

## **United Kingdom Animal Protein - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2017 - 2029**

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### **Report description:**

The United Kingdom Animal Protein Market size is estimated at USD 259.93 million in 2024, and is expected to reach USD 348.79 million by 2029, growing at a CAGR of 6.06% during the forecast period (2024-2029).

With manufacturers strategy to innovate products like lactose-free animal proteins, like gelatin, collagen, and insect proteins, has led the food and beverage sector to lead the market

- By application, the food and beverage industry is the leading end-user segment in the UK animal protein market, followed by supplements. The bakery products sub-segment accounts for the major volume in the food and beverage segment, followed by the snacks sub-segment. The food and beverage segment is likely to outpace the growth of other applications in terms of value and record a CAGR of 6.79% during the forecast period (2023-2029). Around 4,000 bakers in the country are continuously innovating and developing products like lactose-free animal proteins, like gelatin, collagen, and insect proteins because the lactose-intolerant population is increasing in the United Kingdom.

- The supplements segment accounts for the second-largest share of the UK animal protein market, led by the sports/performance nutrition industry, which is anticipated to register a CAGR value of 6.67% during the forecast period. Among all animal proteins, insect protein has a price advantage in the market because it costs 40% lesser than other well-known animal proteins, such as milk proteins. The number of sports and fitness enthusiasts increased to around 180,000 in 2021, thereby increasing the demand for supplements.

- The market observed a hike of 0.91% in terms of value on a Y-o-Y basis from 2018 to 2020. Due to the COVID-19 pandemic-related restrictions and work-from-home norms, the market for snacks grew by around USD 2 million from 2019 to 2020. This situation positively impacted the growth of the animal protein market in the United Kingdom. For instance, around 5.6

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million people were working from home in 2020 and 2021, which majorly increased the consumption of snacks, beverages, and bakery products.

## United Kingdom Animal Protein Market Trends

### Animal protein consumption growth fuels opportunities for key players in the ingredients sector

- Consumers in the United Kingdom are looking for healthier food options due to increasing urbanization, the rising geriatric population, changes in lifestyles, and the increasing number of women in the registered workforce. The demand for protein-fortified foods is also growing in the country to meet the daily dietary requirements of people. Animal protein has transformed from a low-profile commodity to a value-enhancing ingredient. The per capita consumption of overall animal protein increased from 60.4 grams in 2018 to 65.2 grams in 2022.
- The highly matured food and beverage industry witnessed a rising demand for high-quality protein ingredients from health-conscious people. There is also a growing popularity of personal care and sports nutrition products in the United Kingdom. These industries are boosting the animal protein market. Animal protein is one of the primary ingredients in products that promote weight management and boost immunity. As of July 2022, around 40% of consumers in the United Kingdom looked for protein while choosing foods and beverages for their exercise schedules. The demand rose by almost 50% among people aged 18 years to 29 years.
- With a significant focus on overall health and clean-label products, the demand for natural ingredients is growing in the sports nutrition sector. The market for whey protein is mostly driven by the rising intention of leading healthy lifestyles. The number of health and fitness clubs increased largely due to this trend, significantly enhancing the market's growth possibilities. The UK whey protein market was also driven by the industry's experience in consumers' demand for high-quality protein ingredients. The number of gyms and fitness centers in the United Kingdom increased from 2,642 in 2017 to 3,060 in 2021.

### Rapid development in dairy processing industry to drive milk production

- The animal protein market includes distinct raw materials, like milk, whey (a byproduct of cheese), fish, animal bones, tissues, and other animal parts that are widely used as byproducts in the country. Consumers are inclined toward consuming home-slaughtered meat, including beef/veal and pig. In 2020, the demand for beef/veal and pig meat increased by 1.92% and 2.81%, respectively, accounting for 932.10 thousand ton and 984.30 thousand ton, respectively. The constant rise in the production of meat is catering to the country's animal protein sector.
- The cheese industry is another raw material supplier to animal protein manufacturers. The country used 4,438 million liters of milk to produce cheese in 2018 to meet the rising demand. The volume of cheese production in the country increased from 442 thousand metric ton in 2016 to 504 thousand metric ton in 2021. The volume is projected to increase further during the forecast period, thereby increasing the volume of whey production as well.
- Milk production is constantly rising in the United Kingdom, despite the continuous decline in the number of dairy cows. During 2016-2019, the average daily protein intake of individuals aged 19-64 years was 76 g per person, which was more than the 64 g/day average adult daily requirement. This number was calculated by using a reference intake value of 0.83 g/kg of body weight

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per day. The average daily consumption of animal protein per person is projected to be 39.6 g, with 25.9 g coming from meat and meat products and 9.9 g from milk and milk products. Accordingly, the total domestic milk production has risen. Less than 7% of the domestic production is exported, thereby providing easy access to manufacturers.

## United Kingdom Animal Protein Industry Overview

The United Kingdom Animal Protein Market is fragmented, with the top five companies occupying 31.43%. The major players in this market are Arla Foods AmbA, Darling Ingredients Inc., Glanbia PLC, Kerry Group PLC and Koninklijke FrieslandCampina NV (sorted alphabetically).

### Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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