

## **Thailand Seed - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2016 - 2030**

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### **Report description:**

The Thailand Seed Market size is estimated at USD 675.11 million in 2024, and is expected to reach USD 846.24 million by 2030, growing at a CAGR of 3.84% during the forecast period (2024-2030).

#### Key Highlights

- Grains & Cereals is the Largest Crop Family: In Thailand, rice is the major staple food crop that occupied a major agricultural area. Also, the increasing area under corn cultivation and demand for corn fuel the market.
- Open Pollinated Varieties & Hybrid Derivatives is the Largest Breeding Technology: It is due to the higher adoption of open pollinated varieties and hybrid derivatives in rice and other cereals, which are the major crops cultivated in the country.
- Oilseeds is the Fastest-growing Crop Family: The fastest growth of the oilseeds segment is driven by the increasing area under the oilseed crops and increasing demand for sunflower from the food and feed industries.
- Hybrids is the Fastest-growing Breeding Technology: The fastest growth of hybrids is associated with the characteristics such as high yielding, biotic and abiotic stress resistance, high vigor and early bearing in vegetables.

#### Thailand Seeds Market Trends

Open Pollinated Varieties & Hybrid Derivatives is the largest Breeding Technology

- In 2021, open-pollinated varieties and hybrid derivatives occupied a major share of the Thai seed market, accounting for 62.1% in terms of value. The larger share was mainly due to the extensive area under rice cultivation, where open-pollinated varieties

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are most common.??

- In Thailand, hybrid seeds accounted for 37.9% of the seed market in 2021. Out of the total value of the hybrid seed market, row crops accounted for 49.5%, whereas vegetables accounted for 50.5% in 2021.?? The high share of vegetables was due to the increased demand for vegetables as a result of the growing population.?

- During the forecast period (2022-2028), the fiber crops segment is a growing segment under non-transgenic crops, registering a CAGR of 6.9%. As transgenic hybrids are not approved in the country, there is reliance on non-transgenic hybrid seeds to recover from lagging productivity and meet the production demand.???

- In Thailand, vegetables accounted for 3.8% of the market for open-pollinated varieties in 2021. Among vegetables, major crops contributing to the market share were cucumber and gherkins (10.3%), pumpkin and squash (6.8%), cabbage (9.4%), and tomato (12.5%). Vegetables accounted for the minimum share due to the preference for high-yielding and disease-resistant hybrids.??

- In Thailand, the adoption of hybrids and improved open-pollinated varieties have resulted in many advantages, such as self-sufficiency in production, improvement in the quality of agricultural products, stability in production, high export potential, etc. Such factors are expected to drive the growth of the country's seed market during the forecast period. ?? ??

## Thailand Seeds Industry Overview

The Thailand Seed Market is fragmented, with the top five companies occupying 23.89%. The major players in this market are Advanta Seeds - UPL, Charoen Pokphand Group (C.P. Group), Groupe Limagrain, Known You Seed Co., LTD and Syngenta Group (sorted alphabetically).

### Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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