

United States Automotive Air Filters - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2019 - 2029

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Report description:

The United States Automotive Air Filters Market size is estimated at USD 0.9 billion in 2024, and is expected to reach USD 1.22 billion by 2029, growing at a CAGR of 5.59% during the forecast period (2024-2029).

Over the medium term, with the increasing air pollution and level of harmful pollutants from automobiles in the country, the government is taking stringent steps towards curbing the pollutant levels in the atmosphere. Air cleaners help reduce the emission of harmful gases and increase engine performance. Increasing awareness about environmental concerns and maximum utilization of engines by the end-user is enhancing the demand for the market.

The increase in awareness about vehicle performance and environmental concerns is forcing the end-user to service the vehicles and change the spare parts regularly, resulting in maximum engine performance and curbing pollution in the environment.

The growing automotive market, especially car sales, is driving the air filter market. Consumers have become more aware of the importance of air filters for purified air and staying isolated in their passenger cabins from the atmospheric dirt. Thus, this is expected to lead to the market's growth in the coming years.

US Automotive Air Filters Market Trends

Commercial Vehicle Segment Captures Market

Growing mining and construction sector activities among developing and developed nations are expected to contribute significantly to market growth. Further, rapid growth in the transportation and logistics industry, advancements in infrastructure,

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and increased recreational activities in regional trade are anticipated to offer new opportunities for players in the market.

In addition, technological advancements like telematics, fleet management systems in trucks, and the evolution of the electrification of trucks are likely to enhance demand in the market over the forecast period.

Commercial vehicle fleet owners are concerned about the average yearly mileage of commercial vehicles for which they are continuously monitoring the health of the engine and other spare parts by doing timely maintenance and engine checkups. Consumers are likely to change both intake and cabin cleaners periodically to meet the stringent implementation of these air standards by the state governments, therefore, boosting the sales of automotive air filters in the country.

Trucking has been pivotal to the United States Economy, accounting for around 72% of the nation's freight by weight, and the trend is likely to be sustained over the long term. Moreover, the country is also home to several truck manufacturing companies developing advanced powertrains to support the country's mission of fighting emission regulations.

Truck registrations in the U.S. have been recovering steadily since the second half of 2020, with the same sustained in 2021, led by ongoing economic recovery driving up freight volumes & rates. The same has stimulated replacement demand across operators and will likely drive fleet expansion in 2021. According to research reports, In January 2021, there were 42,307 orders for Class 8 trucks and 26,403 orders for Class 5-7 trucks.

However, supply chain disruptions, rising used trucks and trailers, and a shortage of skilled drivers are anticipated to act as major restraints for market growth during the forecast period. For instance, used Class 8 retail volumes (same dealer sales) in June 2022 were 8% higher month-over-month and average age rose slightly from April, at +2%, with used trucks, on average, 7% older than when compared to used trucks sales in May 2022. This is likely to witness major growth for the market during the forecast period.

Cabin Filter Captures Market

Almost all vehicles in the country are equipped with air conditioners, and cabin Air filter is an integral part of it. The cabin air filters have an early replacement cycle as they are required to clean the air coming into the passenger cabin, which in turn is likely to enhance the demand for cabin air filters in the coming year.

The companies involved in the production of cabin air filters are spending heavily on providing the finest product-to-product dust as well as other harmful particles that get into the cabin to protect the driver and passengers from inhaling bad quality air. With the increase in air pollution, the air quality has deteriorated, and hence, the replacement of cabin air filters is scheduled for a shorter duration.

The COVID-19 pandemic changed consumer behavior toward vehicle safety, due to which increased the demand for anti-virus air filters in vehicles. This is likely to witness major growth for the market during the forecast period. Major vehicle manufacturers are introducing cabin air filters in their vehicles, which witnessed major growth during the forecast period. For instance,

- In 2021, Honda Motors introduced anti-virus protection cabin air filters in all types of cars. The air filter helps in capturing a wide range of harmful germs, impurities, and even viruses that cause significant health problems.

Growing demand for electric vehicles across the country is likely to enhance the demand for cabin air filters. The rising consumer trend toward vehicle comfort and safety is anticipated to boost the market during the forecast period.

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US Automotive Air Filters Industry Overview

The United States Automotive Airfilter Market is dominated by several key players such as Mann+Hummel, Mahle GmbH, Parker Hannifin Corp, and others. The major players in the country are continuously expanding their product offerings to give end users the latest technology and attract the end-user. For instance,

In January 2022, MANN+HUMMEL announced the close of an agreement to acquire the remaining shares of Pamlico Air, resulting in 100 percent ownership of the company. Through this expansion, the company expanded its air filter product portfolio across the country.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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