

United Kingdom Ceramic Tiles - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2020 - 2029

Market Report | 2024-02-17 | 160 pages | Mordor Intelligence

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Report description:

The United Kingdom Ceramic Tiles Market size is estimated at USD 1.11 billion in 2024, and is expected to reach USD 1.28 billion by 2029, growing at a CAGR of 2.91% during the forecast period (2024-2029).

The COVID-19 pandemic had a significant effect on the construction sector, which is sensitive to Economic cycles. This had a direct effect on the disruption in the demand for the ceramic tiles. Keeping the pandemic in mind, the Government has taken measures to stimulate the wider economy. This stimulation for the wider economy has proved to be a major upturn for the demand for important residential RMI sector.

The increasing demand for floor tiles is set to impact the growth of the ceramic tiles market positively in the United Kingdom. Ceramic tiles are cheap as compared to other flooring products. In the United Kingdom, the residential construction sector is thriving, and the house construction is at the forefront of the construction activity. The ceramic tiles are mostly composed of natural occurring materials, so manufacturing of these tiles is an environment friendly process. The ceramic tiles can be available in various designs, textures, colours, shapes, sizes through various process like spray dyeing of clays, pressing, and firing of tiles. There are also specialised equipment for selection, manipulation, and control of these tiles which increases the demand for these products. Commercial, residential replacement and new residential are the key application segments of the United Kingdom ceramic tiles market.

UK Ceramic Tiles Market Trends

Urbanization is Driving the Market

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Ceramic Tiles are mainly preferred in construction or building activities in UK is mainly due to the availability of these tiles in different designs. The design, colour, shape, and size of these tiles can be manipulated according to the preference of the costumers. Increasing population density in urban areas coupled with rising investment in residential projects which have increased the demand for ceramic tiles. Due to the increase in modernisation and urbanisation in these areas the population is expecting a more modern touch to the ceramic tiles which can be possible by spray drying, frying etc. The economic factor of Ceramic Tiles is a driving factor in the UK tiles market. These tiles are less expensive than that of other construction materials. The impact of COVID-19 has again boosted the usage of flooring equipment with low cost, and which provides high value to the costumers.

Increase in Construction Activities is Uplifting the Market Demand

Ceramic tiles are one of the most popular tiles used in building and construction activities. Inkjet printing technology has been introduced by ceramics manufacturers to procure aesthetic tiles for consumers. Due to the rise in renovation and remodelling activities resulting from rapid industrialization and urbanization, the market is projected to witness steady growth in the upcoming years. United Kingdom Ceramic tiles market is driven by Increase in investments in the construction industry, growing urbanisation and rapid industrialisation leading to rise in construction activities. Furthermore, the features of ceramic tiles such as better reliability, sustainability and aesthetic look are leading to increase demand in construction of large number of buildings.

UK Ceramic Tiles Industry Overview

The United Kingdom ceramic tiles is moderately consolidated in nature, In terms of market share. Some of the major international players operating currently dominate the market. However, with technological advancement and product innovation, mid-size to smaller companies is increasing their market presence by securing new contracts and by tapping new markets.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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