

UAE Modular Kitchen - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2020 - 2029

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Report description:

The UAE Modular Kitchen Market is expected to register a CAGR of 6% during the forecast period(2024-2029).

The modular kitchen market is growing rapidly in the UAE owing to the development in the residential construction sector. Additionally, factors attributing to this growth are increasing disposable income, space constraint issues in houses, and rising levels of a sedentary lifestyle. Modernization and urbanization are further fueling the demand for modular kitchens in the country. Imports play a major role in the UAE modular kitchen market; the country imports heavily, with major imports from Italy, China, Germany, Malaysia, and Vietnam. The country is also into re-exports of modular kitchen furnishings. Some of the major re-export destinations are Iraq, Saudi Arabia, Iran, Oman, and Kuwait. Luxury kitchens are becoming a key trend in the UAE, and the price to make a modular kitchen starts from AED 150,000. Kitchens have become the heart of modern homes, and people are willing to invest up to AED 400,000 in modular kitchens, with a driving preference for German and Italian kitchens due to their luxurious finish and high-end appeal.

The post covid scenario of the United Arab Emirates Modular Kitchen Market is growing rapidly owing to the development in the residential construction sector. Additionally, factors attributing to this growth are increasing disposable income, space constraint issues in houses, and rising levels of a sedentary lifestyle.

UAE Modular Kitchen Market Trends

Increasing Development in the Construction Sector

With the increasing population and growing property rates, residential houses are becoming smaller and more compact. With the

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development in the construction sector, more houses are being built, and this is increasing the demand for modular kitchens. Many of the newly constructed properties are also offering modular kitchens as a part of their offerings. With the decrease in the fiscal deficit, the rise in non-oil production, and the recovery of crude oil prices, the construction market is likely to develop a lot in the UAE.

Expatriate Population Growth Preferring Italian and German Styled Modular Kitchens

UAE, being the second-largest economy in the Middle East, has an open economic structure that attracts people from all over the globe, primarily from nations like the Philippines, Iran, Germany, Egypt, etc. Also, it has been observed that expatriates in the UAE have been showing increasing interest in modular kitchen products of the luxury range, including Italian and German designs. Various kinds of kitchen designs are available in classy, modern, and contemporary designs with limitless designs and varieties.

Therefore, as the country has a high expatriate population and consumers are willing to pay for more high-end luxurious kitchens (German and Italian-style kitchens with modern appliances), the industry is witnessing several growth opportunities. The high-end customers, while purchasing luxurious villas, may want the kitchen to complement the home and suit their lifestyle.

UAE Modular Kitchen Industry Overview

The UAE modular kitchen market is fragmented, with a lot of small players exiting and entering the modular kitchen market. International players from countries like Germany and Italy, which are proficient in modular kitchen designs, are also entering the UAE market. UAE has an open economy, which makes it easier for other players to enter the market. Some of the major key players include Solera, Snaihero, Royal Sapphire, and British Kitchens. Italian companies like Scovolini and German companies like Hackers are some of the prominent players.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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