

UAE Dental Devices - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2019 - 2029

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Report description:

The UAE Dental Devices Market size is estimated at USD 207.71 million in 2024, and is expected to reach USD 272 million by 2029, growing at a CAGR of 5.54% during the forecast period (2024-2029).

The COVID-19 pandemic has significantly impacted the UAE dental devices market. For instance, an article published by Dubai Health Authority in August 2021 reported that during the initial days of the pandemic, only emergency procedures were provided by dentists to establish or maintain patients' oral health based on professional diagnostics. As a result, there was a decrease in demand for dental devices in UAE, and thus, the market witnessed significant challenges during the initial days of the pandemic. However, in the current scenario, it is expected due to a decrease in COVID-19 cases and the resumption of emergency and non-emergency healthcare services in UAE, the demand for dental devices is expected to increase compared to the beginning of the pandemic. Thus the market is expected to witness significant growth over the forecast period.

The factors that are driving the growth of this market are increasing awareness of oral care, increasing incidences of dental diseases, and innovation in dental products.

The increasing government initiatives are raising awareness among the people of the country to take proper care of dental health and thus driving the growth of the market. For instance, in March 2022, The Oral and Dental Health Week initiatives were launched by the Abu Dhabi Public Health Centre (ADPHC) in collaboration with the Emirates Schools Establishment (ESE). The purpose of this initiative was to renew the commitment to the importance of maintaining excellent oral health practices in the UAE. Such initiatives are creating awareness among the public in the country, thus leading to regular dental visits and contributing to the growth of the studied market in the country.

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The increasing incidence of dental diseases among young children and the geriatric population is driving the growth of the studied market. For instance, an article published in the International Journal of Environment Research and Public Health in October 2022 reported that a study conducted among 12-year-old children in the Emirate of Ajman, UAE, among 1008 children reported that 9.8% of them had experienced dental trauma, and most prevalent injuries were enamel fractures 58.7% and enamel-dentine fractures 34.3%. Thus, the high incidence of dental injuries and tooth decay is driving demand for dental devices in UAE and thus driving the growth of the studied market.

Furthermore, innovation in dental products is also contributing to this market's growth. For instance, in January 2022, Pearl received clearance from the United Arab Emirates (UAE) Ministry of Health and Prevention for Second Opinion, a comprehensive AI-powered real-time pathology detection aid for dentists. Second Opinion helps dentists automatically scan and detect a broad range of dental conditions via x-ray and meets stringent patient and user safety standards. Thus, such technological advancements are driving the growth of this market.

Thus, due to the increasing awareness of oral care, increasing incidences of dental diseases, and innovation in dental products, the studied market is expected to witness growth due to these factors. However, the high cost of the surgeries can impact the growth of the UAE dental devices market.

UAE Dental Devices Market Trends

The Crown and Bridge is Expected to Witness Significant Growth Over The Forecast Period.

The crown and bridge segment of the UAE dental devices market is expected to witness significant growth over the forecast period. A dental bridge fills the gap created by one or more missing teeth. The crown or bridge is manufactured manually or with the help of CAD/CAM technology. The factors that are increasing the need for crowns and bridges, such as high sensitivity, tooth decay, missing teeth, or the patient having a removable partial denture and wanting a more permanent solution. These factors collectively drive the growth of the crown and bridge segment.

The increase in smoking is leading to an increase in tooth decay and thus increasing the demand for crowns and bridges. For instance, an article published by NCBI in July 2022 reported that a study conducted between March 2021 and November 2021 among the youth of the UAE reported that smoking increased by 5.3 times during the pandemic. Thus, the increasing youth population in the country may increase the demand for crowns due to an increase in smoking reported among them and contributing to the growth of this segment.

Additionally, the increasing number of dental outpatient visits in Dubai's hospitals is also contributing to the growth of this segment. For instance, in 2021, Dubai Health Statistical Yearbook reported that 566 outpatient visits were recorded to Dubai hospital, 4,043 patients visits to Hatta hospital, and 2,662 outpatient visits to Rashid Hospital in the year 2021. Thus, increasing dental outpatients may increase the demand for crowns and bridges and may drive the growth of this segment.

Furthermore, the funding to set up dental clinics so that the people in the country can properly access dental facilities is also contributing to the growth of this market. For instance, in April 2021, Smileneo, a UAE health tech startup, successfully raised USD 2 million in a seed funding round. Smileneo enables patients to access dental clinics which provide safe, effective, doctor-prescribed, and monitored clear aligners. Thus, such dental clinics are leading to increasing demand for dental devices like crowns and bridges, thereby driving the growth of this segment.

Thus, the increasing number of tooth decay among children, increasing dental outpatient visits, and increased funding to set up dental clinics are driving the growth of this segment.

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Orthodontic Segment is Expected to Witness Significant Growth Over The Forecast Period.

Orthodontics is a dentistry specialty that addresses the diagnosis, prevention, management, and correction of mal-positioned teeth and jaws and misaligned bite patterns. It may also address the modification of facial growth, known as dentofacial orthopedics. The increasing prevalence of dental diseases and rising awareness regarding cosmetic and restorative dentistry across the globe are driving the growth of this segment.

The increase in dental surgeries is expected to drive the growth of this segment. For instance, in 2021, Dubai Health Statistical Yearbook reported that 36.1 thousand dental surgeries were recorded in UAE among the 6-15 years age group, 43.6 thousand dental surgeries among the 16-25 years age group, and 33.8 thousand dental surgeries among the 26-45 years of individuals in the year 2021. Thus, such a high number of dental surgeries recorded in the UAE may increase the demand for orthodontics, thereby driving the growth of this segment.

Moreover, the establishment of new dental clinics in the country is driving the growth of the segment. For instance, in August 2022, Clemenceau Medical Centre (CMC) Hospital in Dubai opened the CMC Dental Clinic, a fully serviced, state-of-the-art facility dedicated to providing exceptional dental care. The CMC Dental Clinic offers a wide range of dental services like cosmetic dentistry, Invisalign and braces, bruxism, dental implants, filling, root canal, bridges, extraction, etc. Thus, the opening of new dental clinics is increasing the demand for orthodontics, thereby driving the growth of this segment.

Furthermore, the increased funding for developing dental clinics across the country is also fueling the growth of this segment. For instance, in July 2021, Lebanese digital dentistry startup Basma raised USD 3 million in a Series A funding round, propelling its business operations to new heights. The investment round was led by Middle East Venture Partners (MEVP). With the new funds, Basma plans to hire professionals to facilitate its expansion across the Arab world and grow its partnerships with dental clinics in the UAE and other Gulf countries.

Thus, increasing dental surgeries, the opening of new dental clinics and the increased funding to expand dental facilities may drive the growth of this segment over the forecast period.

UAE Dental Devices Industry Overview

The UAE dental devices market is moderately competitive, including a few big players. With the rising research and development, the companies working in this market segment are launching novel products, and more companies are expected to penetrate the market. Some of the companies working in this market are 3M Company, IBDAA Medical & Dental Supply LLC, Mitsui Chemicals (Heraeus Kulzer GmbH), MAC International Medical Solutions LLC, Dubai Medical Equipment LLC, Advanced Healthcare Medical Equipment LLC, Scorpions International LLC, ZimVie Inc., and Dentsply Sirona.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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