

# United Kingdom Floor Covering - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2019 - 2029

Market Report | 2024-02-17 | 150 pages | Mordor Intelligence

## **AVAILABLE LICENSES:**

- Single User License \$4750.00
- Team License (1-7 Users) \$5250.00
- Site License \$6500.00
- Corporate License \$8750.00

## Report description:

The United Kingdom Floor Covering Market size is estimated at USD 7.71 billion in 2024, and is expected to reach USD 9.56 billion by 2029, growing at a CAGR of 4.38% during the forecast period (2024-2029).

The COVID-19 pandemic had an impact on the floor covering market, just like any other market. Sales desire was weakened and slowed. Floor coverings could not be installed due to nationwide lockdowns induced by COVID-19, and unlike many other industries, floor coverings could not be transferred online.

The floor-covering industry should benefit from the fact that many people want to buy high-quality products. The market is expected to grow because people have more money to spend, the housing market is growing, and more people want high-end flooring options. Some floor coverings are knotted, woven, and tufted carpets and textiles, wood flooring, laminate, self-adhesive strips, and other plastic coverings. Most of the growth in the United Kingdom floor covering market is due to new trends and innovations in the building industry. Most floor coverings are used in homes and businesses to make the floors more comfortable, attractive, safe, and long-lasting. Because of louder environments, people want more comfort and privacy. This has led to more demand for insulation in the flooring industry, since a well-insulated floor makes a better sound environment. As a result, there is an increasing need for insulation, which is driving market expansion. The market is likely to grow because consumers want flooring with better patterns, textures, and colors, as well as flooring that is low maintenance and easy to put in.

**UK Floor Covering Market Trends** 

Ceramic Tiles Segment is Growing Significantly

**Scotts International. EU Vat number: PL 6772247784** tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Ceramic tile can be one of the more affordable flooring materials. Ceramic flooring is easy to care for, especially glazed tiles, which have a hard protective top layer that makes them impervious to water and most stains. Ceramic tiles are available in a wide range of colors, sizes, and textures, thus gaining consumer attraction for flooring applications. These tiles are made of environmentally friendly materials that comply with green building standards. Rising demand for ceramic flooring for use in high-traffic commercial and industrial sectors is projected to drive the United Kingdom floor covering market over the forecast period.

Commercial Sector to Drive Growth of United Kingdom Floor Covering Market

Flooring plays a key role in enhancing the overall atmosphere of a commercial landscape. Considerable growth in the commercial sector is one of the key growth drivers that is likely to increase the consumption of floor coverings. The development of new innovative products and hassle-free installation techniques has driven the floor covering demand in the commercial sector. Thus, the United Kingdom floor covering market is expected to grow during the forecast period. The United Kingdom floor covering market is primarily driven by the escalating commercial sector, which includes office buildings, medical centers, hotels, malls, and retail stores.

**UK Floor Covering Industry Overview** 

The report covers major international players operating in the United Kingdom floor covering market. In terms of market share, some of the major players currently dominate the market. However, with technological advancement and product innovation, midsize to smaller companies are increasing their market presence by securing new contracts and tapping new markets. The major players in the market include Gerflor, Milliken, Victoria PLC, Forbo, and Carpet and Flooring.

#### Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

## **Table of Contents:**

- 1 INTRODUCTION
- 1.1 Study Assumptions and Market Definition
- 1.2 Scope of the Study
- 2 RESEARCH METHODOLOGY
- **3 EXECUTIVE SUMMARY**
- **4 MARKET DYNAMICS**
- 4.1 Market Overview
- 4.2 Market Drivers
- 4.3 Market Restraints
- 4.4 Insights on Various Regulatory Trends
- 4.5 Value Chain / Supply Chain Analysis
- 4.6 Porter's Five Forces Analysis
- 4.6.1 Bargaining Power of Buyers/Consumers
- 4.6.2 Bargaining Power of Suppliers
- 4.6.3 Threat of New Entrants

Scotts International, EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com

- 4.6.4 Threat of Substitute Products
- 4.6.5 Intensity of Competitive Rivalry
- 4.7 Insights on Impact of Technology and Innovation in the Market
- 4.8 Impact of COVID-19 on the Market

# **5 MARKET SEGMENTATION**

- 5.1 Material
- 5.1.1 Carpet and Area Rugs
- 5.1.2 Non Resilient Flooring
- 5.1.2.1 Wood Flooring
- 5.1.2.2 Ceramic Floor and Wall Tile
- 5.1.2.3 Laminate Flooring
- 5.1.2.4 Stone Flooring
- 5.1.3 Resilient Flooring
- 5.1.3.1 Vinyl sheet and Floor Tile
- 5.1.3.2 Other Resilient Flooring
- 5.2 End-User
- 5.2.1 Residential
- 5.2.2 Commercial
- 5.2.3 Builder
- 5.3 Distribution Channel
- 5.3.1 Contractors
- 5.3.2 Specialty Stores
- 5.3.3 Home Centers
- 5.3.4 Other Distribution Channels

## **6 COMPETITIVE LANDSCAPE**

- 6.1 Market Competition Overview
- 6.2 Company Profiles
- 6.2.1 Milliken
- 6.2.2 Gerflor
- 6.2.3 Victoria PLC
- 6.2.4 Carpet Flooring
- 6.2.5 Forbo
- 6.2.6 Gillett Flooring
- 6.2.7 Moduleo
- 6.2.8 The Amtico Co Ltd.
- 6.2.9 Westbury Carpets & Floor Coverings
- 6.2.10 Ecotile\*

# 7 MARKET OPPORTUNITIES AND FUTURE TRENDS

# 8 DISCLAIMER AND ABOUT US

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com



# United Kingdom Floor Covering - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2019 - 2029

Market Report | 2024-02-17 | 150 pages | Mordor Intelligence

To place an Order wit	th Scotts International:			
<ul><li>- Print this form</li></ul>				
<ul><li>Complete the re</li></ul>	levant blank fields and sign			
<ul><li>Send as a scann</li></ul>	ed email to support@scotts-interna	tional.com		
ORDER FORM:				
Select license	License			Price
	Single User License			\$4750.00
	Team License (1-7 Users)			\$5250.00
	Site License			\$6500.00
	Corporate License			\$8750.00
			VAT	
			Total	
	int license option. For any questions ple t 23% for Polish based companies, indiv			
L				
First Name*		Last Name*		
Job title*				
Company Name*		EU Vat / Tax ID / N	NIP number*	
Address*		City*		
Zip Code*		Country*		
		Date	2025-05-06	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com

Signature

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com