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United Kingdom Protein - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2017 - 2029

Market Report | 2024-02-17 | 282 pages | Mordor Intelligence

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Report description:

The United Kingdom Protein Market size is estimated at USD 553.93 million in 2024, and is expected to reach USD 710.71 million by 2029, growing at a CAGR of 5.11% during the forecast period (2024-2029).

Emerging indulgence towards health-oriented products with public awareness on protein is impacting the growth

- By application, in 2022, the F&B industry was the leading application sector for protein in the region, followed by the animal feed sector. In the F&B category, the meat/meat alternatives segment accounted for the major volume share of 32.40%, followed by the dairy and dairy alternatives segment, with 27.9% by volume share in 2022. The United Kingdom is the leading market for the meat and dairy alternative products. The market is continuously launching healthy sources of protein derived from plants, seaweed, non-animal cell culture, fermentation, or cultivated meat, which provide an alternative to more traditional protein sources.
- The animal feed segment occupied the second-largest share in the market, i.e., 35.5% by volume in 2020, which is anticipated to drive the market with a nominal CAGR value of 2.65% during the forecast period. One of the main factors fueling market expansion is the growing public awareness of the health benefits of algae-based protein ingredients in animal feed. In the early stages of bovine development, microalgae are crucial for adding nutrients to animal feed. It also promotes physical growth and ensures the production of high-quality eggs, milk, and meat.
- By value, among all the end-user segments, the supplement segment is anticipated to register the fastest growth rate of 6.47% during the forecast period. The emerging indulgence toward health-oriented products, along with rising interest in the list of ingredients, is highly driving the market's growth. Under the supplement category, sport and performance nutrition holds a prominent share of the market, mainly due to the rising awareness regarding daily nutritional intake, and sports nutrition products

aid in compensating for nutrients lost during digestion and consumption.

United Kingdom Protein Market Trends

Animal protein consumption growth fuels opportunities for key players in the ingredients sector

- Consumers in the United Kingdom are looking for healthier food options due to increasing urbanization, the rising geriatric population, changes in lifestyles, and the increasing number of women in the registered workforce. The demand for protein-fortified foods is also growing in the country to meet the daily dietary requirements of people. Animal protein has transformed from a low-profile commodity to a value-enhancing ingredient. The per capita consumption of overall animal protein increased from 60.4 grams in 2018 to 65.2 grams in 2022.
- The highly matured food and beverage industry witnessed a rising demand for high-quality protein ingredients from health-conscious people. There is also a growing popularity of personal care and sports nutrition products in the United Kingdom. These industries are boosting the animal protein market. Animal protein is one of the primary ingredients in products that promote weight management and boost immunity. As of July 2022, around 40% of consumers in the United Kingdom looked for protein while choosing foods and beverages for their exercise schedules. The demand rose by almost 50% among people aged 18 years to 29 years.
- With a significant focus on overall health and clean-label products, the demand for natural ingredients is growing in the sports nutrition sector. The market for whey protein is mostly driven by the rising intention of leading healthy lifestyles. The number of health and fitness clubs increased largely due to this trend, significantly enhancing the market's growth possibilities. The UK whey protein market was also driven by the industry's experience in consumers' demand for high-quality protein ingredients. The number of gyms and fitness centers in the United Kingdom increased from 2,642 in 2017 to 3,060 in 2021.

Rapid development in dairy processing industry to drive milk production

- The animal protein market includes distinct raw materials, like milk, whey (a byproduct of cheese), fish, animal bones, tissues, and other animal parts that are widely used as byproducts in the country. Consumers are inclined toward consuming home-slaughtered meat, including beef/veal and pig. In 2020, the demand for beef/veal and pig meat increased by 1.92% and 2.81%, respectively, accounting for 932.10 thousand ton and 984.30 thousand ton, respectively. The constant rise in the production of meat is catering to the country's animal protein sector.
- The cheese industry is another raw material supplier to animal protein manufacturers. The country used 4,438 million liters of milk to produce cheese in 2018 to meet the rising demand. The volume of cheese production in the country increased from 442 thousand metric ton in 2016 to 504 thousand metric ton in 2021. The volume is projected to increase further during the forecast period, thereby increasing the volume of whey production as well.
- Milk production is constantly rising in the United Kingdom, despite the continuous decline in the number of dairy cows. During 2016-2019, the average daily protein intake of individuals aged 19-64 years was 76 g per person, which was more than the 64 g/day average adult daily requirement. This number was calculated by using a reference intake value of 0.83 g/kg of body weight per day. The average daily consumption of animal protein per person is projected to be 39.6 g, with 25.9 g coming from meat and

meat products and 9.9 g from milk and milk products. Accordingly, the total domestic milk production has risen. Less than 7% of the domestic production is exported, thereby providing easy access to manufacturers.

United Kingdom Protein Industry Overview

The United Kingdom Protein Market is fragmented, with the top five companies occupying 30.45%. The major players in this market are Archer Daniels Midland Company, Arla Foods AmbA, Darling Ingredients Inc., International Flavors & Fragrances Inc. and Kerry Group PLC (sorted alphabetically).

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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