

UK Adjustable Bed Bases - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2020 - 2029

Market Report | 2024-02-17 | 150 pages | Mordor Intelligence

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Report description:

The United Kingdom's adjustable bed bases market has generated revenue of USD 980 million in the current year. It is poised to achieve a CAGR of more than 4% for the forecast period.

Key Highlights

- Numerous people in the United Kingdom are suffering from various sleep problems. In 2022, according to the National Library of Medicine, 23% of people in Europe have sleeping trouble. Irregular sleeping patterns result in a wide range of adverse effects. Insomnia is one of the many sleeping problems which is seen among people in the United Kingdom that can seriously disrupt a person's lifestyle.
- The growing population in United Kingdom, increase in the construction of new privately-owned housing units, rising demand for furniture and furnishing products such as adjustable bed base and bed set, increasing adoption of smart adjustable bed base and bed set, growing demand for multi-functional adjustable bed base, rising preferences in the residential and commercial sector to enhance the aesthetics of interiors of newly-built establishments are some of the major factors which enhances the growth of the adjustable bed base market during forecasted time period.
- After the COVID-19 pandemic adjustable bed bases market has accelerated the adoption of digital and remote research technologies, and online sales increased, which helped boost the industry's growth.
- Increasing sales of trending products are also boosting the United Kingdom's adjustable bed market. In addition, the growing trend of smart homes will contribute to industry expansion over the forecast period.

UK Adjustable Bed Bases Market Trends

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E - Commerce in the Adjustable Bed Market

- Internet shopping is more popular in the United Kingdom than in any other country. People continue to look online for the best deals and prices. Adjustable bed bases have different peculiarities in features and technological advancement in production and transport.
- The most significant contribution to the online sales of the adjustable bed market is by the e-tailers, where they launch new products and form partnerships with other online mattress brands. Online mattress companies provide a number of trial nights, years of warranty, in-home delivery, and setup. Therefore, online shopping is a driving force in the adjustable bed base market

Increasing Demand for Smart Homes

- The United Kingdom's Smart home market is expected to grow during the forecast period. One of the major driving factors for the European smart home market is the rising need for energy-saving and low-carbon emission-oriented solutions.
- More than fifty percent of United Kingdom homes have smart products. The youngest people dominate the market. The growing trend of integrating Artificial Intelligence in smart home products for smart features is expected to increase product demand. The increased adoption rate of the Internet of Things (IoT) in the United Kingdom has also contributed to the growth of the market.
- The capability of the technologies to allow connectivity between devices has helped in generating demand for smart homes. The growing population in the United Kingdom, increase in the construction of new privately-owned housing units, rising demand for furniture and furnishing products such as smart adjustable bed bases, growing demand for multi-functional adjustable bed bases, and rising preferences in the residential.

UK Adjustable Bed Bases Industry Overview

The United Kingdom's Adjustable Bed Bases market is fragmented. Adjustable beds are becoming popular in the United Kingdom due to their ability to customize sleep positions. The market is characterized by intense competition on factors such as price, product quality, and innovation. To remain competitive, players are focusing on product development, expanding distribution channels, and adopting marketing strategies such as mergers and acquisitions. The increasing demand for high-quality products is creating opportunities for new players to enter the market. The major companies operating in the market include Tempur, Dreams, Generic, Majestic, and Sleep Story.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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