

## **Swine Feed - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts 2019 - 2029**

Market Report | 2024-02-17 | 125 pages | Mordor Intelligence

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### **Report description:**

The Swine Feed Market size is estimated at USD 108.15 billion in 2024, and is expected to reach USD 134.76 billion by 2029, growing at a CAGR of 4.5% during the forecast period (2024-2029).

#### Key Highlights

-Swine livestock production has been growing across the world to support the needs of the changing diet patterns of the populations, particularly in developing markets. In addition to the growing demand for animal protein and the industrialization of livestock production, other factors driving the swine feed market include the increasing focus on animal welfare and sustainability. Consumers are becoming more concerned about the origin and quality of their food, leading to a rise in demand for products from animals raised in humane and sustainable conditions. This trend is driving the adoption of new feeding practices and technologies that promote animal welfare and reduce environmental impacts.

-The livestock sector in the global market, especially in Asia-Pacific, is increasingly becoming industrial, with many farmers remaining small and marginal in countries like India and China. With a large number of live swine animals, Asia-Pacific is the leading feed-consuming region in the world, followed by Europe, and thus, they have a direct impact on the swine feed market. The increasing scale of livestock production in the regions has contributed to the increase in feed production capacities in the region's major economies, such as China, India, Russia, and Spain.

-High awareness, the growing demand for animal nutrition, and the ban of antibiotics in many regions are prompting players in the livestock industry and meat manufacturers to use good quality feed and are anticipated to drive the swine feed market globally.

#### Swine Feed Market Trends

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## Increasing Demand for High-value Animal Protein

There has been increasing pressure on the livestock industry to meet the rising demand for meat and high-value animal protein. Population growth, rising incomes in developing nations, and urbanization have led to a surge in global livestock production. With greater awareness among the population regarding the importance of protein-rich diets, an increase in the consumption of animal protein sources is expected. This is expected to fuel the growth of the market through the usage of high-quality feed for swine, as pork is one of the most popular and widely consumed meat worldwide, majorly in Europe and Southeast Asia.

Due to a decline in the prices of meat and meat products, developing countries are embarking on high-quantity meat consumption at much lower levels of the gross domestic product than the industrialized countries a couple of decades ago. Urbanization also contributes actively to the increased demand for pork meat.

Compared to rural areas, cities have varied diets rich in animal proteins and fats. The income levels and consumption of animal protein are correlated. Therefore, the increasing per capita income in regions like Asia-Pacific has led to a surge in swine meat production in the region. The worldwide economic downturn has had a limited effect on the region. Therefore, the swine meat industry has maintained a positive outlook over the past decade, which will impact the growth of the swine feed market.

## Asia-Pacific Region Dominates the Market

Asia is the leading pork consumption and production market, accounting for about half of the world's production. The Asia-Pacific region is the largest market for swine feed products due to the huge pork meat consumption. South East Asia is the world's largest producer and exporter of pork, followed by Europe and North America. Pork meat has been consumed in the region since ancient times and is the most preferred meat due to its fat content and taste. China is the primary market for pork production, followed by Vietnam, Thailand, South Korea, Japan, and the Philippines. Japan, South Korea, and Taiwan are the saturated markets for pork consumption, while Vietnam and the Philippines are emerging markets.

China holds the topmost position in terms of compound feed consumption. Factors such as the increasing consumption of pork, rising income among the middle-class population, and urbanization are leading to increased pork consumption in the country. Consequently, the increased demand for meat and rising costs of raw materials for animal consumption drive the demand for swine feed.

In 2021, China has around 454.8 million swine population, accounting for more than 50% in the region. The demand is also generated from the processed meat industry, which is growing at a healthy rate and requires high-quality pork meat. The adoption of intensive livestock farming systems is expected to help maintain a steady growth rate of swine feed.

## Swine Feed Industry Overview

The global swine feed market is slightly consolidated with major players like Cargill Inc., Nutreco NV, Land O' Lakes Inc., Charoen Pokphand Foods PCL, ADM, For Framers BV, and DLG Group. Major companies are adopting strategies, such as mergers and acquisitions, expansion, and partnerships, to increase their market shares. The leading companies are focused on acquiring feed mills and small manufacturing facilities for the expansion of their businesses in domestic and international markets.

## Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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