

United States Automotive Lubricants - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2015 - 2026

Market Report | 2024-02-17 | 90 pages | Mordor Intelligence

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Report description:

The United States Automotive Lubricants Market size is estimated at 3.52 Billion Liters in 2024, and is expected to reach 3.59 Billion Liters by 2026, growing at a CAGR of 0.99% during the forecast period (2024-2026).

Key Highlights

- Largest Segment by Vehicle Type - Passenger Vehicles : The highest proportion of passenger vehicle population in the United States is attributed to the highest lubricant consumption in the passenger vehicles sector in the country.
- Fastest Segment by Vehicle Type - Passenger Vehicles : As the social distancing measures are being slowly eased in the country, the usage of passenger vehicles is likely to increase and, thereby, boost their lubricant consumption.
- Largest Segment by Product Type - Engine Oils : Engine oil is the leading product type due to its high volume requirements and low drain interval, as it is used for high-temperature and high-pressure applications.
- Fastest Segment by Product Type - Engine Oils : Owing to the recovery in travel rates and surge in sales of used cars, the demand for engine oils is projected to rise at a healthy rate during the next five years.

US Automotive Lubricants Market Trends

Largest Segment By Vehicle Type : Passenger Vehicles

- Among all vehicle types, passenger vehicles account for more than 90% of the total on-road vehicles, generating the highest demand for lubricants in the US market. Moreover, the passenger vehicle segment is likely to witness the highest CAGR of 3.21%

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in the lubricants market over the forecast period.

- During 2015-2020, automotive lubricant consumption observed fluctuations due to volatile sales and production trends, with a drastic decline during 2020 due to the pandemic. Additionally, the high penetration of synthetic lubricants with long drain intervals negatively affected the growth of lubricant consumption in the country.
- Factors, such as the expected rebound in sales and favorable government policies, like USMCA and CARS, are expected to drive automotive production and sales in the domestic market and generate demand for lubricants over the forecast period.

US Automotive Lubricants Industry Overview

The United States Automotive Lubricants Market is fairly consolidated, with the top five companies occupying 69.84%. The major players in this market are BP PLC (Castrol), ExxonMobil Corporation, Phillips 66 Lubricants, Royal Dutch Shell Plc and Valvoline Inc. (sorted alphabetically).

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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