

United Kingdom Mattress - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2019 - 2029

Market Report | 2024-02-17 | 160 pages | Mordor Intelligence

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Report description:

The United Kingdom Mattress Market size is estimated at USD 1.58 billion in 2024, and is expected to reach USD 2.06 billion by 2029, growing at a CAGR of 5.42% during the forecast period (2024-2029).

The United Kingdom mattress manufacturing industry's revenue declined in 2021 as residential property transactions fell sharply due to the COVID-19 outbreak. Due to various supply chain disruptions and input price inflation induced by the pandemic, industry profitability suffered.

The mattress manufacturing sector creates spring, foam, and other mattresses and supports. The United Kingdom mattress industry's income, establishment numbers, and businesses are growing, boosted by an improving housing market. Furthermore, the sector underwent a tremendous change, owing to increased health consciousness. Consumer desire for more technologically advanced mattresses with extra health benefits prompted companies to respond quickly, boosting industry revenue. The industry encountered greater demand from the healthcare sector since the number of individuals admitted to hospitals increased during the pandemic.

The industry will likely benefit from increased downstream demand from bed-in-a-box merchants and product and process innovation from manufacturers. Furthermore, ongoing government programs are projected to boost the industry's performance by stimulating home capital investment through boosting residential property transfers. New products are being developed in the United Kingdom's mattress sector. With the rise of smart mattresses and more natural, organic products, diversification will only become more important in the industry's future as new goods such as smart mattresses and more natural, organic items are produced.

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Rapidly Increasing Mattress Sales through Online Retailers

Consumers are more at ease making large purchases over the internet, changing how consumers think about purchasing durable consumer goods like mattresses. Most businesses are expanding, with online bed and mattress retailers indicating gains. In the struggle for market share supremacy, search engine optimization is a powerful and one of the secret factors that new businesses are employing to gain more revenue. People demand products and services delivered at the speed of light as technology continues to take over the market, and the internet will only become more important. Digital marketing is critical in the mattress industry, and companies that can sell their products online remain the industry's top performers.

Increasing Imports of Mattresses to the United Kingdom

The United Kingdom, as the world's sixth-largest economy, ranks fifth among mattress importers due to its growing population and rising spending power. The country's property laws are well-enforced, and ongoing government programs are expected to increase the mattress industry's performance by supporting capital investment in houses and increasing residential property transfers. Mattress firms from the United States are now fighting for market share in the United Kingdom by catering to these and similar niches.

UK Mattress Industry Overview

The United Kingdom mattress industry includes companies that manufacture spring or stuffed mattresses and those with internally suitable support material. Moreover, it also includes the manufacture of uncovered cellular rubber, plastic mattresses, and mattress supports. Some of the key players in the United Kingdom mattress market are Silentnight Group Ltd, Carpenter Ltd, Blue Group Hold Co Ltd, Harrison Spinks Beds Ltd, Airsprung Group plc, Sleepzee Holdings Ltd, Magniflex, Tempur, Simba, Vispring, and other prominent players.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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