

United Kingdom Gelatin - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2019 - 2029

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Report description:

The United Kingdom gelatin market was valued at USD 50.3 million for the current year and is projected to register a CAGR of 7.03% over the next five years.

Key Highlights

-Gelatin is widely used in different industries like food and beverage, personal care, supplements market, and animal feed. Gelatin is commonly used to thicken, stabilize, and provide texture to a variety of products. Gelatin can be found in foods like gummy candies, marshmallows, jelly desserts, and certain dairy products. It is also used in beverages such as certain fruit juices and wine to clarify and stabilize the liquid.

-Gelatin is also used in different bakery products as it is protein-rich and adds value to the product. The demand for processed and convenient food products is increasing in the country due to rising disposable income and busy working schedules. Due to this, consumers are opting for the consumption of premium quality products. According to Office for National Statistics data from 2021, average consumer spending on bread and bakery products in the United Kingdom was USD 29,741 million.

-Furthermore, gelatin is often used in dietary supplements to create capsules or soft gel coatings for various vitamins, minerals, and other supplements. It provides a convenient and easily digestible way to encapsulate and deliver these substances. Consumer demand for preventive healthcare products is increasing in the country due to rising lifestyle diseases like obesity, diabetes, digestive issues, and others. Due to this, the demand for gelatin-based supplements is increasing.

-Market participants are actively developing gummy supplements tailored for younger consumers. Additionally, the utilization of gelatin in personal care and cosmetic products is experiencing significant growth owing to its numerous advantages. However, despite the rising demand, it's important to note that gelatin is derived from animals. This presents a challenge for the market as there is a growing consumer preference for plant-based and vegan ingredients.

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United Kingdom Gelatin Market Trends

Increasing Consumption of Gelatin-Based Products

- Gelatin is an animal-derived collagen that is used in different foods and beverages for gelling, stability, and thickening properties. Gelatin is commonly used in confectionery products like jellies, gummies, marshmallows, and other gelatin-based desserts.
- College-going students, athletes, and the working population occasionally consume gelatin products like gummies and chewing gums during working hours to stay active. Owing to this, the demand for gelatin in confectionery and other products is increasing. Also, gelatin is used in juice clarification, and it provides a smooth texture and mouthfeel to products like cheese and yogurt.
- The consumption of different types of yogurts is increasing in the country due to healthy food trends. According to Office for National Statistics data, the average purchase per person per week of yogurt was 186 milliliters in 2021 in the United Kingdom.
- Owing to this, the use of gelatin as a fortifying ingredient is increasing in dairy products. Over the medium term, the demand for gelatin is expected to increase in food and beverages, owing to the increasing demand for confectionery and snack products.

Increasing Use of Gelatin in Personal Care and Cosmetics

- Consumer usage of personal care and cosmetic products is increasing in the country due to rising disposable income and environmental problems like ultraviolet (UV) sun rays and dirt. Owing to this, consumers are opting for the use of protective skin care and hair care products.
- Due to the rising working population of women, the use of personal care and skin care products is increasing. According to Cosmetics Italia data from 2021, the consumption value of cosmetics and personal care in the United Kingdom was USD 12,607.9 million.
- Gelatin is used in different personal care products like creams, moisturizers, lotions, and face masks for texture and consistency. It is also used in hair care products like hair masks that help in hair strengthening and improve hair texture.
- Gelatin is also used in anti-aging creams as it helps reduce fine lines and wrinkles and tightens the skin. Consumer demand for collagen-based skin care products is increasing as it contains skin strengthening properties and anti-aging effects. Therefore, the use of gelatin is expected to increase in the personal care industry, which is propelling the market demand.

United Kingdom Gelatin Industry Overview

The United Kingdom's gelatin market is fragmented, with regional and global players dominating the market. The prominent players in the market include Darling Ingredients Inc., Gelita AG, Lapi Gelatine S.p.a., SAS Gelatines Weishardt, and Trobas Gelatine BV. The use of gelatin in different industries is increasing, due to which the market players are increasing their production. The market players are adopting different strategies like product launches, mergers and acquisitions, partnerships, expansions, and others.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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