

UAE Major Home Appliances - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2020 - 2029

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Report description:

The UAE Major Home Appliances Market size is estimated at USD 1.07 billion in 2024, and is expected to reach USD 1.31 billion by 2029, growing at a CAGR of 4.24% during the forecast period (2024-2029).

The UAE's Major Home Appliances market is expected to increase significantly over the projected period, owing to the rising availability of appliances that simplify work. The UAE's rapidly rising expatriate population and cheap import levies are helping expand the main appliances industry.

The major appliances market for residential end users is expected to grow during the forecast period in the post-COVID-19 scenario. The COVID-19 pandemic impacted the primary appliance industry's good and bad aspects. The COVID-19 pandemic raised the demand for large items such as refrigerators and washing machines. Following the virus's spread, most of the population works from home; hence, spending more time at home necessitates many appliances that can execute chores more effectively than previous techniques.

Additionally, increased disposable income and rising living standards are two main reasons for the high demand for large household equipment. The high growth in consumer home appliances will propel the UAE market to new heights by 2025. Furthermore, the development of energy-efficient electric kitchen appliances and rising demand for remotely operated kitchen appliances with sensors positively boost the market growth.

UAE Major Home Appliances Market Trends

Growth of urbanization Driving the market

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The remarkable changes brought about by urbanization characterize the United Arab Emirates today. The spectacular growth of the major cities, particularly Dubai, Abu Dhabi, and Sharjah, is mirrored not only in the spectacular growth of major cities, particularly Dubai, Abu Dhabi and Sharjah but also in the rapid development of medium-sized towns such as Al Ain, Ras El Khaimah, Ajman, and El Fujairah. This increase in urbanization is driving up sales of large appliances. As more cities become urbanized, more individuals purchase sophisticated house equipment. This will significantly impact the home appliances market in the UAE throughout the projected period.

Growth of Smart home appliances will drive the market in UAE

Smart houses are the current trends in residential and commercial space construction worldwide, and the UAE has become a destination of wonder engineering. A smart house has a particular linked platform. This integrated system is automated and controlled by a central unit, allowing its occupants to remotely manage and program an array of automated home electrical gadgets. The smart home industry will likely be one of the fastest-growing sectors in the UAE's real estate sector. Because the government recognizes the importance of energy efficiency in households, several initiatives are being implemented to allow other market actors to enter.

UAE Major Home Appliances Industry Overview

Western manufacturers dominate Qatar and the UAE market, and a substantial market for substitute items is forming. Other GCC nations have modest penetration, although growth is rapid and in pace with expanding household spending power. Although the UAE is a regional industrial hub, it is hampered by political unpredictability. In 2022, demand for appliances in emerging markets remained robust. Panasonic, Whirlpool, Electrolux AB, Defy Appliances (Pty) Ltd, Bosch, LG Electronics, Godrej Group, Panasonic Corporation, Samsung Electronics, Viking Range, LLC, AmicaWronki S.A., and Arcelik A.S. are some of the prominent participants in the UAE major home appliances industry. Leading corporations are developing technology-driven kitchen equipment with the needs of working-class people in mind.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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