

## **UAE Office Furniture - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2020 - 2029**

Market Report | 2024-02-17 | 130 pages | Mordor Intelligence

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### **Report description:**

The United Arab Emirates Office Furniture Market has generated a revenue of USD 320 Million in the current year and is poised to grow at a CAGR of greater than 4.6% during the forecast period.

The increasing employment rate and rising usage of office spaces are some of the major factors attributing to the growth of UAE office furniture market. Launch of innovative office furniture, such as 3D/2D office furniture, is expected to further increase the demand for office furniture in the region. The government regulations on FDI in free zones are one of the major drivers that may increase the number of business activities, such as establishment of new businesses and business expansions, in the country, which in turn, may directly impact the growth of the UAE office furniture market. Currently, the country majorly meets its demand by importing its office furniture requirements from countries, such as China, Italy, Germany, Malaysia, and Lithuania. The country also reexports imported office furniture to other Gulf countries and countries, like Kenya and Lebanon.

In the Post-COVID scenario, the UAE office furniture market is likely to witness a transformation in workplace dynamics. With the rise of remote work and flexible arrangements, there may be a growing demand for ergonomic furniture that promotes comfort and productivity. Additionally, there could be a greater emphasis on sustainable designs, as companies increasingly prioritize environmental responsibility. Online sales platforms and virtual showrooms might also become more prevalent, offering convenient options for browsing and purchasing office furniture.

UAE Office Furniture Market Trends

Office Spaces in Dubai and Abu Dhabi to Witness Strong Growth

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The strong growth in office spaces in Dubai and Abu Dhabi is indeed driving the office furniture market in the UAE. The expanding commercial sector, increasing number of businesses, and the rise in foreign investments have led to a higher demand for office spaces in these cities. As a result, there is a corresponding need for office furniture to furnish and equip these work environments. The growing number of offices and corporate establishments has created opportunities for office furniture suppliers and manufacturers in the UAE. They cater to the diverse requirements of businesses, providing ergonomic and functional office furniture solutions. Additionally, the emphasis on creating modern and aesthetically pleasing workspaces has further boosted the demand for stylish and contemporary office furniture.

Dubai and Abu Dhabi are known for their ambitious infrastructure projects and business-friendly environments, attracting multinational companies and startups alike. This influx of businesses has fueled the need for office spaces and, subsequently, the demand for office furniture. Furthermore, the UAE government's focus on economic diversification and the development of various industry sectors has contributed to the growth of the office furniture market. Initiatives such as the Dubai Expo 2020 and the Abu Dhabi Vision 2030 have stimulated commercial activities and increased the demand for office spaces, driving the furniture market's expansion.

### Rising Startup Ecosystems in the United Arab Emirates

The rising startup ecosystems in the UAE have indeed had a positive impact on the office furniture market. The UAE government has been actively promoting entrepreneurship and innovation, creating a favorable environment for startups to thrive. This has resulted in a significant increase in the number of startups in the country, particularly in cities like Dubai and Abu Dhabi.

As startups emerge and expand, they require office spaces that are conducive to collaboration, productivity, and employee well-being. This has created a demand for office furniture that caters to the specific needs and preferences of these startups. From ergonomic workstations and versatile seating options to flexible modular furniture, startups often seek innovative and adaptable solutions to optimize their workspace.

The startup culture also places a strong emphasis on creating vibrant and inspiring office environments that foster creativity and team spirit. This has led to an increased demand for aesthetically appealing and design-centric office furniture that reflects the startup's brand identity and values. Moreover, the rise of coworking spaces and business incubators in the UAE has further driven the office furniture market. These shared office spaces often require furniture that is functional, flexible, and able to accommodate the needs of multiple businesses and individuals.

### UAE Office Furniture Industry Overview

The UAE Office Furniture Market is Fragmented. The report covers the major players operating in the UAE office furniture market. The market is comprised of both international and local players. Some of the prominent international companies present in the market include Herman Miller and Steel Case. Some of the local players have a strong market presence including Bafco, Almana Maples, and StarOffice.

#### Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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