

United Kingdom Collagen - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2019 - 2029

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Report description:

The United Kingdom collagen market size is expected to grow from USD 28.59 million in 2024 to USD 40.42 million by 2029, registering a CAGR of 6.65% during the forecast period (2024-2029).

Key Highlights

- Increased utilization of collagen in various foods and beverages to enhance the consistency, stability, and elasticity of the products is supporting the market growth in the United Kingdom. Collagen also improves the health and nutritional value and quality of food products and beverages. Consumers' growing desire to prevent premature aging is escalating the demand for collagen peptide-infused nutraceuticals, thus driving the market. In addition, the growth of the collagen supplements market can be attributed to several health and beauty benefits associated with collagen supplements.
- For instance, ingesting collagen supplements enhances skin health by reducing dryness and wrinkles. It also increases muscle mass, improves bone health, and relieves joint pain. According to the Cosmetic, Toiletry & Perfumery Association, the market value of cosmetics in Great Britain was GBP 8.9 billion (USD 12.19 billion) in 2022.
- The launching efforts, increasing expenses in advertising, and new product developments are driving the sales of collagen products in the country. Skinade, Beauty & Go, Edible Health, Primal Kitchen, Nutrawise Health & Beauty Corporation, The Intelligent Health, Hunter & Gather Foods Ltd, and Nutraformis Limited are some of the manufacturers of collagen supplement products in the country.
- The increased utilization of collagen in cosmetics due to its film-forming, moisturizing, and regenerating properties is aiding the United Kingdom's collagen market growth. The ability of collagen to bind water helps in providing adequate hydration to the skin during the day. The wide range of applications of collagen in the healthcare sector in dermal fillers, wound dressing, periodontics, and vascular prosthetics is also supporting the market expansion. Collagen helps in healing wounds by attracting new skin cells towards it and prevents the development of wounds in the tooth by acting as a barrier and giving the tooth cells the time they

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need for regenerating.

United Kingdom Collagen Market Trends

Increasing Use of Collagen Across Supplements and Therapeutics

- The United Kingdom's aging population has been a significant driver behind the growth of the collagen market. As the demographic makeup of the country continues to shift towards an older population, the demand for collagen-based products has surged. This trend is rooted in the unique properties and benefits that collagen offers, particularly in addressing age-related health and wellness concerns. Their multiple health benefits, including skin, bone, muscle, and joint health, and cost-effectiveness resulted in consumers opting for collagen supplements at a faster pace.
- Additionally, the innovation of various new collagen-based products across the nation has been fuelling the market studied. For instance, in March 2022, Pura Collagen launched a new supplement, Protect, which contains bioactive collagen peptides immupeat that help boost the immune system, reduce fatigue, and improve cognitive function. These developments have led to a surge in demand for collagen ingredients across the United Kingdom.
- Furthermore, the rising acceptance of collagen peptide-based dietary supplements, particularly among the aging population, and increasing incidences of lifestyle disorders are anticipated to drive the market's growth in the country.
- Moreover, the medical field has witnessed a surge in interest in collagen-based treatments for various age-related health issues. Collagen injections are being used to treat joint pain and arthritis, providing relief to older individuals seeking to maintain their mobility and quality of life. For instance, according to the Organisation for Economic Co-operation and Development, in the United Kingdom (UK), a share of the gross domestic product (GDP) was 11.3% in 2022.
- This medical application of collagen has contributed to the expansion of the collagen market beyond the realm of beauty and skincare. Collagen is a crucial component of bones, and the decline in collagen production with age can lead to decreased bone density and an increased risk of fractures. Collagen supplements are marketed as a means to address these concerns, appealing to older individuals looking to proactively manage their bone health.

Marine-based Collagen Held The Largest Market Share

- Marine-based collagen peptide products are made from fish skin and bones. The products made from marine collagen are gaining popularity among manufacturers, as they are procuring unused fish parts that are annually discarded during processing, primarily to make collagen. This is making the products more environmentally friendly.
- Furthermore, the rising fish production across the nation has also paved the way for manufacturers to source the ingredients for collagen locally. According to the Marine Management Organization, the total weight of fish landings in the United Kingdom by UK vessels amounted to 393,594 metric tons in the year 2022.
- Additionally, beauty consciousness among women across the United Kingdom has been driving the demand for collagen-based products. Women are inclined towards collagen-based products owing to their benefits in treating skin-related issues like wrinkles, fine lines, etc., and are seeking products that contain collagen. Hence, the increasing awareness about using collagen-based products for addressing such issues has been propelling the collagen market in the United Kingdom. Despite the strong dominance of animal-based collagen in the market, marine-based collagen is slowly gaining momentum as it is free from grave infections, such as foot-and-mouth disease, bovine spongiform encephalopathy, and viral infections.
- One of the key factors driving the sales of marine-based collagen is its superior bioavailability as compared to bovine or porcine types. This can be attributed to its lower molecular weight and size, enabling efficient absorption, faster uptake, and transportation in the bloodstream. Marine-based collagen is a waste product utilization that is fat-free, calcium-free, and

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disease-free. Furthermore, marine-based collagen is rich in type-1 collagen, while bovine collagen contains both type-1 and type-3 collagen, thereby making marine collagen similar in structure to that of human collagen.

- For instance, in November 2021, Cytoplan announced the launch of Type 1 Marine Collagen, a supportive formula designed to aid the structure, texture, elasticity, strength, and resilience of the skin and improve the overall health of connective tissue in the body. This, in turn, makes marine-based collagen peptide products ideally suited for the human body's collagen needs, thereby increasing the demand for marine-based collagen peptides among manufacturers of products like dietary supplements.

United Kingdom Collagen Industry Overview

The United Kingdom collagen market is fragmented, with the top international companies. The major players in this market are Darling Ingredients Inc., Tessenderlo Group, Lapi Gelatine SpA, Nitta Gelatin Inc., and Italgelatine S.p.A. The leading players engage in mergers and acquisitions of other brands to enter the region. Moreover, due to the continuous demand for collagen as a skin care supplement, key players are increasing their investments in R&D activities and innovating their products to gain a competitive edge. Also, the prime factors determining the market players and their position in the concerned market are the ingredients used, the target consumer, and the target market segment.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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