strong inclination toward protein and high-protein products from across the entire food and beverage and personal care product markets in the country. The Y-o-Y growth rate of collagen in the United States increased by 10.58% from 2016 to 2020.

- The increasing consumer awareness about collagen-based products led to higher production of collagen, which, along with expanding the application of collagen in several industrial segments, is poised to boost the market. The collagen market is growing at a faster rate, owing to changes in lifestyles and the lack of a balanced dietary intake. As of 2021, around 25% of all adults, or 58 million people, were diagnosed with severe joint pain in the country, which is linked to arthritis. Owing to the prevalence of arthritis in the region, there is an increasing demand for collagen-based supplements for bone and joint health.

- Collagen peptides are one of those ingredients that gained a huge reputation in the market even before the pandemic, with food innovators finding ways to make it accessible to a wider audience as it is an ideal ingredient for manufacturers of vitamins and health supplements. Consumers in the country are opting for clinically validated products that provide desired results of improving skin health through anti-aging properties. The sales of beauty supplements are increasing, primarily driven by the consumer's interest in self-care. As a result, collagen supplements with a focus on beauty recorded an increase in sales of more than 60% over mid-June 2020-2021.

United States Collagen Industry Overview

The United States Collagen Market is fairly consolidated, with the top five companies occupying 71.89%. The major players in this market are Cooke Inc., Darling Ingredients Inc., Gelita AG, Nagase & Co. Ltd and Tessengerlo Group (sorted alphabetically).

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

Table of Contents:

1 EXECUTIVE SUMMARY & KEY FINDINGS

2 INTRODUCTION

2.1 Study Assumptions & Market Definition

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- 2.2 Scope of the Study?
- 2.3 Research Methodology

3 KEY INDUSTRY TRENDS

- 3.1 End User Market Volume
 - 3.1.1 Baby Food and Infant Formula
 - 3.1.2 Bakery
 - 3.1.3 Beverages
 - 3.1.4 Breakfast Cereals
 - 3.1.5 Condiments/Sauces
 - 3.1.6 Confectionery
 - 3.1.7 Dairy and Dairy Alternative Products
 - 3.1.8 Elderly Nutrition and Medical Nutrition
 - 3.1.9 Meat/Poultry/Seafood and Meat Alternative Products
 - 3.1.10 RTE/RTC Food Products
 - 3.1.11 Snacks
 - 3.1.12 Sport/Performance Nutrition
 - 3.1.13 Animal Feed
 - 3.1.14 Personal Care and Cosmetics
- 3.2 Protein Consumption Trends
 - 3.2.1 Animal
- 3.3 Production Trends
 - 3.3.1 Animal
- 3.4 Regulatory Framework
 - 3.4.1 United States
- 3.5 Value Chain & Distribution Channel Analysis

4 MARKET SEGMENTATION (includes market size in Value in USD and Volume, Forecasts up to 2029 and analysis of growth prospects)

- 4.1 Form
 - 4.1.1 Animal Based
 - 4.1.2 Marine Based
- 4.2 End User
 - 4.2.1 Animal Feed
 - 4.2.2 Food and Beverages
 - 4.2.2.1 By Sub End User
 - 4.2.2.1.1 Bakery
 - 4.2.2.1.2 Beverages
 - 4.2.2.1.3 Breakfast Cereals
 - 4.2.2.1.4 Snacks
 - 4.2.3 Personal Care and Cosmetics
 - 4.2.4 Supplements
 - 4.2.4.1 By Sub End User
 - 4.2.4.1.1 Elderly Nutrition and Medical Nutrition
 - 4.2.4.1.2 Sport/Performance Nutrition

5 COMPETITIVE LANDSCAPE

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- 5.1 Key Strategic Moves
- 5.2 Market Share Analysis
- 5.3 Company Landscape
- 5.4 Company Profiles (includes Global Level Overview, Market Level Overview, Core Business Segments, Financials, Headcount, Key Information, Market Rank, Market Share, Products and Services, and Analysis of Recent Developments).
 - 5.4.1 Cooke Inc.
 - 5.4.2 Darling Ingredients Inc.
 - 5.4.3 Gelita AG
 - 5.4.4 Holista Colltech
 - 5.4.5 Italgelatine SpA
 - 5.4.6 Lapi Gelatine SpA
 - 5.4.7 Nagase & Co. Ltd
 - 5.4.8 Nitta Gelatin Inc.
 - 5.4.9 NutriScience Innovations LLC
 - 5.4.10 Tessengerlo Group

6 KEY STRATEGIC QUESTIONS FOR PROTEIN INGREDIENTS INDUSTRY CEOS

7 APPENDIX

- 7.1 Global Overview
 - 7.1.1 Overview
 - 7.1.2 Porter's Five Forces Framework
 - 7.1.3 Global Value Chain Analysis
 - 7.1.4 Market Dynamics (DROs)
- 7.2 Sources & References
- 7.3 List of Tables & Figures
- 7.4 Primary Insights
- 7.5 Data Pack
- 7.6 Glossary of Terms

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