

United Kingdom Handheld Vacuum Cleaners - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2024 - 2029

Market Report | 2024-02-17 | 150 pages | Mordor Intelligence

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Report description:

The United Kingdom handheld vacuum cleaners market has generated gross revenue of USD 552.63 million in the current year. It is poised to achieve a CAGR of 4.23% for the forecast period.

Key Highlights

- The post-COVID-19 had a positive impact on the market's growth. The lockdown forced people to stay at home, where people actively spent on household appliances to be more comfortable. The demand for vacuum cleaners increased after the pandemic as few medical reports suggested that dusty and uncleaned surroundings can cause health hazards. The rise in awareness of lung diseases due to continuous exposure to dust has increased the sales of vacuum cleaners.
- The UK vacuum cleaner market is expected to grow significantly. People now understand how important it is to keep a household clean, increasing the demand for vacuum cleaners. Residential vacuum cleaners are gaining the attention of many people because of their eco-friendly nature and ability to assist in improving efficiency.
- These cleaners help keep the surroundings clean and avoid dust allergies in patients suffering from respiratory problems. Various companies are now investing in their R&D teams to develop eco-friendly and highly efficient products that can be operated with comparatively low power.

United Kingdom Handheld Vacuum Cleaners Market Trends

Increasing Demand for Cordless Vacuum cleaners

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- The demand for cordless/stick vacuum cleaners in the United Kingdom is increasing significantly due to their fast and flexible operations. These cleaners offer portability and convenience due to their ability to be converted into handheld cleaners.
- Companies are introducing new cordless vacuum cleaners with advanced motors to improve performance and cleaning ability with advanced brushless motors and interchangeable battery technology.
- Cordless devices offer quieter, durable, and optimized performance with up to 45 minutes of battery runtime. Increased demand for smart and automated cleaners in the UK is driving the industry expansion.

Shifting consumer preferences towards online sales

- Consumers are shifting their preferences toward advanced home cleaning appliances over conventional products, saving huge time and effort in cleaning homes. The e-commerce industry in the United Kingdom is growing rapidly due to the increasing penetration of smartphones and increasing consumer awareness about its convenience. The increasing construction spending on modular homes in the United Kingdom is expected to support the market.

United Kingdom Handheld Vacuum Cleaners Industry Overview

The UK residential vacuum cleaner market is highly fragmented. It has the presence of considerable regional and local players providing numerous solutions for companies investing in the market arena. Various players that are operating in the residential vacuum cleaner market in the UK are now making new and innovative products to meet the requirements of the consumers. Some of the major players in this market are Dyson, Shark, Bissell, Dirt Devil and Siemens.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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