

United Arab Emirates Portable Air Conditioning - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2020 - 2029

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Report description:

The United Arab Emirates portable air conditioning market has generated revenue of USD 164 million in the current year. It is poised to achieve a CAGR of more than 4% for the forecast period.

Key Highlights

- The United Arab Emirates' heat and extreme climatic conditions can be a real source of discomfort to the people of the city. It is important to be protected from harmful solar radiation and energy-draining sweltering temperatures and humidity. One way to keep spaces comfortable and cozy is to invest in a high-quality air conditioning unit in order to keep the temperatures down and pleasant.
- Portable air conditioners rely on capturing part of the ambient warm air inside a room, cooling it, and then pumping it back out to lower the temperature of the area. With the preference towards pure & disease-free indoor air quality and with the improving buying power & changing living standards of people, the United Arab Emirates is observing the rising adoption of portable air conditioners.
- Portable air conditioners are known for their effective cooling with less power consumption and come in fully assembled and ready-to-use forms. Portable air conditioners found extensive application in the residential, commercial, healthcare, education, institutional, retail, hospitality, and industrial sectors.
- The demand for smart & energy-efficient portable air conditioners is increasing across the UAE to address the alarming carbon emission levels that affect the environment. In addition, the UAE government is actively seeking & adopting solutions with sustainability and encouraging the utilization of energy-efficient systems like portable air conditioners.
- During the initial stage of COVID-19, due to supply chain disruptions, the market has experienced losses due to stoppage in manufacturing and distribution services. Later, due to lockdowns and work-from-home culture, the demand for cooling systems has risen. Post-Covid, the market is experiencing gradual growth according to seasonal demand fluctuations.

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United Arab Emirates Portable Air Conditioning Market Trends

Growing popularity of Smart Homes

- The growing trend of smart homes in the United Arab Emirates is promoting the use of portable air conditioners which can be easily installed in a small room space. Minimum living spaces are an architectural trend that promotes reducing the energy consumption rate, and a smaller number of equipment is required in the area. The demand for smart homes where individuals move frequently due to various purposes is driving the demand for the portable air conditioning market.

Smart and Wi-Fi Enabled Portable Air Conditioners

- United Arab Emirates manufacturers in the portable air conditioner market are integrating advanced technologies such as the Internet and a variety of sensors to automate various machine tasks. As consumers prefer to buy less noisy air conditioners, leading market players are introducing portable air conditioners with advanced settings such as quieter sleep mode operation.
- Lightweight portable air conditioners, which are air conditioners, fans, and dehumidifiers, are gaining popularity among consumers. Making smart portable air conditioners with WiFi is the most popular trend in the portable air conditioner market. Most market players are introducing portable air conditioners that can be controlled remotely and intelligently optimize power consumption.
- Also, most of the established manufacturers in the portable air conditioner market have produced portable air conditioners that can be controlled by voice, which boosts the demand in the portable air conditioner market.

United Arab Emirates Portable Air Conditioning Industry Overview

The United Arab Emirates portable air conditioner is a fragmented market. United Arab Emirates portable air conditioner manufacturers are integrating advanced technologies with WiFi that can be controlled remotely and intelligently optimize low power consumption. With technological advancement and product innovation, mid-size to smaller companies are increasing their market presence. Some of the major market players engaged in the United Arab Emirates Portable Air Conditioning Market are Gree, Evvoli, Super General, AUX, and Crownline.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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